

GATEWAY TO THE
nepal HIMALAYAS
HIMALAYAN
TRAVEL MART
KATHMANDU 2026

 The Plaza, Pulchowk,
Lalitpur, KTM Valley, Nepal

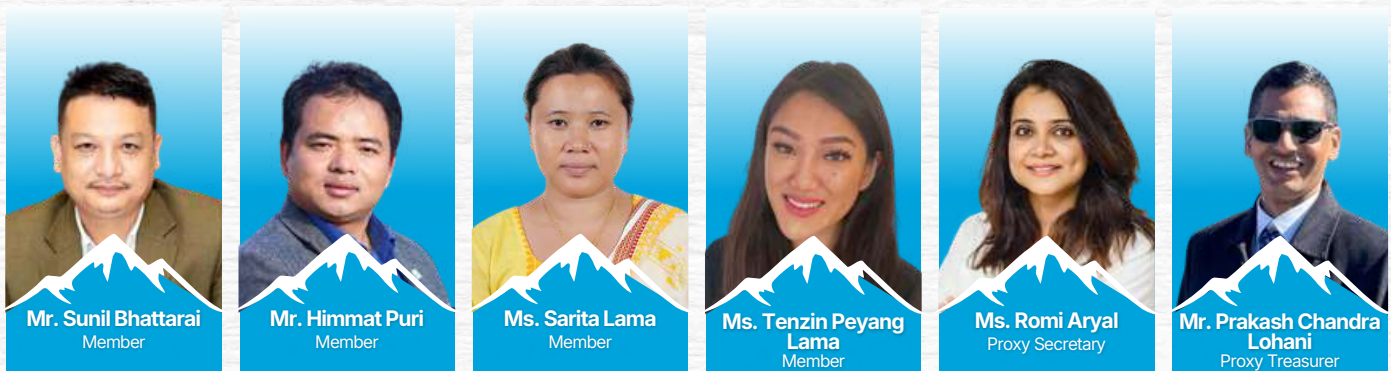
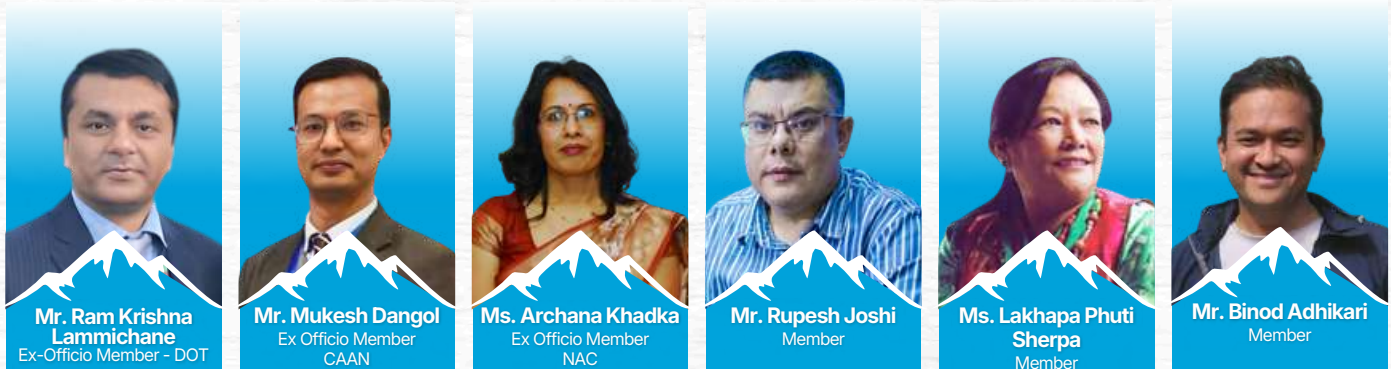
1-4
JUNE
2026

SUMMARY REPORT



EXECUTIVE COMMITTEE

@ PATA Nepal Chapter



HTM 2026 - ORGANISING COMMITTEE



@PATA Nepal Chapter



Mr. Narendra Bhatta
General Secretary, PATA
Nepal Chapter | Convener,
HTM 2026 Organizing
Committee



Ms. Reetal Rana
Treasurer, PATA Nepal
Chapter | Member, HTM
2026 Organizing Committee



Ms. Sarita Lama
EC Member, PATA Nepal
Chapter | Member, HTM
2026 Organizing Committee



Ms. Romi Aryal
EC Member, PATA Nepal
Chapter | Member, HTM
2026 Organizing Committee



Mr. Prabhakar Khadka
EC Member, PATA Nepal
Chapter | Member, HTM
2026 Organizing Committee



Mr. Prakash C Lohani
EC Member, PATA Nepal
Chapter | Member, HTM
2026 Organizing Committee



Mr. Jan Biswakarma
EC Member, PATA Nepal
Chapter | Member, HTM
2026 Organizing Committee



Mr. Dinesh Maharjan
EC Member, PATA Nepal
Chapter | Member, HTM
2026 Organizing Committee



**Mr. Suresh Singh
Budal**
CEO, PATA Nepal Chapter |
Member Secretary, HTM
2026 Organizing Committee

HTM 2026 - COORDINATION & IMPLEMENTATION TASKFORCE

@Nepal Tourism Board



Mr. Rohini Khanal
Officiating Director,
Marketing Department |
Coordinator, HTM 2026 -CIT



Mr. Kundan S. Mishra
Sr. Officer, Marketing
Department | Member
Secretary, HTM 2026 -CIT



Ms. Ranu Shah
Sr. Officer, Marketing
Department | Member,
HTM 2026 -CIT



Mr. Kabindra Bhatta
Sr. Officer, Marketing
Department | Member,
HTM 2026 -CIT



The Himalayan Travel Mart (HTM) has steadily evolved into one of South Asia's most influential tourism networking and business platforms, connecting the Himalayan region with global tourism markets. Since its inception, HTM has served as a catalyst for tourism collaboration, destination promotion, business development, and knowledge exchange.

The sixth edition of the Himalayan Travel Mart, held from 1–4 June 2026 in Lalitpur, Kathmandu Valley, marked another important milestone in this journey.

Held under the theme **"New Frontiers in Tourism,"** HTM 2026 brought together more than **600 delegates from 27 countries**, including over **100 international participants**, **75 hosted buyers**, more than **80 exhibiting organizations**, tourism leaders, policymakers, investors, media representatives, development partners, academics, and tourism entrepreneurs.

Against a backdrop of evolving traveler expectations, technological innovation, sustainability imperatives, and growing demand for transformative experiences, HTM 2026 provided an important platform to discuss the future of tourism and Nepal's role within it.

The event combined immersive destination experiences, strategic networking, business-to-business engagement, cultural exchange, and the newly launched HTM Insight Forum to create meaningful opportunities for learning, collaboration, and business growth.

More than 2,400 scheduled business appointments, numerous new partnerships, and overwhelmingly positive participant feedback reaffirmed HTM's growing reputation as the Gateway to the Himalayas and one of the region's leading tourism trade events.



ABOUT HIMALAYAN TRAVEL MART



About HTM

Himalayan Travel Mart (HTM) – the premier B2B platform for Himalayan tourism, bringing together Global Buyers, Diverse Sellers, Media, Influencers, and Industry Leaders for unparalleled insights, unique experiences, and limitless networking and business opportunities.

Held annually during the first week of June, HTM has established itself as Nepal's **flagship international tourism trade event** and one of South Asia's most influential tourism networking and business platforms. Over the years, it has become a highly anticipated gathering for tourism stakeholders from around the world, providing a dynamic forum for business exchange, destination promotion, knowledge sharing, and strategic collaboration.

Launched in 2017 with the vision of positioning Nepal as the **"Gateway to the Himalayas"** and the region's leading tourism destination, the Himalayan Travel Mart has evolved into Nepal's premier international tourism trade platform. It serves as a vital bridge connecting global tourism markets with Nepal and the wider Himalayan region by creating business opportunities, showcasing unique destination experiences, facilitating thought leadership, and promoting sustainable tourism development.

Since its inception, HTM has played a significant role in strengthening Nepal's tourism brand, fostering international partnerships, attracting global buyers and media, and showcasing the immense tourism potential of the Himalayan region. Through its unique combination of destination experiences, knowledge forums, business-to-business engagement, and networking opportunities, HTM continues to contribute to the growth, diversification, and internationalization of Nepal's tourism industry.

The 2026 edition further advanced this vision through the theme **"New Frontiers in Tourism"**, exploring emerging opportunities, innovative approaches, and transformative trends shaping the future of travel and tourism. By bringing together global tourism leaders, policymakers, entrepreneurs, investors, destination marketers, and tourism professionals, HTM 2026 provided a platform to discuss new possibilities for tourism growth while reinforcing Nepal's position as the Gateway to the Himalayas and a leading tourism hub in the region.



WHY JOIN HTM?



Meet Global Buyers & Diverse Sellers

Connect with prospective buyers from around the globe and explore opportunities with exhibitors boasting a diverse range of products. Seize the chance to establish, strengthen, or expand your business partnerships.



Enhance Your Business

Participate in two full days of B2B sessions, featuring pre-matched appointments (a minimum of 30) facilitated by PATA Nepal Chapter's specific business matching software.



Get Insights

Gain unparalleled insights into contemporary issues, trends, challenges, and opportunities in tourism development at the HTM Conference, featuring a dynamic lineup of national and international thought leaders and speakers.



Be Inspired

Witness the HTM Awards and Felicitation Ceremony, which recognizes and rewards outstanding individuals and organizations in tourism and hospitality.



Experience Nepal

Immerse yourself in Nepal's distinctive fusion of nature, adventure, and culture while engaging with its most hospitable people through pre-mart destination experience tours or FAM trips.



Build Your Network

Expand your network and socialize throughout the event during hosted networking and social functions.



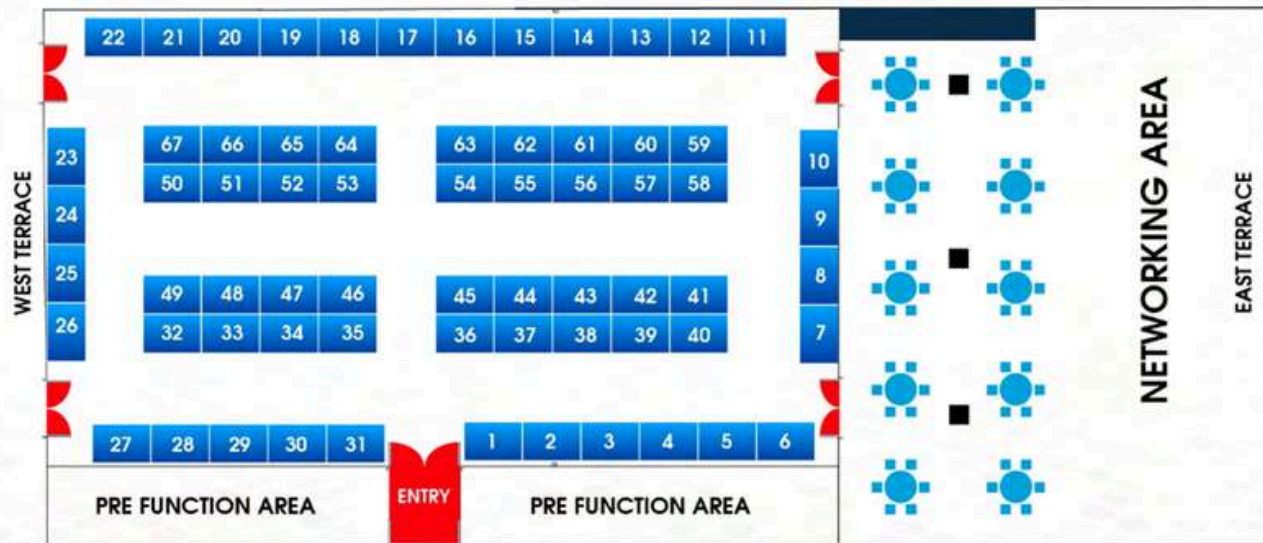
Engage & Encourage the Next Generation

HTM actively engages and encourages the next generation of young tourism professionals in Nepal's tourism and hospitality sector.



HTM 2026 : FLOOR PLAN

@ The Plaza, Lalitpur



BUYERS & EXHIBITORS PROFILE

HTM

GLOBAL BUYERS

- Outbound Tour Operators
- Wholesalers, OTAs & Specialist Tour Operators
- Influencers in Relative Travel Industries
- Leisure + MICE

DIVERSE EXHIBITORS

- Travel Agents | Trekking | Adventure Companies
- Hotels & Resorts
- Airlines
- NTO | State, City Tourism | Govt. Organizations
- DMCs | Inbound Tour Operators
- Transportation Services
- Travel Tech Companies



HTM 2026 PROGRAM AT A GLANCE



May 29th -31st, 2026

- Pre-Mart Familiarization Tours (Kathmandu valley, Pokhara, Lumbini, Haibung (Sindhupalchok) for Buyers, Int'l Travel bloggers/ vloggers / Media /Influencers

Sunday, May 31st, 2026

- Evening: **Welcome Dinner Reception for Int'l Delegates** hosted by **Kritipur Municipality** (Venue-SASA Twa, Kritipur)
- Registration

Monday, 1st June 2026

- Registration
- HTM Insight Forum
- Luncheon at the event venue
- Inauguration Ceremony & Gala Dinner Reception

Tuesday, 2nd June 2026

- Booth Setup & Decoration by Exhibitors
- Sightseeing of Kathmandu valley for Int'l Delegates & Luncheon for Int'l Delegates
- Evening: Dinner Reception, hosted by Best Western Plus Godawari Resor, Godawari

Wednesday, 3rd June 2026

- Business Sessions-Day 1 (Seller-Meet-Buyer)
- Luncheon at the event venue
- Evening: Dinner Program for Int'l Delegates, hosted by Bhojan Griha

Thursday, 4th June 2026

- Business Sessions-Day 2 (Seller-Meet-Buyer)
- Luncheon at the event venue
- **Closing Celebration** (Venue-Club NOVA, Thamel, Kathmandu)

Friday, 5th June 2026

- Departure
- Post-Mart Tours (Optional)



HTM 2026: HIGHLIGHTS OF PROGRAMS & ACTIVITIES



May 27- June 01,
2026

Guest Arrival & Welcome
in Kathmandu @TIA

From 27 May to 1 June 2026, the PATA Nepal Chapter, together with its **Young Tourism Professionals (YTPs)** and Executive Committee members, warmly welcomed international delegates, speakers, buyers, media representatives, and distinguished guests arriving in Nepal for the Himalayan Travel Mart (HTM) 2026.

To ensure a seamless arrival experience, the team provided airport reception, transfer assistance, and support with hotel check-ins at designated properties across Kathmandu. A dedicated **HTM 2026 Hospitality Desk** was established at Tribhuvan International Airport (TIA) and managed by the YTPs of PATA Nepal Chapter, who assisted delegates with arrival formalities, transportation arrangements, event information, and general support. The initiative reflected the spirit of Nepali hospitality and helped create a smooth, welcoming, and memorable first impression for participants arriving from around the world.





Itinerary #1
Pre-Mart FAM Trip

EXPERIENCE POKHARA : Where Serenity Meets Adventure

Friday, May 29 : Kathmandu → Pokhara

Kathmandu to Pokhara – Scenic Adventure & Leisure Experience

Morning

- After breakfast at the hotel, depart from Kathmandu for Pokhara on a picturesque drive through the scenic hills and river valleys of central Nepal (approximately 6 hours).
- En route, delegates will have the opportunity to enjoy an exciting white-water **Rafting Experience on the Trishuli River** from Fishing to Kurintar. This thrilling adventure offers breathtaking river scenery, lush green landscapes, and glimpses of authentic rural Nepalese life along the river corridor.
- Delegates who prefer not to participate in rafting may relax by the riverside, enjoy the peaceful natural surroundings, and await the group at the luncheon venue.

Afternoon

- Enjoy a delightful riverside **Luncheon hosted by River Fun Beach Resort**, set amidst tranquil surroundings along the banks of the Trishuli River.
- Following lunch, continue the scenic drive towards Pokhara — Nepal's enchanting city of lakes, surrounded by magnificent Himalayan vistas. Along the journey, enjoy beautiful landscapes, terraced hillsides, rivers, and charming countryside settlements.

Evening

- Arrival in Pokhara
- Upon arrival in Pokhara, transfer and check in to your respective hotels.
- In the evening, enjoy a special **Dinner Reception hosted by Majestic Lake Front Hotel & Suites**, offering warm hospitality, elegant ambiance, and beautiful lakeside views.

Saturday, May 30: Pokhara – Sunrise, Adventure & Heritage Experience

Early Morning

05:00 AM – Wake-Up Call

Wake up early and prepare for a breathtaking sunrise experience at Sarangkot.

05:15 AM – Drive to Annapurna Cable Car Station

Proceed to the Annapurna Cable Car station for a scenic 10-minute cable car ride up to Sarangkot. Witness the majestic sunrise over the Annapurna Himalayan range and visit the sacred 51-ft-tall Pancha Mukhi Lord Ganesha Statue, offering spectacular panoramic views of Pokhara Valley and the surrounding mountains.

Morning Adventure Experience

07:15 AM – HighGround Adventures Experience

Enjoy Zipline, an adrenaline-filled adventure at HighGround Adventures, home to the world's steepest and longest classic zipline.

Following the zipline experience, delegates may also enjoy the Bungee Jump and the SkyScreamer (Giant Swing) at an exclusive 30% special discount offered by HighGround Adventures.

After the activities, drive back to Lakeside Pokhara (approximately 30 minutes from Hemja) and enjoy breakfast at the hotel.

Note: Delegates who prefer not to participate in adventure activities may return to the hotel by cable car and enjoy breakfast at leisure.

Late Morning

11:30 AM / 12:00 PM – **Boating on Fewa Lake:** Enjoy a relaxing one-hour boating experience on the serene waters of Fewa Lake while taking in the spectacular reflections of the Himalayas and the beauty of Pokhara Valley.

Afternoon

01:00 PM – 02:00 PM – Hosted Luncheon

Enjoy a delightful luncheon at Majestic Lakefront Resort, hosted by Nepal Tourism Board.

Following lunch, proceed for sightseeing around Pokhara, including:

- Devi's Falls – A fascinating natural waterfall with unique underground flow.
- Gupteshwor Mahadev Cave – A sacred cave temple dedicated to Lord Shiva.
- International Mountain Museum – Explore Nepal's rich mountaineering history, Himalayan culture, and legendary expeditions.

Evening

Enjoy leisure time around Lakeside Pokhara for strolling, shopping, café hopping, or simply relaxing by the lakeside ambiance.

In the evening, attend a special **Dinner Reception hosted by Temple Tree Resort**, Lakeside Pokhara.

Overnight Stay: Hotel in Lakeside, Pokhara.

Sunday, May 31: Fly from Pokhara → Kathmandu

After breakfast, enjoy leisure time to explore Pokhara at your own pace before your flight back to Kathmandu.



The journey of HTM 2026 began well before delegates arrived at the event venue. Prior to the Mart, international delegates participated in a series of carefully curated Familiarization (FAM) Trips designed to showcase Nepal's diverse tourism offerings and provide immersive, first-hand destination experiences.

These programmes highlighted many of the themes that would later shape discussions at the HTM Insight Forum, including sustainability, wellness and wellbeing, cultural heritage, spirituality, community prosperity, and regenerative tourism. By experiencing Nepal's destinations, people, and traditions firsthand, delegates gained deeper insights into the country's evolving tourism landscape and the emerging opportunities that define its future.

Itinerary #1: Experience POKHARA

Delegates experienced the natural beauty of Nepal's tourism capital through magnificent mountain vistas, lakeside hospitality, adventure activities, and cultural encounters. For many participants, the sunrise over the Annapurna range became one of the most memorable moments of the entire Mart.

En route to Pokhara, delegates enjoyed a rafting experience on the Trishuli River, followed by a luncheon hosted by River Fun Beach Resort. In Pokhara, accommodation on a bed-and-breakfast (BB) basis was generously hosted by HTM 2026 partner hotels, including Majestic Lakefront Hotel & Suites, Temple Bell Boutique Hotel & Spa, Fishtail Lodge, Temple Himalaya Hotel & Spa, and Hotel Pokhara Grande.

Upon arrival in Pokhara, a cocktail dinner reception was hosted by Mr. Sunil Bahadur Bhattarai, Executive Committee Member of PATA Nepal Chapter, at Majestic Lakefront Hotel & Suites. The following evening, a special dinner reception was hosted by Temple Tree Resort, Pokhara.

The destination experience was further enriched by the support of key tourism partners. Annapurna Cable Car hosted the cable car experience, while HighGround Adventures Nepal organized adventure activities for the delegates in Pokhara. Similarly, the Nepal Mountaineering Association (NMA) offered complimentary entry for all delegates to the International Mountain Museum, providing valuable insights into Nepal's mountaineering heritage and Himalayan culture.

Mr. Dinesh Maharjan, Executive Committee Member of PATA Nepal Chapter, and Ms. Srijana Nepali, Senior Officer at Nepal Tourism Board, accompanied the group to oversee on-ground coordination and ensure the smooth operation of the FAM trip.



List of Delegates in the Itinerary #1: Experience POKHARA

SN	Name	Delegate Type	Company	Country
1	Ms. Neeracha Wongmasa	Buyer	GLOBAL HOLIDAY	Thailand
2	Ms. Elena Pavlovskaya	Buyer	ATOLL - FRANCH OF CORAL TRAVEL	Russia
3	Mr. Anatolii Pavlovskii	Co-Delegate		
4	Ms. Irina Ernandes Fernandes	Buyer	ICS Travel Group	Russia
5	Mr. Pavel Neon	Buyer	Travelly and Travel Presidium	Russia
6	Mr. Alexander Skanavi	Co-Delegate		Russia
7	Ms. May Thu Khaing	Buyer	Tour De Myanmar	Myanmar
8	Mrs. Asha Harrynarine	Buyer	Liberty Vacations	Trinidad and Tobago
9	Mr. Akash Harrynarine	Co-Delegate		
10	Ms. Yin Tan	Buyer	Citytan Holidays & Limousine SDN BHD	Malaysia
11	Mr Kanwaljit Singh	Buyer	Unbound Travel Group Pty Ltd	Australia
12	Mr. Daniel Verschaere	Buyer	eWenements	France
13	Mr. Michael Binder	Buyer	Omega World Holidays	Germany
14	Mr. Ramez Masri	Buyer	Nomad	Slovakia
15	Mr. Nauroz Imtiaz	Buyer	Chhuti Bangladesh	Bangladesh
16	Ms. Kiran Aslam	Buyer	Vaga Tales	Pakistan
17	Mr. Shankar Roy	Buyer	Ghoomkedekho Trips Planner Pvt Ltd	India
18	Mr. Mominul Islam Asif	Buyer	ARCHIVES TOURS AND TRAVELS	Bangladesh
19	Ms. Geeta Maheshwari	Buyer	Hospitality & Marketing Services	India
20	Ms. Suzy Choi	Buyer	Sole Mono Pole Pvt. Ltd	India
21	Ms. Shivi	Buyer	Shivaz Hospitality	India



22	Mr. Sandeep Kumar Jindal	Buyer	Sunsilk Holidays Private Limited	India
23	Ms. Deepali Wagle	Buyer	Triplinggz Events & Travel	India
24	Mr. Kota Ayado	Buyer	Pal Tours Co.,Ltd.	Japan
25	Mr. Thiruchelvan Balakrishnan	Buyer	Travelvago SDN BHD	Malaysia
26	Ms. Maneeta Lingam	Accompanying Delegate		Malaysia
27	Mr. Sanjay (CHD 8Yrs)	Accompanying Delegate		Malaysia
28	Mr. Rance Yuan	Buyer	Extragreen Holidays Group	Australia
29	Mrs. Olga Viacheslavovna Ikonnikova	Buyer	Concord	Russia
29	Mr. Hieu Nguyen	Buyer	Polviet Travel	Vietnam
30	Mr. Le Nguyen Gia Phuc	Co-Delegate	Polviet Travel	Vietnam
31	Mr. Masahiko Okabe	Buyer	E-Holidays Inc.	Japan
32	Ms. Chaw Su Hlaing	Buyer	Pearl Nadi Travels & Tours	Myanmar
33	Mr. Tushar Kesharwani	Buyer	Vacation Experts Pvt Ltd.	India
34	Mr. Rajesh Charanda	Buyer	The Platinum Organizers	India
35	Mr. Safdar Raza	Buyer	Accent Holidys	India
36	Mr. Wajih Uddin Shahid	Exhibitor	Messe Berlin	Pakistan
38	Mr. Neelesh Madhusudan Sharma	Buyer	India Holidays Tours Travels	India
39	Ms. Hemlata Sharma	Co-Delegate	India Holidays Tours Travels	India
40	Ms. Srijana Nepali	Senior Officer	Nepal Tourism Board	Nepal
41	Ms. Kalpana Bhattarai	Tour Leader	Royal Mountain Travel	Nepal
42	Mr. Ashish Prakash Gupta	Tour Leader	Royal Mountain Travel	Nepal
43	Mr. Prem Paudel	Photographer	Anigraphy	Nepal



Itinerary #2
Pre-Mart FAM Trip

EXPERIENCE PRAKRITI RESORT & ORGANIC FARM

A Serene Blend of Nature, Comfort, and Sustainability reinity Meets Adventure

Friday, May 29 : Kathmandu → Prakriti Resort Arrival & Exploration

- After breakfast, Morning drive to Prakriti Resort via the scenic Sankhu-Bajrayogini route, passing lush hills and cultural landmarks.
- **En-route visits:**
 - **Bajrayogini Temple** – a sacred heritage site.
 - **Milarepa Cave** – the legendary meditation retreat of Saint Milarepa.
 - **Short hike to Manichud Daha** – a serene hilltop pond with panoramic views.
- Enter Shivapuri National Park and continue to Prakriti Resort.
- Arrival, welcome drink, check-in, and lunch.
- Orientation walk and guided organic farm tour featuring strawberry fields and regenerative farming insights.
- Evening campfire & storytelling, followed by a farm-fresh dinner under the stars.
- Overnight at Prakriti Resort.



Saturday, May 30 : Nature & Adventure

- Sunrise & Yoga with stunning Himalayan vistas.
- Optional bird watching in the resort's tranquil surroundings.
- Breakfast in the garden.
- Half-day soft adventure:
- Hike to Dhaap Dam through forest trails and along the Nagmati River (approx. 3 hrs).
- Participate in a light eco-cleanup activity—earn a certificate for stewardship.
- Return for lunch and leisure time.
- Reflection circle: share learnings and experiences.
- Evening campfire & storytelling, followed by dinner.
- Overnight at Prakriti Resort.

Sunday, May 31 : Departure | Drive Back to Kathmandu

- Breakfast and drive back to Kathmandu via Jarsing Pauwa-Sankhu route.
- En-route stop at Trout Fish Farm to learn about local aquaculture.
- Arrive in Kathmandu by afternoon. Leisure time in the Evening & Overnight at the hotel in Kathmandu.



Itinerary #2: Experience REGENERATIVE TOURISM

Prakriti Resort & Organic Farm, the Sustainability Experience Partner of HTM 2026, hosted an immersive regenerative and sustainable tourism experience for delegates in Haibung, Sindhupalchok. The resort generously covered the costs of accommodation, meals, activities, and national park entry fees for all delegates participating in this FAM Trip.

The experience highlighted the principles of regenerative tourism, demonstrating how tourism can create positive environmental, social, and economic impacts while supporting local communities and conserving natural resources. Delegates were introduced to sustainable farming practices, organic food production, biodiversity conservation initiatives, community engagement models, and nature-based tourism experiences that are deeply rooted in the local landscape and culture.

Set against the backdrop of the scenic Helambu region, the programme offered participants valuable insights into how tourism can move beyond sustainability toward regeneration—leaving destinations, ecosystems, and communities stronger and more resilient than before.

The experience also provided an opportunity for delegates to learn about responsible tourism practices and witness firsthand how regenerative tourism can contribute to community prosperity, environmental stewardship, and authentic visitor experiences.



List of Delegates in the Itinerary #2: Experience REGENERATIVE TOURISM

SN	Name	Delegate Type	Company	Country
1	Ms. Senith Araez	Buyer	Whistler Travel and Tours	Philippines
2	Mr. Syed Gulam Qadir	Buyer	TripOn Holidays	Bangladesh
3	Ms. Shamim Ara Lipi	Accompanying Delegate	TripOn Holidays	Bangladesh
4	Mr. Willy Togu Mangasi Sihombing	Buyer	PT. SEDONA HOLIDAYS TOUR AND TRAVEL	Indonesia
5	Mr. Christian Salim	Buyer	VELINDO TOURS	Indonesia
6	Mr. William Sentosa	Buyer	PT. SKY PACIFIC TOUR	Indonesia
7	Mr. Ito Tenno Mulya	Buyer	SHINE HOLIDAY	Indonesia
8	Mr. Wilson Agustinus Halim Hoo	Buyer	WINTER HOLIDAY	Indonesia
9	Ms. Linda	Buyer	ANGKASA TOUR MEDAN	Indonesia
10	Ms. Vinvin Sieh	Buyer	ANGKASA TOUR JAKARTA	Indonesia
11	Ms. Titik Yuliani	Buyer	PT. YARA INDO GALAXY	Indonesia
12	Mrs. Mita Handayani	Buyer	MY TOURS & TRAVEL	Indonesia
13	Mr. Ahmad Azhari	Buyer	iTRAVEL ASSIST	Indonesia
14	Ms. Harpina Diansari	Buyer	PT. Aras Hijrah Holidays	Indonesia
15	Ms. Betty Goh	Buyer	PT. EKSOTIKA DESTINASI TOUR & TRAVEL	Indonesia
16	Mr. Mohammad Ajmal Eyliya Bin Abd Rahim	Buyer	ZFB TRAVEL SDN BHD	Malaysia
17	Mr. Ang Kim Kuay	Buyer	ASIA TRAVEL GROUP	Singapore
18	Ms. May Ling Tan	Co- Delegate	ASIA TRAVEL GROUP	Singapore
19	Mr. Rohini Khanal	Officiating Director	Nepal Tourism Board	Nepal
20	Mr. Suyog Raj Kunwar	Photographer / YTP	PATA Nepal Student Chapter	Nepal



**Itinerary #3
Pre-Mart FAM Trip**

EXPERIENCE SPIRITUAL AWAKENING:

in the Birthplace of Lord Buddha

Friday, May 29 :

Kathmandu → Lumbini |

Arrival and Exploration of the Sacred Garden

Morning

- After breakfast, transfer to the domestic airport in Kathmandu for a short flight (approx. 35 minutes) to Gautam Buddha International Airport, Bhairahawa.
- Upon arrival, receive a warm welcome and transfer to your hotel in Lumbini.
- Hotel check-in and refreshments.

Afternoon

- Lunch at the hotel.
- Orientation and briefing session on Lumbini and the FAM itinerary.
- Explore the Monastic Zone featuring beautifully constructed monasteries representing various Buddhist nations including Cambodia, Thai, Buddha Temple, Tara Foundation, and Chinese monasteries.

Evening

- Enjoy a serene sunset experience at the World Peace Pagoda.
- Visit the Sacred Maya Devi Temple, including the Ashoka Pillar and Puskarini (Sacred Pond), with Butter Lamp offering.
- Dinner and overnight stay at the hotel in Lumbini.

Saturday, May 30 :

Spiritual and Cultural Immersion

Morning

- Yoga at Hotel Garden/Mandala Hall.
- Begin the day with a Mindfulness and Meditation Session at a monastery or within the peaceful Lumbini Garden.
- Breakfast at the hotel.
- Drive to Tilaurakot (Kapilvastu) – the ancient palace site of Prince Siddhartha's early life (approx. 1-hour drive).
- Explore the archaeological remains and visit the Kapilvastu Museum and Kudan.

Afternoon

- Return to Lumbini for lunch.
- Visit the Lumbini Museum and the Lumbini International Research Institute (LIRI).
- Continue to Ramagram, one of the eight original stupas built over the corporeal remains of Lord Buddha.
- This 3rd-century BCE stupa is believed to be the only intact and unexcavated relic stupa containing the remains of the Buddha.

Evening

- Sound Healing Session (17:00 hrs – 18:00 hrs).
- Enjoy a Cultural Dinner & Networking Evening (19:00 hrs – 20:00 hrs).
- Overnight stay at the hotel in Lumbini.

Sunday, May 31:

Lumbini –Kathmandu | Departure

Morning

- After breakfast at the hotel, transfer to Gautam Buddha International Airport for your return flight to Kathmandu.



Itinerary #3: Experience LUMBINI

As the birthplace of Lord Buddha, Lumbini offered delegates a deeper understanding of Nepal's spiritual tourism potential and its growing significance in the global pilgrimage market.

The Lumbini FAM Trip was hosted by Buddha Maya Gardens by KGH Group, which generously provided accommodation for all delegates on a bed-and-breakfast (BB) basis. The programme included wellness activities, guided visits to the sacred sites of Lumbini, and immersive experiences highlighting the destination's spiritual and cultural significance. Buddha Maya Gardens also hosted a Welcome Dinner Reception for all delegates participating in the FAM Trip, providing an opportunity for networking and cultural exchange in a relaxed setting.

Ms. Sarita Lama, Executive Committee Member of PATA Nepal Chapter, and Ms. Ranu Shah, Senior Officer at Nepal Tourism Board, accompanied the group and oversaw on-ground coordination throughout the FAM Trip, ensuring a smooth and enriching experience for all participants.



List of Delegates in the Itinerary #3: Experience LUMBINI

SN	Name	Delegate Type	Company	Country
1	Mr. Martin Ellis	Buyer	Team Umbrella	UK
2	Ms. Hong Ho	Buyer	Cwe Travel	Cambodia
3	Mr. Win Zaw	Buyer	ASIA EXPEDITIONS CO., LTD	Myanmar
4	Mr. Su Do	Buyer	Apple Travel	Cambodia
5	Mrs. Vathanak Keat	Buyer	Elite Travel & Tours Co.Ltd.	Cambodia
6	Mr. Phoumra Reoung	Buyer	Takhmao Holiday Travel & Tours	Cambodia
7	Mr. Yem Chamroeun	Buyer	Angkor Sunshine Travel & Tours	Cambodia
8	Mr. Kouny Uy	Buyer	KTR Travel	Cambodia
9	Mr. Visal Roeun	Buyer	SAK Adventures	Cambodia
10	Mr. Ly Heng Cheav	Buyer	ANGKOR SSL TOURS CO., LTD	Cambodia
11	Mr. Nalorss Phay	Buyer	Southeast Asia Journey	Cambodia
12	Ms. Sao Ratha	Buyer	Open Wings Travel & Investment Consultancy CO	Cambodia
13	Mr. Thach Sina	Buyer	Asia Star Travel	Vietnam
14	Mr. Kim Ngoc Tri	Buyer	Viet Royal Travel	Vietnam
15	Mrs. Rimma Doshina	Buyer	North West Capital (Solo Ltd)	Russia
16	Mrs. Olga Muraveva	Buyer	ProTurService	Russia
17	Mr. Pawan Anand	Buyer	7 Wonders World Travels Pvt Ltd	India
18	Ms. Sylvija Andruskevici	Guest	PATA Cambodia Chapter	Cambodia
19	Mr. Bunheang Ly	Guest	PATA Cambodia Chapter	Cambodia
20	Ms. Ranu Shah	Sr. Manager	Nepal Tourism Board	Nepal
21	Ms. Sarita Lama	EC Member	PATA Nepal Chapter	Nepal
22	Mr. Pawan Adhikary	Photographer	Anigraphy	Nepal



Sunday, 31st May 2026

WELCOME DINNER RECEPTION

****For Int'l Delegates****

Hosted by

Kritipur Municipality

(Venue-SASA Twa, Kritipur)

Registration

Kirtipur, a historic hilltop city located near Kathmandu, is renowned for its ancient Newari architecture, rich cultural heritage, sacred temples and stupas, authentic traditional cuisine, and panoramic views of the Kathmandu Valley.



Afternoon Program

03:30 PM – Hotel Pick-Up & Transfer to Kirtipur

Delegates will be picked up from their respective hotels and transferred to Kirtipur Gate, where they will receive a traditional welcome hosted by the Mayor of Kirtipur and the local community.

Heritage Walk Experience

Enjoy a guided heritage walk through the culturally rich streets of Kirtipur, experiencing its living traditions, historic landmarks, temples, courtyards, and authentic Newari lifestyle.

The walk will conclude at SASA Twa, the dinner venue — a beautifully designed restaurant showcasing striking Newari architecture, art, culture, and authentic local cuisine.

Welcome Dinner Reception

Enjoy an evening of traditional hospitality, cultural performances, and authentic Newari culinary experiences in a unique heritage setting.



May 31
2026

Cultural Showcase, Heritage Walk & Dinner Reception



Hosted by Kirtipur Municipality

Kirtipur Municipality hosted a Cultural Showcase, Heritage Walk, and Dinner Reception, offering delegates a unique opportunity to experience the living heritage and cultural richness of one of the Kathmandu Valley's most historic settlements.

Upon arrival, the international delegates were warmly welcomed by **Mr. Krishna Man Dangol, Mayor of Kirtipur Municipality**, who highlighted Kirtipur's cultural significance, tourism potential, and commitment to preserving its rich heritage while promoting sustainable tourism development.

The historic city of Kirtipur provided visitors with an authentic encounter with Newari culture, architecture, cuisine, and community life. Through a guided heritage walk, delegates explored traditional houses, ancient temples, historic courtyards, and vibrant public spaces, gaining a deeper appreciation of the city's unique character and enduring traditions.

The programme concluded with a Dinner Reception at **SASA Twa**, featuring traditional cuisine, cultural performances, and warm local hospitality. The evening provided an excellent platform for networking and cultural exchange while showcasing the importance of heritage conservation, community engagement, and authentic cultural experiences in Nepal's tourism offering.



Monday, June 01, 2026

INSIGHT FORUM



 **The Plaza**, Pulchowk,
Lalitpur, KTM Valley, Nepal

"New Frontiers in Tourism"

Time	Programme
09:05-10:00	Gathering of Invitees / Delegates & Registration. Tea/Coffee/ Refreshment upon arrival & Networking.
10:15-10:25	Master of Ceremony welcomes Guests & Delegates National Anthem
10:25-10:30	Opening Welcome Remarks by the CEO, PATA Nepal Chapter - Mr. Suresh Singh Budal
10:30-10:40	HTM 2026 Insight Forum- Inauguration & Remarks by Hon. Sumnima Udas , Member of Parliament, Government of Nepal, and Chairperson, International Relations and Tourism Committee
10:45-11:05	<u>Opening Keynote Presentation on</u> "The Future of Adventure Travel in Asia: Trends, Opportunities, and Nepal's Competitive Edge" <u>Speaker</u> Ms. Hannah Pearson , Regional Director Asia Pacific, Adventure Travel Trade Association (ATTA)
11:05-11:10	Special Remarks by Her Excellency Dr. Danielle Meuwly , Ambassador- Embassy of Switzerland in Nepal
11:15-11:25	<u>Presentation on</u> "Nepal through the Eyes of an Explorer" <u>Speaker</u> JACK DAI (Jack Turner) , British Travel Vlogger & Nepal's Storyteller Exploring the Real Nepal
11:25-11:50	Coffee Break and Networking Session
11:50-12:35	Plenary Session 1: "Tourism Sustainability: Bridging Generations – Then and Now" This plenary session aims to bring together seasoned tourism professionals and the next generation of leaders on a shared platform to exchange perspectives, experiences, and insights. The discussion will explore how the concept and practice of tourism sustainability have evolved over time, while fostering meaningful intergenerational dialogue to shape a more resilient and responsible future for the industry. <u>Speakers:</u> • Ms. Lisa Choegyal – Marketing Director, Tiger Mountain Pokhara Lodge • Mr. Sunil Sakya – Chairman, KGH Group of Hotels & Resorts • Mr. Bharat Basnet – Founder, The Explore Nepal Group • Mr. Vivek Nath Pyakuryal – CEO, Nana Group • Ms. Nora Eichkorn – Expert in Sustainable Tourism, IPD <u>Moderator:</u> • Ms. Romi Aryal – Executive Committee Member, PATA Nepal Chapter
12:50-14:00	Luncheon Break



Cont... HTM 2026 Insight Forum

14:00-14:15 **Wellness Session** by Himalayan Sound Healing

14:20-14:30 Presentation on
"From Wellness to Wellbeing: Nepal's Sustainable Tourism Journey".

Speaker:

Dr. Smrittee Kala Pant, Assistant Professor, Kathmandu University School of Management & Expert Member-PATA Nepal Chapter

14:30-15:10 **Plenary Session 2:**
"Unlocking MICE & Destination Wedding Opportunities"

This session will bring together leading MICE, aviation, hospitality, and destination wedding professionals from South Asia to explore Nepal's growing potential as a premier destination for meetings, incentives, conventions, exhibitions, and luxury celebrations.

The discussion will examine evolving regional travel trends, the increasing demand for experiential and destination-based events, and the role of strategic partnerships in strengthening Nepal's competitiveness in the MICE and wedding tourism sectors. Special focus will also be given to aviation connectivity, accessibility, and regional air networks as key enablers for tourism growth and international event movement.

With outbound incentive travel from neighboring markets growing rapidly, the session aims to identify collaborative opportunities, investment potential, and strategic pathways to position Nepal as a preferred destination within the South Asian MICE and destination wedding landscape.

Speakers:

- **Mr. Amaresh Kumar Tiwari**, Managing Director – Meetings and Incentives World
- **Mr. Shahid Hamid**, Chairman – PATA Bangladesh Chapter
- **Mr. Rohini Khanal**, Officiating Director, Marketing Department – Nepal Tourism Board
- **Mr. Abdullah Tuncer Kececi**, Country Manager, Mauritania - Turkish Airlines
- **Ms. Ashlesha Karki**, Deputy Managing Director- Hotel Mechi Crown

Moderator:

- **Mr. Upaul Majumdar**, Head of Practice -Tourism, Dolma Consulting

15:15-15:25 Presentation on
"Trekking in the Himalayas: Wellbeing and Preparedness"

Speaker

Dr. Prativa Pandey, Medical Director, CIWEC Hospital & Travel Medicine Center

15:30-15:40 Presentation on
Regenerative Tourism by Prakriti Resort and Organic Farm

Speaker

Mr. Aakash Shilpakar - Regenerative Tourism Coordinator, Prakriti Resort

15:40-16:00 **Coffee break and Networking Session**

16:00-16:10 Presentation on
"Karnali: A Proposed World Heritage River — Nepal's Most Pristine and Last Free-Flowing River"

Speaker

Mr. Megh Ale- Founder Chairman, Borderlands Nepal



16:15-16:40

Plenary Session 3

Easing Payments: Innovation, Inclusion & Integration (Powered by VISA)

As digital transformation reshapes tourism and finance, seamless and secure payment systems are becoming essential for enhancing travel experiences and strengthening economic connectivity. This session will explore innovations in digital payments, financial inclusion, regulatory perspectives, and collaborative solutions shaping the future of tourism and commerce in Nepal.

Speakers:

- **Mr. Anand Jha**, Vice President, Head of Govt. Engagement for India and South Asia, VISA Inc.
- **Mr. Roshan Regmi**, Chief Information & Digital Officer-NMB Bank
- **Ms. Karvika Thapa**, Chief Executive Officer-Kimbu Tech

Moderator:

- **Mr. Sanjib Subba**, Fintech & Digital Payments Strategist, Founder-Kathmandu Fintek

16:45-16:55

Closing Keynote Remarks by

Mr. Deepak Raj Joshi, Former CEO- Nepal Tourism Board

*****18:00 Onwards*****

Inauguration Ceremony & Welcome Dinner Reception
Hosted by Nepal Tourism Board (NTB)



Monday, June 01, 2026

INAUGURATION CEREMONY & WELCOME DINNER RECEPTION



 **The Plaza**, Pulchowk,
Lalitpur, KTM Valley, Nepal

Time	Programme
17:00-18:00	Gathering of Invitees & Guests/ Delegates
18:00-18:15	Cultural Showcase and Performance by Jyapu Samaj , Host City – Lalitpur Metropolitan City. Master of the Ceremony initiates the program with the seating of all the Distinguished Guests and Dignitaries
18:15-18:20	<u>Arrival of the Chief Guest, Guest of Honor, Special Guest & Keynote Speaker</u> • <u>Chief Guest- Honorable Vidushi Rana</u>, Member of Parliament and Finance Committee, Government of Nepal • <u>Guest of Honor: Mr. Anand Jha</u>, Vice President, Head of Govt. Engagement for India and South Asia, VISA Inc. • <u>Special Guest: Respected Mukund Prasad Niraula</u>, Secretary, Ministry of Culture, Tourism & Civil Aviation, Govt. of Nepal • <u>Keynote Speaker - Mr. Andrew Jones</u>, Chair- PATA Foundation PATA Life Member
18:20-18:25	National Anthem
18:30	Welcome Remarks by Mr. Khem Lakai Chairman, PATA Nepal Chapter
18:35	Chief Guest inaugurates the Himalayan Travel Mart 2026 by lighting the Traditional Nepali Lamp
18:40	Remarks by Mr. Santosh Pant Sr. Director, Corporate Services and Admin. Department, Nepal Tourism Board
18:45	Performance by Dance Fever Team
19:00	Keynote Speech by Mr. Andrew Jones , Chair- PATA Foundation PATA Life Member
19:10	Remarks by the Guest of Honor- Mr. Anand Jha
19:25	Remarks by the Chief Guest - Honorable Vidushi Rana
19:25-19:30	Closing Remarks by Mr. Narendra Bhatta Convener-HTM2026 Organizing Committee General Secretary, PATA Nepal Chapter

*** Followed by Welcome Dinner Reception
hosted by Nepal Tourism Board ***



HIGHLIGHTS OF DAY 01 JUN 01, 2026

HTM 2026: INSIGHT FORUM, OPENING CEREMONY & WELCOME GALA DINNER



The first day of Himalayan Travel Mart (HTM) 2026 set the stage for four days of meaningful dialogue, business engagement, and destination promotion by bringing together tourism leaders, policymakers, innovators, buyers, sellers, media representatives, and industry stakeholders from around the world.

A major highlight of HTM 2026 was the launch of the **HTM Insight Forum**, a dynamic platform designed to foster meaningful discussions, knowledge exchange, and collaboration among tourism stakeholders. Held under the theme "**New Frontiers in Tourism**", the forum explored emerging opportunities and transformative trends shaping the future of global tourism



Photo: PATA Nepal Chapter Chairman Mr. Khem Lakai presenting a Token of Appreciation to Chief Guest Hon. Sumnima Udas, Member of Parliament, Government of Nepal, and Chairperson, International Relations and Tourism Committee.

The forum was inaugurated in the presence of **Honourable Sumnima Udas**, Member of Parliament and Chairperson of the International Relations and Tourism Committee, alongside ambassadors, diplomatic representatives, tourism leaders, development partners, media representatives, and international delegates.

Addressing the forum, Hon. Sumnima Udas called for **repositioning Nepal** not as a cheap budget destination, but as a **uniquely spiritual and cultural** one. She stressed the need for a fresh approach to tourism development, noting that despite world-class heritage sites — Everest, Lumbini, Pashupatinath, Boudhanath, and Muktinath — Nepal lacks effective storytelling around them.

Welcoming participants, **Mr. Suresh Singh Budal**, CEO of PATA Nepal Chapter, highlighted the evolving nature of global tourism and Nepal's readiness to embrace emerging opportunities. He emphasized that changing traveller expectations, technological innovation, sustainability imperatives, wellness consciousness, and the growing demand for authentic and regenerative experiences are reshaping the future of tourism.





A significant announcement during the event was the formal unveiling of a new collaboration between the **Embassy of Switzerland in Nepal** and **PATA Nepal Chapter** for the development of a **Tourism Crisis Management Handbook for Nepalese Tourism Stakeholders**.



Photo: Her Excellency Dr. Danielle Meuwly, Ambassador of Switzerland to Nepal, addressing the HTM 2026 Insight Forum

The partnership, jointly announced by **Mr. Khem Lakai, Chairman of PATA Nepal Chapter**, and **Her Excellency Dr. Danielle Meuwly, Ambassador of Switzerland to Nepal**, aims to strengthen resilience, preparedness, and crisis management capacity within Nepal's tourism sector.



The forum commenced with an insightful keynote presentation by **Ms. Hannah Pearson, Regional Director Asia Pacific of the Adventure Travel Trade Association (ATTA)**, who explored emerging trends in adventure travel and Nepal's competitive advantages within the Asian tourism landscape.





Renowned travel storyteller and British travel vlogger **Jack Dai (Jack Turner)** captivated the audience with authentic stories and experiences from his travels across Nepal, highlighting the importance of storytelling, authenticity, local communities, and meaningful visitor experiences.

The day featured a series of engaging plenary sessions covering some of the most relevant topics in contemporary tourism. Discussions on sustainability and regenerative tourism brought together leading tourism pioneers and industry experts to explore how tourism can create positive impacts for destinations, communities, and the environment. The session engaged in a thought-provoking discussion on the evolution of sustainable tourism, reflecting on lessons from the past, addressing present challenges, and exploring innovative approaches to ensure a resilient and responsible future for the tourism industry across generations.



Photo: Speakers and moderator of Plenary Session 1: "Tourism Sustainability: Bridging Generations – Then and Now."

Wellness and wellbeing tourism emerged as another key focus area, with speakers highlighting Nepal's unique potential as a destination for healing, spirituality, mindfulness, and transformative travel experiences.





Photos: Wellness Session by Himalayan Sound Healing at HTM 2026 Insight Forum



Photo: Dr. Smrittee Kanta Pant, Assistant Professor, Kathmandu University School of Management, and Expert Member, PATA Nepal Chapter, presenting on "From Wellness to Wellbeing: Nepal's Sustainable Tourism Journey."



A dedicated session on **MICE** and **destination weddings** examined opportunities for Nepal to strengthen its position within the regional meetings, incentives, conferences, exhibitions, and celebration tourism markets. Industry leaders also discussed the critical role of aviation connectivity and strategic partnerships in driving tourism growth.



Photo: Speakers and moderator of Plenary Session 2: "Unlocking MICE & Destination Wedding Opportunities"

Additional presentations addressed trekking safety and preparedness, regenerative tourism models, Karnali as Nepal's emerging tourism frontier, and the growing importance of digital payments, financial inclusion, and technology integration in enhancing destination competitiveness and visitor convenience.



Dr. Pratiba Pandey, Medical Director, CIWEC Hospital & Travel Medicine Center, presenting on "Trekking in the Himalayas: Wellbeing and Preparedness."



Additional presentations addressed trekking safety and preparedness, regenerative tourism models, Karnali as Nepal's emerging tourism frontier, and the growing importance of digital payments, financial inclusion, and technology integration in enhancing destination competitiveness and visitor convenience.

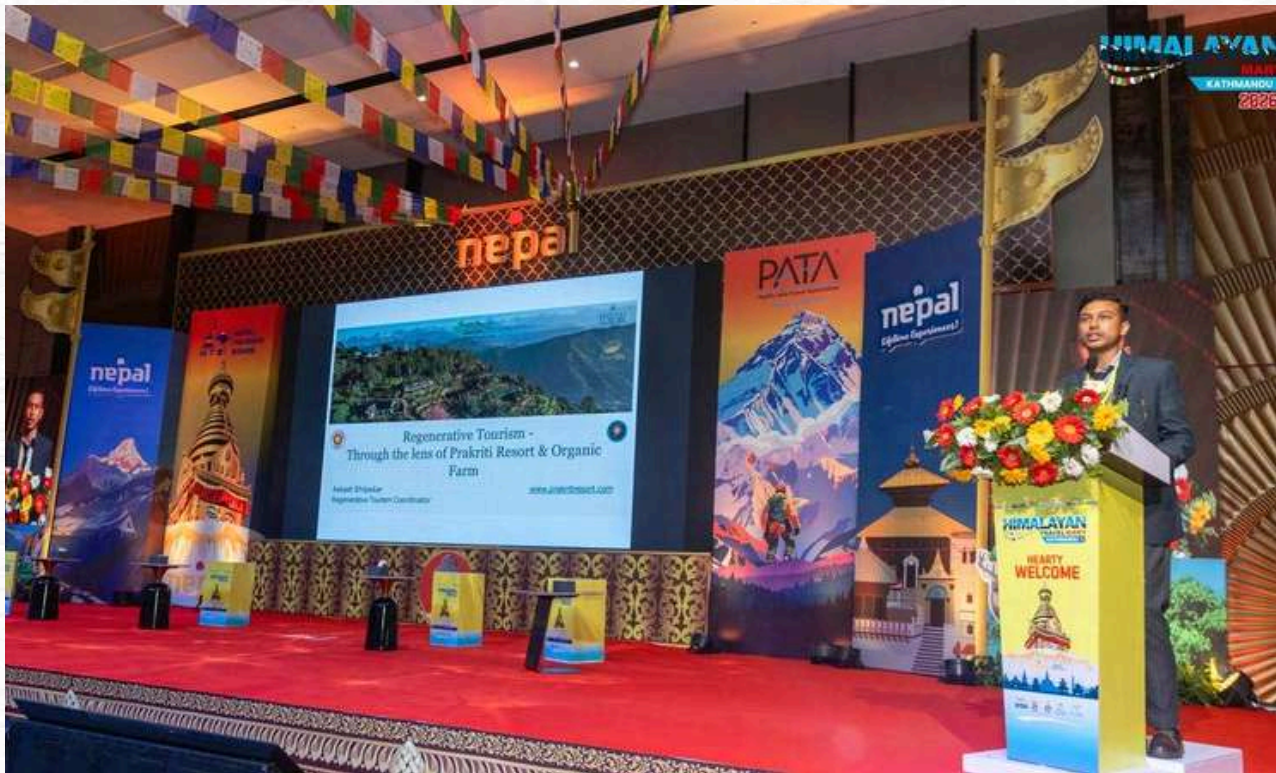


Photo: Mr. Aakash Shilpakar, Regenerative Tourism Coordinator, Prakriti Resort, presenting on "Regenerative Tourism by Prakriti Resort and Organic Farm."



Photo: Mr. Megh Ale, Founder Chairman, Borderlands Nepal, presenting on "Karnali: A Proposed World Heritage River — Nepal's Most Pristine and Last Free-Flowing River."





Photo: Speakers and moderator of Plenary Session 3:
"Easing Payments: Innovation, Inclusion & Integration (Powered by VISA)"

Following a productive day of discussions and deliberations, the HTM Insight Forum concluded with a **Closing Keynote Address** by **Mr. Deepak Raj Joshi**, former **Chief Executive Officer** of **Nepal Tourism Board**. Reflecting on the key themes and insights shared throughout the day, he highlighted emerging opportunities and strategic frontiers that will shape the future of Nepal's tourism industry.



Photo: Mr. Deepak Raj Joshi, Former CEO, Nepal Tourism Board, delivering the Closing Keynote Remarks.





In the evening, delegates gathered for the official **Inauguration Ceremony of HTM 2026**, which was inaugurated by the **Chief Guest, Honourable Vidushi Rana, Member of Parliament and Finance Committee, Government of Nepal**, through the traditional lighting of the ceremonial Nepali lamp.

The ceremony featured a vibrant cultural showcase, beginning with a traditional welcome performance by the **Jyapu Samaj** of Lalitpur Metropolitan City, followed by energetic cultural performances by the **Dance Fever Team** that celebrated Nepal's rich and diverse cultural heritage.



In his welcome address, **Mr. Khem Lakai, Chairman of PATA Nepal Chapter**, reiterated the organization's commitment to fostering sustainable tourism development and strengthening Nepal's position in the global tourism marketplace.



Mr. Santosh Pant, Senior Director of Corporate Services and Administration Department at Nepal Tourism Board, welcomed delegates on behalf of the Board and expressed appreciation to international participants and industry stakeholders for their continued trust, collaboration, and support.

Delivering the keynote address, **Mr. Andrew Jones, Chair of the PATA Foundation and PATA Life Member**, highlighted the Foundation's work in education, cultural heritage preservation, environmental conservation, and sustainable tourism development, while encouraging greater collaboration among tourism stakeholders.





The Guest of Honor, Mr. Anand Jha, Vice President of Visa South Asia, reaffirmed Visa's commitment to supporting Nepal's tourism sector through destination insights, digital innovation, and data-driven marketing strategies.



Photo: Chief Guest Hon. Vidushi Rana addressing the HTM 2026 Inauguration Ceremony.



Addressing the gathering as **Chief Guest, Honourable Vidushi Rana** underscored tourism's role as a key driver of Nepal's economic growth and reaffirmed the Government of Nepal's commitment to strengthening the sector through infrastructure development, sustainable tourism practices, and product diversification. She also announced that 2027 would be celebrated as Nepal's Wellness Tourism Year, encouraging international stakeholders to promote Nepal globally and build new partnerships through HTM.



During the Opening Ceremony, PATA Nepal Chapter felicitated the Mayor of Kirtipur Municipality, **Mr. Krishnaman Dangol**, in recognition of his active role, dedication, and readiness to contribute to tourism promotion initiatives, and thanked him for hosting a dinner reception showcasing the culture and heritage of Kirtipur for all international delegates of HTM 2026.



Photo: Mr. Narendra Bhatta, Convener, HTM 2026 Organizing Committee, and General Secretary, PATA Nepal Chapter, delivering the Closing Remarks.

The first day concluded with the **Welcome Gala Dinner Reception** hosted by **Nepal Tourism Board**, providing delegates, buyers, exhibitors, speakers, and tourism leaders with an opportunity to network, strengthen relationships, and celebrate the spirit of collaboration that defines the Himalayan Travel Mart.

From insightful discussions and strategic announcements to cultural celebrations and networking opportunities, Day 1 successfully established the foundation for a productive and impactful HTM 2026.





Tuesday, June 02, 2026

EXPERIENCE AN
ENCHANTING RETREAT
NESTLED IN THE HIMALAYAN FOOTHILLS.



*** Hosted by Dusit Thani Himalayan Resort :
(For HTM 2026 International Delegates Only)***

08:30 AM – Departure for Namobuddha

After breakfast at the hotel, delegates will be ready for pickup and depart for Namobuddha, located approximately 40 km southeast of Kathmandu in Kavrepalanchok District.

Renowned as one of Nepal's most sacred Buddhist pilgrimage sites, Namobuddha offers a peaceful spiritual atmosphere surrounded by serene hills and panoramic landscapes.

10:30 AM – Arrival at Namobuddha

Proceed with sightseeing and exploration of the sacred monastery complex and surrounding areas.

11:00 AM – 12:00 PM – Spiritual Chanting Session with Monks

Experience an immersive spiritual chanting session with resident monks, offering a unique opportunity to connect with Buddhist traditions and mindfulness practices.

Dusit Thani Himalayan Resort Experience

12:30 PM – Visit to Dusit Thani Himalayan Resort

Proceed to the luxurious Dusit Thani Himalayan Resort for an exclusive hospitality and wellness experience.



The Plaza, Pulchowk,
Lalitpur, KTM Valley, Nepal

Dusit Thani Himalayan Resort



Namobuddha



Hosted Luncheon & Sips

Enjoy a specially hosted luncheon and signature refreshments amidst breathtaking Himalayan surroundings.

Property Orientation & Walk-Through

Experience an exclusive guided tour of the resort and its premium wellness and hospitality offerings.

Sound Healing Session

Participate in a rejuvenating sound healing session designed to relax the mind and body.

Wellness & Leisure Experience

Relax and rejuvenate in the swimming pool overlooking the majestic Himalayas, or unwind in the open-air hot jacuzzi while enjoying the tranquil mountain ambience.



04:30 PM – Drive to Godawari

Proceed towards Godawari, located at the foothills of Phulchowki Hill, known for its lush greenery and peaceful natural surroundings.

Important Note:

Delegates are advised to carry a change of clothes for the evening, should they wish to freshen up or change at Dusit Thani Himalayan Resort.

06:30 PM – Dinner Reception at Godawari

*** (For all Guests and Delegates) ***

Attend a Dinner Reception hosted by **Best Western Plus**, set in a tranquil and scenic environment—perfect to conclude the day.



*Best Western Plus
Godawari Resort*



The second day of Himalayan Travel Mart (HTM) 2026 offered delegates an immersive journey into Nepal's growing wellness and wellbeing tourism sector, combining spirituality, mindfulness, luxury hospitality, and nature-based experiences. The programme was carefully curated to showcase Nepal's unique ability to blend ancient wisdom, cultural heritage, and contemporary wellness offerings—an area that emerged as a key theme throughout HTM 2026 and aligns closely with Nepal's vision for Wellness Tourism Year 2027.

The day began with a scenic drive to **Namo Buddha**, one of Nepal's most revered Buddhist pilgrimage sites, located in the serene hills of Kavrepalanchok. Surrounded by panoramic mountain landscapes and peaceful natural surroundings, delegates experienced the spiritual atmosphere that has made Namu Buddha an important destination for pilgrims and seekers from around the world.



Upon arrival, delegates explored the sacred monastery complex and surrounding areas before participating in a special **Spiritual Chanting Session** led by resident monks. The immersive experience provided participants with a deeper understanding of Buddhist traditions, mindfulness practices, and the role of spirituality in shaping transformative travel experiences. For many delegates, the session offered a rare opportunity for reflection, inner calm, and meaningful cultural connection.

The wellness journey continued at **Dusit Thani Himalayan Resort**, HTM 2026's **Wellness Experience Partner**. Nestled amidst the tranquil Himalayan foothills, the resort provided delegates with an exclusive opportunity to experience Nepal's growing luxury wellness and hospitality offerings.



Delegates were welcomed with a specially hosted luncheon and refreshments while enjoying breathtaking views of the Himalayan landscape. A guided property orientation introduced participants to the resort's premium facilities, wellness programmes, and sustainable hospitality practices.

A highlight of the visit was the **Sound Healing Session**, which allowed delegates to experience a therapeutic approach to relaxation and wellbeing through sound vibrations and mindfulness techniques. The session complemented the wellness discussions held during the HTM Insight Forum and demonstrated the increasing integration of holistic wellbeing experiences within Nepal's tourism offerings.

Participants also enjoyed leisure and wellness activities at the resort, including access to the swimming pool overlooking the Himalayas and the open-air hot jacuzzi, providing an opportunity to relax and rejuvenate amidst the peaceful mountain environment.

The day's experiences collectively illustrated Nepal's potential to position itself as a leading destination for wellness, healing, spirituality, and transformative travel. By combining sacred sites, mindfulness practices, luxury hospitality, and natural beauty, the programme offered delegates a first-hand understanding of the opportunities that exist within Nepal's rapidly evolving wellbeing tourism sector.





In the evening, delegates travelled to **Godawari**, located at the foothills of Phulchowki Hill, renowned for its lush greenery and tranquil surroundings. The day concluded with a special **Dinner Reception hosted by Best Western Plus**, providing an elegant setting for networking, relationship-building, and reflection following a day of enriching experiences.



Set against the backdrop of Godawari's natural beauty, the reception brought together buyers, exhibitors, speakers, partners, and international delegates in a relaxed atmosphere that celebrated Nepal's hospitality and strengthened professional connections.

From spiritual immersion and wellness experiences to luxury hospitality and networking opportunities, Day 2 successfully showcased Nepal's emerging strengths in wellbeing tourism while reinforcing the importance of authenticity, mindfulness, and meaningful travel experiences in shaping the future of tourism.



Wednesday, June 03, 2026

BUYERS-SELLERS MEET (DAY 1 - B2B SESSION)



 **The Plaza**, Pulchowk,
Lalitpur, KTM Valley, Nepal

09:00-09:45	<u>Sellers-meet-Buyers Open Hall Session (Networking Session).</u> <i>Venue: The Plaza</i> B2B Briefing	
09:45-10:00	HTM 2026-Opening of B2B Mart Ribbon Cutting	
10:00-12:40	HTM 2026 Business Session 1 (7 Appointments + Tea/Coffee Break) <i>Venue: The Plaza</i> 10:00-10:20 Appointment 1 10:20-10:40 Appointment 2 10:40-11:00 Appointment 3 11:00-11:20 Appointment 4 11:20-11:40 All Delegates Tea/Coffee Break (20 Min) <i>Venue: The Plaza</i> 11:40-12:00 Appointment 5 12:00-12:20 Appointment 6 12:20-12:40 Appointment 7	
12:40-13:40	<u>Delegate Luncheon</u> <i>Venue : The Plaza</i>	
13:40-14:00	<u>Networking Session (Sellers-Buyers Only).</u>	
14:00-17:00	HTM 2025 Business Session 2 (8 Appointments + Tea/Coffee Break) <i>Venue: The Plaza</i> 14:00-14:20 Appointment 8 14:20-14:40 Appointment 9 14:40-15:00 Appointment 10 15:00-15:20 Appointment 11 15:20-15:40 All Delegates Tea/Coffee Break (20 Min) <i>Venue: The Plaza</i> 15:40-16:00 Appointment 12 16:00-16:20 Appointment 13 16:20-16:40 Appointment 14 16:40-17:00 Appointment 15	

*** End of the Day 1 : B2B Meetings ***

**17:15-17:30 : Pick-up from the venue for
International Delegates Only.**

Dinner ReceptionFor Int'l Delegates***
Hosted by Bhojan Griha***



Thursday, June 04, 2026

BUYERS-SELLERS MEET (DAY 2 - B2B SESSION)



 **The Plaza**, Pulchowk,
Lalitpur, KTM Valley, Nepal

09:00-09:40	<u>Sellers-meet-Buyers Open Hall Session (Networking Session)</u> <i>Venue : The Plaza</i>	
09:40-12:40	HTM 2025 Business Session 3 (09 Appointments + Tea/Coffee Break) <i>Venue : The Plaza</i>	
	09:40-10:00	Appointment 16
	10:00-10:20	Appointment 17
	10:20-10:40	Appointment 18
	10:40-11:00	Appointment 19
	11:00-11:20	Appointment 20
	11:20-11:40	All Delegates Tea/Coffee Break (20 Min) <i>Venue: The Plaza</i>
	11:40-12:00	Appointment 21
	12:00-12:20	Appointment 22
	12:20-12:40	Appointment 23
12:40-13:40	<u>Delegate Luncheon</u> <i>Venue: The Plaza</i>	
13:40-14:00	Networking Session	
14:00-16:40	HTM 2025 Business Session 4 (6 Appointments + Tea/Coffee Break)	
	14:00-14:20	Appointment 24
	14:20-14:40	Appointment 25
	14:40-15:00	Appointment 26
	15:00-15:20	Appointment 27
	15:20-15:40	All Delegates Tea/Coffee Break (20 Min) <i>Venue: The Plaza</i>
	15:40-16:00	Appointment 28
	16:00-16:20	Appointment 29
	16:20-16:40	Appointment 30
End of the B2B Meetings Transfer to the Hotel to freshen up!		



In the Evening
(18:30 Onwards)

CLOSING CELEBRATION

Venue : Club NOVA,
Thamel, Kathmandu

Dress Code: Smart Casual

*****The Party You Can't Forget
-Lifetime!*****



B2B Mart Generates New Business Opportunities

The third and fourth days of Himalayan Travel Mart (HTM) 2026 were dedicated to the event's flagship business component—the B2B Mart. Bringing together international buyers, exhibitors, tourism professionals, destination marketers, hoteliers, tour operators, airlines, tourism boards, and industry stakeholders, the two-day marketplace served as a dynamic platform for business generation, market expansion, and international collaboration.

The B2B Mart officially commenced on 3 June 2026 with a ribbon-cutting ceremony led by **Mr. Andrew Jones**, Chair of the PATA Foundation, marking the beginning of two days of intensive business engagement and networking.



A total of **75 international buyer organizations** and more than **80 exhibitor companies** participated in the Mart, while **over 300 exhibitor delegates** from Nepal's tourism fraternity actively promoted and showcased the country's diverse tourism products, services, and experiences. The exhibition floor reflected the breadth and diversity of Nepal's tourism offerings, featuring hotels and resorts, destination management companies, adventure operators, airlines, wellness providers, tourism associations, technology partners, and community-based tourism enterprises.

Over the course of the two days, **more than 2,400 pre-scheduled business appointments** took place, generating significant opportunities for new partnerships, product development, business collaborations, and future tourism exchanges. The quality of engagement between buyers and exhibitors further reinforced HTM's reputation as Nepal's premier tourism marketplace and one of the leading travel trade platforms in the Himalayan region.



A key achievement of HTM 2026 was the successful diversification of its Hosted Buyer Programme. Approximately **95 percent** of the participating buyers were new prospective buyers, underscoring HTM's continued efforts to create fresh business opportunities and expand Nepal's tourism outreach into new markets. Particular emphasis was placed on strengthening engagement with the ASEAN region, resulting in increased participation from tourism professionals and decision-makers representing Thailand, Malaysia, Indonesia, Cambodia, Vietnam, and Myanmar. This strategic market focus reflects Nepal's commitment to diversifying source markets and building stronger tourism linkages across Asia.

To further facilitate engagement among participants, Nepal Tourism Board hosted luncheon sessions for delegates during both days of the B2B Mart at the event venue. The hosted luncheons provided valuable opportunities for buyers, exhibitors, speakers, and tourism stakeholders to continue discussions in an informal setting, fostering stronger business relationships and networking beyond scheduled appointments. The initiative reflected NTB's commitment to supporting meaningful industry engagement while showcasing Nepal's renowned hospitality.



One of the defining highlights of HTM 2026 was **the participation of Nasa International – Trade Fairs & Export Promotion**, the official representative of **ITB Berlin and ITB Asia**, as an exhibitor at the B2B Mart. Their presence underscored HTM's growing international recognition and Nepal's increasing importance within the global tourism marketplace.

Through a dedicated exhibition booth, representatives engaged with tourism professionals, destination management companies, airlines, hospitality brands, and industry stakeholders while promoting opportunities at ITB Berlin and ITB Asia. They also held productive meetings with senior government and tourism officials to discuss strengthening international collaboration and enhancing Nepal's participation in future editions of the world's leading travel trade exhibitions.





During the B2B Mart, **Honorable Khadak Raj Paudel, Minister for Culture, Tourism, and Civil Aviation**, visited the exhibition and interacted with exhibitors, buyers, and delegates. He commended participants for effectively promoting and showcasing Nepal's diverse tourism products and services while expressing appreciation to the organizers, partners, sponsors, and stakeholders whose collective efforts contributed to the success of HTM 2026.

The Minister's visit highlighted the Government of Nepal's continued commitment to strengthening tourism competitiveness, expanding international market access, and supporting private sector-led tourism growth.



Dinner Reception Hosted by Bhojan Griha

On the evening of 3rd June 2026, international delegates were invited to a special **Dinner Reception** hosted by **Bhojan Griha**, one of Kathmandu's most iconic cultural dining destinations.

Set within a beautifully restored 150-year-old former royal priest's residence, the evening offered delegates an authentic and immersive Nepali dining and cultural experience. Guests enjoyed traditional cuisine, cultural performances, and warm hospitality in a setting that reflected Nepal's rich architectural and cultural heritage.

The reception provided a relaxed environment for networking and relationship-building beyond the formal business sessions, enabling delegates to strengthen professional connections while experiencing Nepal's unique blend of culture, history, and hospitality.



Celebrating Hospitality, Culture, and Partnership

Throughout HTM 2026, delegates participated in a variety of networking events, destination showcases, hospitality experiences, and cultural programmes that highlighted Nepal's welcoming spirit and rich cultural traditions. These interactions played an important role in fostering meaningful connections among tourism professionals and creating opportunities for collaboration beyond formal business meetings.

The success of the B2B Mart was made possible through the collective efforts of exhibitors, buyers, strategic partners, sponsors, hospitality providers, and supporting organizations. The strong participation and positive feedback received from delegates demonstrated the growing relevance of HTM as a platform for tourism business, knowledge exchange, and international cooperation.



Closing Celebration

HTM 2026 concluded on the evening of 4th June 2026 with a vibrant Closing Celebration at **Club NOVA**, where international delegates, buyers, exhibitors, partners, sponsors, speakers, and Nepali tourism professionals came together to celebrate four successful days of business engagement, networking, cultural exchange, and collaboration.



The evening reflected the spirit of friendship, partnership, and shared commitment that has become synonymous with the Himalayan Travel Mart. New partnerships were celebrated, achievements acknowledged, and future opportunities explored as participants reflected on the meaningful connections and business relationships established throughout the event.

As delegates prepared to return to their respective destinations, the closing celebration served as a fitting conclusion to HTM 2026—a platform that not only generated business opportunities but also strengthened relationships, fostered international cooperation, and reinforced Nepal's position as the Gateway to the Himalayas.



SPEAKERS PROFILE



Hon. Sumnima Udas is a Member of Nepal's House of Representatives and Chair of the International Relations and Tourism Committee. A former CNN International correspondent and South Asia Bureau Chief, she is widely recognized for her distinguished journalism career and her commitment to heritage conservation.

She is also the founder of the Lumbini Museum Initiative, championing the preservation and promotion of Nepal's rich cultural and spiritual heritage through public service, cultural diplomacy, and tourism development.



Hon. Vidushi Rana is a Member of Nepal's House of Representatives, entrepreneur, and Executive Director of Goldstar Shoes. With a distinguished background in banking, manufacturing, and business leadership, she has been a strong advocate for industrial development, women's economic empowerment, and export promotion.

She also serves as the Honorary Consul General of the Republic of Iceland to Nepal and has played an active role in strengthening trade, investment, and international relations. Hon. Rana brings extensive experience from the private sector to public service, championing policies that promote entrepreneurship, employment generation, and a self-reliant economy.



Mr. Andrew Jones is a highly respected thought leader in tourism and hospitality and a PATA Life Member. With over 50 years of global experience, he has held senior roles in management and corporate positions in hospitality across Asia, Europe, and the Americas.

Founder of Sanctuary Resorts, Andrew champions responsible and sustainable tourism that nurtures body, mind, and spirit. He serves as a key advisor on CSR for PATA, sits on the PATA Foundation Board of Trustees and contributes to global forums on responsible travel. A passionate advocate for wellness, CSR, and community engagement, Andrew is a sought-after speaker and mentor shaping the future of tourism.

Mr. Anand Jha currently heads Government Engagement for Visa in India and South Asia. He brings a wealth of experience working with the government(s) in the region. Most recently, he was the Managing Director, Head of India & South Asia Government Relations, for Blackstone, a leading global private equity investment firm. Previously, he held senior executive roles at Heineken and Wal-Mart India.

Before joining the private sector, for close to two decades, Anand served in the Indian Civil Services, working across various ministries within the Government of India. He eventually rose to the position of Additional Director General of Investigations, in the Ministry of Corporate Affairs. Anand is a lawyer by training and holds an LLM in International Trade and Commercial Laws from Durham University. Additionally, he holds multiple degrees from the University of Delhi and professional certification from the Said Business School at Oxford University.





Dr. Danielle Meuwly has been serving as the Ambassador of Switzerland to Nepal since September 2023. Originally from Fribourg, Switzerland, she holds a doctorate in Economics from the University of Fribourg and a degree in Advanced European Studies from the College of Europe.

With nearly three decades of experience in international economic cooperation, development, and diplomacy, Ambassador Meuwly has held senior positions with the Swiss State Secretariat for Economic Affairs (SECO), the Swiss Agency for Development and Cooperation (SDC), the World Bank in Washington, D.C., the OECD in Paris, and the United Nations in New York. Prior to her appointment in Nepal, she served as Head of Cooperation for the South Caucasus, based in Tbilisi, Georgia. Her distinguished career reflects a strong commitment to international development, economic cooperation, and global partnerships.

Khem Lakai is a visionary leader in sustainable hospitality and Chairman of the PATA Nepal Chapter. He is the Founder of GATE College, twice honored at the World Hospitality Awards, and a board member of global hospitality bodies including EUHOFA and APacCHRIE.

Lakai pioneered experiential learning in Nepal's hospitality education and brought globally recognized programs like TAFE NSW and EHL certification to the country. Under his leadership, GATE became Nepal's first hospitality school to host international students from 23 countries. A strong advocate for conscious tourism, Lakai promotes an environmentally responsible and economically empowering industry model. His two decades of leadership continue to shape the next generation of hospitality professionals.



Suresh Singh Budal is a tourism executive with over 14 years of experience in destination marketing, tourism promotion, tourism diplomacy, policy engagement, and international tourism relations. As the Chief Executive Officer of the Pacific Asia Travel Association (PATA) Nepal Chapter, he leads initiatives in sustainable tourism development, destination branding, tourism recovery, innovation, regional cooperation, and human capital development.

He was honored with the prestigious PATA Face of the Future Award 2020 for his contribution to sustainable tourism development in the Asia-Pacific region. He has extensive experience collaborating with government agencies, the Nepal Tourism Board, the Ministry of Culture, Tourism and Civil Aviation, international organizations, diplomatic missions, airlines, and private-sector stakeholders, while leading major international tourism events, destination marketing campaigns, and tourism initiatives across Asia and beyond. He is committed to positioning Nepal as a globally competitive, sustainable, digitally empowered, and year-round tourism destination.

Hannah Pearson is the Regional Director Asia Pacific for the Adventure Travel Trade Association (ATTA).

Over the past 14 years, Hannah has crisscrossed the region and gained a deep, first-hand insight into the developing trends and potential of adventure travel in APAC. At the ATTA, she partners with adventure travel stakeholders to develop the industry across the APAC region through trade and consumer activation, education, and adventure events.

Hannah has been featured in leading international media outlets, including BBC World News, Bloomberg, The Guardian, Skift, TTG Asia, and Travel Weekly Asia, among others.





JACK DAI (Jack Turner)

British Travel Vlogger &
Nepal's Storyteller |
Exploring the Real Nepal

Jack Dai is a British travel vlogger and digital storyteller dedicated to uncovering the authentic spirit of Nepal beyond the typical tourist trail. Through immersive travel experiences, meaningful local interactions, and his ability to communicate in Nepali, Jack brings audiences closer to the heart of Nepal's people, culture, and landscapes. From remote Himalayan villages and iconic trekking routes to bustling city streets, traditional cuisine, and everyday community life, his content captures the raw and unfiltered essence of the country.

His storytelling style focuses on genuine human connections, spontaneous adventures, and the untold stories that most travelers never get to witness. With a growing international audience, Jack's vlogs inspire travelers and cultural enthusiasts to experience Nepal from a local perspective.

His work not only promotes authentic travel experiences but also highlights Nepal's cultural diversity, hospitality, and hidden destinations to the global community.

Lisa Choegyal is an international tourism consultant specializing in regenerative, sustainable, and responsible tourism. Based in Kathmandu for over 50 years, she has extensive experience in tourism product development and marketing across South Asia and the Asia-Pacific region. She previously served as Marketing Director for Tiger Tops and the Tiger Mountain Group and is a co-owner of the award-winning Tiger Mountain Pokhara Lodge.

Since 1992, she has worked with governments, tourism boards, NGOs, and local communities on projects in World Heritage Sites and protected areas. She is also a writer, editor, and film production consultant, and serves on several boards and pro-bono organizations. Since 2010, she has been the Honorary Consul of New Zealand to Nepal and has received multiple honors for her contributions to tourism and conservation.



Ms. Lisa Choegyal
Owner
Tiger Mountain Pokhara
Lodge



Mr. Sunil Sakya

Chairman,
KGH Group of Hotels &
Resorts

Sunil Sakya is a distinguished tourism entrepreneur and hospitality leader in Nepal, currently serving as Chairman of the KGH Group of Hotels & Resorts. With a unique professional background as a former commercial pilot, he brings a strong understanding of international travel, aviation, and hospitality connectivity into his leadership approach.

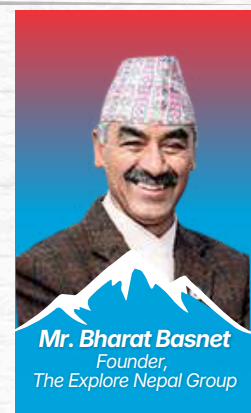
Under his guidance, KGH Group has grown as a recognized hospitality brand contributing to Nepal's tourism development through quality accommodation, heritage-based experiences, and destination-focused hospitality services.

He has played an active role in promoting Nepal as a competitive global tourism destination, particularly by strengthening hotel operations aligned with international standards.

Bharat Basnet is a leading Nepali entrepreneur and environmentalist known for his pioneering work in sustainable and heritage-based tourism. For over 25 years, he has promoted eco-friendly travel and cultural preservation through his visionary initiatives.

He is the Founder and Chairman of The Explore Nepal Group, and the driving force behind iconic hospitality ventures such as Bhojan Griha, a restored heritage palace offering authentic Nepali cuisine and cultural performances, and Kantipur Temple House, a boutique eco-hotel rooted in traditional Newari architecture and sustainable practices.

A strong advocate of cultural identity and environmental conservation, Basnet is widely recognized for promoting organic living and proudly representing Nepali heritage, often seen in traditional Daura Suruwal.



Mr. Bharat Basnet
Founder,
The Explore Nepal Group



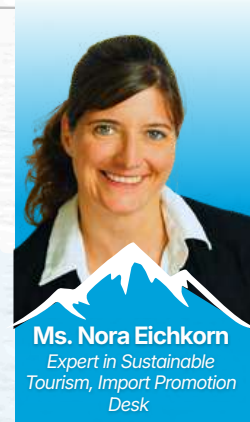


Vivek Nath Pyakuryal is the CEO of Nana, a Nepal-based hospitality group focused on experiential and sustainable tourism. He has been involved in the development of Nana Mountain Resort in Dhamphus and Nana Jungle Resort in Chitwan, with an emphasis on nature-based hospitality, community engagement, and long-term destination development.

Representing a younger generation of tourism entrepreneurs in Nepal, his work focuses on balancing commercial hospitality with sustainability, local culture, and responsible tourism practices.

Nora Eichkorn is a Germany-based sustainable tourism expert and Project Manager at the Import Promotion Desk (IPD), Berlin. Since 2018, she has worked to connect tourism enterprises from developing destinations, including Nepal, with European markets, promoting sustainable, community-based, and inclusive tourism.

A frequent speaker at leading industry events such as ITB Berlin and WTM London, she specializes in market access, responsible tourism, and fostering partnerships between European buyers and emerging destinations.



Romi Aryal is a prominent Nepalese tourism entrepreneur and the Managing Director of Square Hotel in Kathmandu. She currently serves as an Executive Committee Member of PATA Nepal Chapter and represents the younger generation of tourism entrepreneurs in Nepal.

A dedicated advocate for female leadership, sustainable tourism, and responsible hospitality, she actively promotes the balance between commercial success, local culture, and sustainability.

She is frequently featured as an expert speaker and panelist in industry forums, where she shares insights on women's leadership, hospitality development, and bridging intergenerational ideas in Nepal's tourism sector.

Dr. Smrittee Kala Panta is an Assistant Professor and subject committee member of hospitality management programs at KUSOM. She holds a PhD from the Department of Tourism, Hospitality, and Event Management at the University of Florida, USA, and an MS in Development and Sustainability from the Asian Institute of Technology, Thailand.

With over 15 years of experience in academia, research, and development, she has led hospitality management programs, contributed to various research projects on GESI, women's empowerment, and digital entrepreneurship, and published in reputed journals.

Her area of expertise is tourism and the SDGs, tourism and hospitality program curriculum development, agri-entrepreneurship, and participatory action research. She believes in life-long learning and is a strong advocate for applied academic research that can develop inclusive, sustainable business ecosystem in Nepal.





Amaresh Tiwari is a distinguished tourism professional with over 30 years of experience in MICE, special interest, and sustainable tourism. Holding master's degrees in Tourism Administration and Commerce, along with executive certifications from ESCP Paris, ESCP London, and SDA Bocconi, he has played a pivotal role in shaping India's tourism landscape.

He currently serves as Vice Chairman of the India Convention Promotion Bureau (ICPB), Board Member of FAITH and SITE India Chapter, and Member of the CII National Tourism Committee.

A key contributor to India's National MICE Policy, Amaresh is also a renowned speaker, industry strategist, and advocate for rural and volunteer tourism development.

Shahid Hamid is a respected tourism and hospitality professional from Bangladesh with over 40 years of industry experience. He currently serves as Chairman of the PATA Bangladesh Chapter and became the first Bangladeshi elected to the Executive Board of the Pacific Asia Travel Association (PATA) in 2018.

He has held key leadership roles in hospitality, including Executive Director of Dhaka Regency Hotel & Resort, and has worked across several countries in Asia and beyond. Mr. Hamid is also recognized for his contributions to tourism development, hospitality management, and regional industry collaboration.



Rohini Prasad Khanal is a senior tourism professional at the Nepal Tourism Board, currently serving as Senior Manager of the Tourism Marketing & Promotion Department and also acting in leadership roles within the organization.

He has actively represented Nepal in major international tourism events, trade fairs, and regional tourism collaborations, promoting Nepal's adventure, cultural, spiritual, and wellness tourism products across global markets, including Bangladesh, India, Germany, and Korea. Mr. Khanal is recognized for his contribution to tourism marketing, regional cooperation, and strengthening Nepal's international tourism presence.

Abdullah Tuncer Kececi is an experienced aviation and tourism professional who has served as General Manager of Turkish Airlines in Nepal. With more than 25 years of experience in the aviation industry, he has played an active role in strengthening tourism, education, and business collaborations between Nepal and Turkey.

During his tenure, he worked closely with Nepal's tourism and travel trade sector, promoting Nepal internationally while supporting partnerships with educational institutions, hospitality businesses, and cultural organizations. He is also recognized for his contributions to aviation development and international tourism cooperation.





Aakash Shilpakar is a regenerative tourism practitioner and ecological systems designer working at the intersection of land, community, and experience. As a Regenerative Tourism Coordinator at Prakriti Resort and Organic Farm, he leads the integration of sustainability frameworks into hospitality, shaping tourism as a pathway for ecological restoration, cultural continuity, and meaningful engagement with place.

With nearly a decade of experience across Nepal's diverse landscapes, his work bridges regenerative agriculture, agroforestry, and nature-based solutions with immersive learning and travel. He designs farm-to-table narratives, educational workshops, and community-linked experiences that reconnect visitors to food systems, local knowledge, and more-than-human ecologies.

Dr. Prativa Pandey is a renowned expert in travel and tropical medicine. She completed her medical education in New Delhi, India, and her residency training in Internal Medicine in Boston, USA. She became Board Certified in Internal Medicine in 1984 and practiced in the Boston area for 10 years.

She joined CIWEC in 1993 and was appointed Medical Director in 1998. She is a past President of the International Society of Travel Medicine (ISTM) and has served as a site director and co-director for the GeoSentinel Surveillance Network, an international collaborative initiative monitoring emerging diseases through research on travel-related illnesses.

Dr. Pandey has also served as a volunteer physician with the Himalayan Rescue Association (HRA) in the Everest region and currently serves on its medical board. She has published over 50 research papers in peer-reviewed journals and has contributed to several book chapters.



Megh Ale is the founder of Ultimate Descents Nepal, Borderlands Nepal & Nature-Treks.com. He is a pioneering adventure tourism entrepreneur, conservationist, and social innovator. He is the Founder and Managing Director of Ultimate Descents Nepal and Borderlands Nepal, and serves as President of the Nepal River Conservation Trust (NRCT). Widely known as Nepal's "River Man," Megh has dedicated his life to exploring, protecting, and promoting Nepal's rivers through sustainable tourism and environmental stewardship.

As the founder of Karnali River Waterkeeper, he leads efforts to safeguard Nepal's last free-flowing river, advocating for river conservation, biodiversity protection, and responsible development. Through his work in eco-adventure tourism, conservation, and community engagement, Megh has inspired national and international audiences to connect with nature and champion the protection of Nepal's invaluable river ecosystems.

Narendra Deo Bhatta is a veteran Nepali tourism entrepreneur and industry leader with over four decades of experience in Nepal's travel and hospitality sector. He is the Managing Director of Heritage Tours & Travels and a Member of the Executive Committee of the Nepal Tourism Board (NTB).

He has held key leadership roles, including 1st Vice President of the Nepal Association of Tour and Travel Agents (NATTA), Chairman at Himalayan Rescue Association Nepal (HRA), and is serving as General Secretary of the PATA Nepal Chapter. Throughout his career, he has contributed to promoting Nepal internationally through tourism networking, destination marketing, and initiatives such as the Nepal Tourism Year campaign.

He was honored with the "PATA Special Contribution Award 2024" in recognition of his contribution to the industry. Beyond tourism, he is also known as a social contributor and lyricist, reflecting his engagement in Nepal's cultural and creative sectors.





Ms. Karvika Thapa
CEO
Kimbu Tech

Karvika Thapa is an entrepreneur and technology leader. After completing her Master's degree in the United States, she gained international experience across sectors including education, healthcare, retail, and government.

She founded Kimbu Tech in Nepal with the vision of increasing women's participation in the technology sector, creating local employment opportunities, and promoting Nepali products and services globally.

She is also the Chairperson of Simjung, a BPO company based in Naxal that serves clients from Israel and the United States, and the Director of V.S. International College, where she focuses on strengthening quality tech education and developing skilled IT professionals

Roshan Regmi is the Chief Information & Digital Officer at NMB Bank, leading the bank's digital transformation and innovation initiatives. With extensive experience in digital banking, technology, and financial innovation, he has played a key role in advancing customer-centric banking solutions in Nepal.

He also serves as a Director at NMB Microfinance, contributing to the growth of inclusive and technology-driven financial services in the country.

He represented Nepal's banking sector as a speaker at the Global Fintech Fest 2024 in Mumbai, India, where he shared insights on financial inclusion, digital banking, cross-border payments, and emerging fintech trends. With expertise in retail banking, digital transformation, and financial literacy, he plays an active role in advancing innovative banking practices in Nepal.



Mr. Roshan Regmi
Chief Information & Digital
Officer
NMB Bank



Mr. Sanjib Subba
Founder, Fintech & Digital
Payments Strategist

Sanjib Subba is a Nepalese entrepreneur, fintech leader, and startup ecosystem advocate with over three decades of experience across banking, leadership development, digital finance, and innovation.

He is the founder of the Kathmandu Angel Network and the Founding President of Fintech Alliance Nepal, actively contributing to Nepal's growing fintech and entrepreneurship landscape.

Subba's professional journey spans leadership roles at organizations including Standard Chartered Bank Nepal, Webster University, the National Banking Institute, and Nepal Electronic Payment Systems (NEPS). Recognized for his adaptive leadership and passion for innovation, he is also a global speaker on fintech, leadership, and digital transformation.

Deepak Raj Joshi is a highly respected tourism with over 23 years of experience in tourism planning, destination marketing, policy development, crisis management, and international tourism promotion. He is the Former CEO of the Nepal Tourism Board and Former Director General of the Confederation of Nepalese Industries (CNI), known for shaping Nepal's tourism branding and strategic growth. He has led over 250 international tourism fairs, expos, and sales missions and held key roles in the World Tourism Network, The Soaltee Hotel, and the Pacific Asia Travel Association (PATA).

He also contributed significantly to Nepal's post-2015 earthquake tourism recovery and national strategies like Tourism Vision 2020. He is internationally recognized with awards such as IIPT Champions in Challenge (2018), Best CEO in Asia (2019), and International Tourism Hero (2021), and continues to promote sustainable and innovative tourism development.



Mr. Deepak Raj Joshi
Former CEO
Nepal Tourism Board





Ms. Ashlesha Karki
Deputy Managing Director
Hotel Mechi Crown

Ashlesha Karki is the Deputy Managing Director of Hotel Mechi Crown, Nepal's first five-star deluxe property in Dhulabari, Jhapa. With over six years of experience in hospitality management, she has played a key role in shaping the hotel's operations and strategic growth, contributing to tourism development in eastern Nepal and positioning the property as a leading destination for weddings, entertainment, and retreats.

She holds a Bachelor of Commerce degree from the University of Melbourne. Beyond her corporate role, she is an Executive Committee Member of the Hotel Association Nepal (HAN) and a member of the Employers Council (2023–2026) under FNCCI.

She actively engages in industry dialogue and represented Nepal at the BIMSTEC Young Generation Forum 2025 in Thailand, while also contributing to discussions on hospitality and entrepreneurship through various national and international platforms.

Mr. Upaul Majumdar leads the Tourism Practice at Dolma Consulting UK for Nepal and South Asia, with over 30 years of experience in hospitality, tourism, and service quality.

He has held senior roles with Oberoi Hotels, Jet Air Group, and IHG, including CEO of The Annapurna Hotel and GM of Crowne Plaza Soaltee Kathmandu. His expertise lies in turning around service businesses by improving quality, revenue, and customer experience.

Upaul has consulted across sectors like aviation, finance, healthcare, and infrastructure. He currently advises on post-COVID tourism recovery, leads four five-star hotel projects in Nepal, and works with the Nepal Tourism Board and FNCCI as an advisor on tourism and civil aviation.



Mr. Upaul Majumdar
Head of Practice
Tourism, Dolma Consulting



Mr. Santosh Pant
Sr. Director, Corp. Services
and Admin. Department,
Nepal Tourism Board

Santosh Pant is a senior tourism administration professional with extensive experience in corporate services and organizational management.

He currently serves as Senior Director of the Corporate Services and Administration Department at the Nepal Tourism Board, where he oversees institutional operations, administrative governance, and internal coordination to support Nepal's tourism promotion initiatives.



BUYERS PROFILE



Ms. Senith Araez, General Manager
Whistler Travel and Tours | Philippines

Whistler Travel and Tours is recognized for crafting bespoke travel experiences tailored to the unique preferences of each traveler. Unlike many travel companies that offer standardized packages, the company specializes in creating tailor-made itineraries designed around each traveler's unique interests, preferences, and travel style. By combining innovative technology with personalized service, Whistler Travel and Tours ensures that every journey is thoughtfully planned, seamlessly executed, and uniquely tailored to deliver memorable travel experiences.

Mr. Michael Binder, Head of Product & Business Development – CFO
Omega World Holidays | Germany



OMEGA is a B2B tour operator that operates five proprietary travel brands and partners with more than 50 travel agencies to distribute its products. Originally focused on luxury and golf travel, the company has successfully diversified, with 70% of its business now coming from other travel segments. OMEGA specializes in niche markets, leveraging its expertise to deliver tailored travel experiences and value-driven solutions for its partners.



Mr. Ramez Masri, Managing Director
Nomad | Slovakia

Nomad is a Slovakia-based travel agency specializing in adventure, wildlife, cultural, and experiential travel. The company organizes curated safari expeditions, discovery tours, and tailor-made journeys that combine authentic cultural experiences with active exploration. With a strong focus on quality, safety, and personalized service, Nomad is dedicated to creating meaningful and well-organized travel experiences. The company was established from an existing travel agency co-founded by the same owner, and while both businesses operate independently, they continue to collaborate on selected projects, sharing expertise, partnerships, and operational support.

Mr. Martin Ellis, Director
Team Umbrella | UK



Team Umbrella, founded in 2011, is a full-service MICE agency specializing in high-end incentive travel, boutique meetings, conferences, team-building events, and corporate celebrations. The company works with clients across a range of industries, particularly insurance, finance, IT, and healthcare, delivering tailored experiences in destinations around the world. Known for its personalized approach and attention to detail, Team Umbrella creates memorable events that combine strategic objectives with exceptional travel and event management.



Machos Travel Professional

Mr. Chandrasekar Durairaj, Director- Machos Travel
Professional (Unit of Machos Hospitality Pvt) | INDIA

MMachos Travel Professional, a unit of MACHOS Hospitality Pvt. Ltd., was established in 2016 by a team of travel and hospitality professionals with more than 30 years of combined industry experience. Specializing in customized travel solutions, the company is committed to creating memorable travel experiences tailored to the unique needs of each guest while maintaining competitive pricing and high service standards.

Known for its innovative holiday concepts and curated tours, Machos Travel Professional offers thoughtfully designed itineraries, engaging travel programs, and all-inclusive tours led by experienced tour managers. The company caters to both popular and off-the-beaten-path destinations, providing comprehensive travel support, including air ticketing, visa assistance, foreign exchange, and travel insurance. Its mission is to make travel affordable, accessible, and seamless for travelers worldwide through professional service, transparency, and personalized attention.



Mr. Chi Sing Ho, Assistant Manager
Sincerity Travel | Hongkong



Established in 1970, Hong Kong Federation of Students Travel Limited (HKFS Travel) was formerly the travel department of the Hong Kong Federation of Post-secondary Students. HKFS Travel is the only organization in Hong Kong and Macau to hold memberships in all four major international tourism organizations (Study WYSE, WYSE Travel Confederation, ISTC & WYSE Work Abroad Association). It is also the sole issuing agency in Hong Kong and Macau for the international teacher's card, international youth card, and international student card recognized by UNESCO and valid in 120 countries worldwide. Furthermore, HKFS Travel was the first authorized agent of the European Railways Authority (RE4A) in Hong Kong and Macau.



Mr. Kanwaljit Singh, Senior Tour Planner
Unbound Travel Group Pty Ltd | Australia

Established in 2007, **Unbound Travel Group** is a collection of tourism brands specialising in highly curated private touring and small group journeys throughout Asia. With more than two decades of experience, the company creates bespoke itineraries for discerning travellers looking for a real adventure. Based in Australia, the team uses on-the-ground experience and first-hand knowledge to carefully curate experiences that are innovative and authentic.

Mr. Syed Gulam Qadir
CEO- Trip on Holidays | Bangladesh



TripOn Holidays is a Bangladesh-based B2B travel company specializing in outbound tour solutions through an extensive network of authorized agents nationwide. The company focuses on delivering competitively priced, well-curated travel packages across key destinations including Southeast Asia, the Middle East, and Europe. With strong partnerships with international DMCs and suppliers, TripOn Holidays offers end-to-end travel services including holiday packages, hotel arrangements, visa assistance, transportation, and group travel management. The company is committed to reliability, operational efficiency, and long-term business collaboration, making it a trusted partner for travel agents seeking quality and consistency in service delivery.



Mr. Kota Ayado, Service Manager
Pal Tours Co., Ltd. | Japan

Pal Tours Co. Ltd., established in 2004, the Yokohama-based travel agency offers a comprehensive range of services, including corporate business travel, training programs, and MICE (Meetings, Incentives, Conferences, and Exhibitions) planning and management.

The company frequently serves clients in the publishing and construction industries while also providing flexible travel arrangements for individuals across various sectors. Its core strength lies in delivering direct, detailed coordination tailored to each client's specific needs. Rather than relying on standard packages, the agency develops fully customized travel plans and accommodates complex or specialized requests. With extensive experience in both inbound and outbound travel, it manages everything from individual itineraries to large group arrangements, providing end-to-end support from planning through on-site operations, with tour conductors typically assigned for group travel.

Mr. Thiruchelvan Balakrishnan, Director
Travelvago SDN BHD | Malaysia



Travelvago is a Malaysia-based travel agency and Destination Management Company (DMC) specializing in curated travel experiences across Southeast Asia and other popular destinations. Founded in 2012, the company operates as both an Online Travel Agency (OTA) and a B2B travel partner platform, offering tours, transportation, ticketing, and customized travel services for individuals, families, and corporate clients. With offices in Malaysia, Thailand, Dubai, and Singapore, Travelvago focuses on delivering seamless, affordable, and personalized travel solutions backed by experienced travel professionals and regional expertise.





Ms. Yin Tan, CEO
Citytan Holidays & Limousine SDN BHD | Malaysia

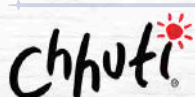
CITYTAN HOLIDAYS & LIMOUSINE SDN BHD is a licensed Malaysian travel agency specializing in inbound and outbound tours, ticketing, limousine services, and travel consultancy. The company is licensed by the Malaysian Tourism Board (KPL/LN 4922) and is a member of the Malaysia Association of Tour & Travel Agents (MATTA) (MA 2632). Through its affiliated company, CITYTAN HOLIDAYS & CONSULTANCY (MM2H) SDN BHD, it also provides Malaysia My Second Home (MM2H) consultancy and expatriate services under License No. KPLLN: MM2H 0384.

With over 20 years of industry experience, CITYTAN is committed to delivering quality, reliable, and personalized services to local and international clients. Guided by its motto, the "5-Ss" — Splendid Holiday, Speedy Service, Soothing Environment, Strictly Punctual, and Superb Experience — the company strives to provide excellent travel and consultancy solutions at competitive prices.

Mr. Daniel Verschaere, Director of Partnerships and Development
eWenements | France



eWenements is a Paris-based global corporate event planning and management agency and Professional Congress Organiser (PCO). With close to 20 years of experience, the company has enhanced clients' events through innovation, creativity, and digital solutions. Its approach blends a structured engineering methodology of event planning with emotional resonance and memorable experiences. The company's clients come from a diverse range of industries, including cosmetics, financial services, real estate, scientific technologies, and various other sectors. eWenements has organized events and incentives in over 50 countries.



Mr. Nauroz Imtiaz, CEO
Chhuti Bangladesh | Bangladesh

Chhuti Bangladesh is a premier Destination Management Company (DMC) and MICE specialist, offering comprehensive travel solutions for domestic, inbound, and outbound tourism to and from Bangladesh. Since its inception in 2014, Chhuti Bangladesh has been dedicated to providing exceptional travel services. The company offers a wide array of options, including holiday tours, flight and hotel bookings, transportation, vehicle rentals, sightseeing, cruises, visa assistance, and event management. Its commitment to excellence extends to expert consultancy services, ensuring a seamless travel experience for every client.

Mr. Rance Yuan, Senior MICE Manager
Extragreen Holidays Group | Australia



Extragreen Holidays specializes in delivering tailored destination services. The company operates as a trusted tour operator for online travel sellers, wholesalers, and travel agents, providing seamless solutions including transfers, multi-day packages, and themed experiences, ensuring exceptional travel experiences for corporate and event-focused travelers.



Mr. Neil William Basnett, Owner Director & Holiday Designer
HOLIDAY INSPIRATIONS LTD. | United Kingdom (UK)

Holiday Inspiration specialises in arranging FIT leisure tailor-made holidays to many worldwide destinations, especially to Africa. The company has also been sending clients to India for many years, and some have travelled to Nepal, Bhutan, and Sri Lanka as well. In all countries, Holiday Inspiration works with local DMCs so that clients always have a local contact in the event of any difficulties. Via its parent company's Head Office (JTA Travel), clients have full financial protection, with full licensing arrangements with ABTA, IATA, and the Civil Aviation Authority (CAA).





Mrs. Olga Viacheslavovna Ikonnikova, Product Manager
Concord|Russia

Concord is one of the major congress and exhibition operator in Russia. The company serves many individual and VIP clients, preparing a range of tours to interesting destinations and delivering tailored MICE programs along with special services for VIP guests. Its activities also include the organization of specialized seminars, meetings, and incentive programs.

Mr. Hiroki (Sammy) Saito, Senior MICE Manager
Farasha International|Japan

Farasha International is a Japan-based Destination Management Company (DMC) and licensed land operator headquartered in Yokohama. With over 25 years of industry expertise, the company provides comprehensive travel solutions across Japan, including accommodation, transportation, guided services, tailor-made itineraries, and MICE arrangements.

In addition to its inbound tourism services, Farasha International operates as an outbound land operator, partnering with trusted global stakeholders to create customized travel experiences beyond Japan. The company specializes in boutique, high-quality travel products, focusing on personalized service, authentic experiences, and small-group travel.

Farasha International is actively expanding its presence across Asia, particularly in South Asia, by developing regional partnerships and innovative tourism products. Committed to excellence, the company aims to create safe, seamless, and memorable travel experiences while fostering meaningful cultural connections and long-term partnerships worldwide.

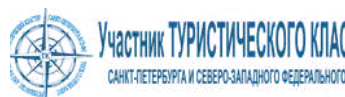


Mrs. Mita Handayani , CEO
MY TOURS & TRAVEL|Indonesia

My Tours & Travel is a travel company based in Yogyakarta, Indonesia, specializing in customized tour packages, travel arrangements, and destination experiences for both domestic and international travelers. Through personalized service and local expertise, the company delivers seamless and memorable journeys tailored to the needs of individuals, groups, and corporate clients.

Ms. Titik Yuliani, Managing Director
PT. YARA INDO GALAXY|Indonesia

Indo Galaxy Tours is a travel and tourism company specializing in curated travel experiences across Indonesia. The company offers customized tour packages, holiday planning, transportation arrangements, and destination services, helping travelers explore Indonesia's natural beauty, cultural heritage, and iconic attractions through seamless and memorable journeys.



Mrs. Olga Muraveva, Chief Manager
ProTurService|Russia

ProTurService is a travel and MICE company operating since 2019. The company specializes in business travel, luxury tourism, adventure travel, and cruise services, catering to both corporate and individual clients. ProTurService actively participates in international travel expos on an annual basis, maintaining its presence within the global travel industry and strengthening its professional network.



Mr. Neelesh Madhusudan Sharma, Chairman
INDIA HOLIDAYS TOURS TRAVELS|India



INDIA HOLIDAYS, a unit of STDC, is a leading travel and tourism company based in Nashik, India, established in 2005.

Approved by Tamil Nadu Tourism and IRCTC, and affiliated with prestigious tourism associations including IATO, PATA, TAFI, ADTOI, ATAIOI, and TAAN, the company offers a wide range of domestic and international travel services.

Led by Mr. Neelesh Madhusudan Sharma and Mrs. Hema Sharma, INDIA HOLIDAYS specializes in leisure holidays, honeymoon packages, family tours, educational trips, pilgrimage tours, trekking expeditions, group departures, MICE events, destination weddings, and customized travel solutions. With extensive expertise and a customer-focused approach, the company delivers memorable travel experiences across India and popular international destinations.



Mr. MOMINUL ISLAM ASIF, OWNER
ARCHIVES TOURS AND TRAVELS|Bangladesh

Founded in 2014, **Archives Tours & Travels** began its journey with domestic and international air ticketing from a small office in Dhaka. In a short span of time, the company's commitment to becoming a one-stop travel solution helped it establish itself as one of the leading travel agencies in Bangladesh.

Currently operating from Dhaka with a team of 20+ dedicated professionals, Archives Tours & Travels consistently delivers quality service and has built a growing base of loyal clients. The company's goodwill has also earned it prestigious affiliations, including connections with numerous hospitals in Thailand through SIAMS Elite Med Hub. It also provides access to hospitals worldwide, offering services such as appointments, doctor consultations, and related support.

Mr. Win Zaw, Managing Director
ASIA EXPEDITIONS CO., LTD (TRAVEL)|Cambodia

Asia Expeditions DMC is an award-winning destination management company based in Phnom Penh, Cambodia, specializing in tailor-made travel, MICE, and corporate event solutions across Southeast Asia. Since 2006, the company has delivered customized experiences in Cambodia, Laos, Thailand, Vietnam, and Myanmar through strong local expertise, trusted partnerships, and a commitment to exceptional service.



Mrs. Vathanak Keat, General Manager
Elite Travel & Tours Co.Ltd.|Cambodia



Elite Travel & Tours is a Cambodia-based travel company specializing in customized holiday packages, business travel, MICE services, visa processing, flight reservations, hotel bookings, and inbound and outbound tours.

Established in 2014, the company is committed to delivering affordable, high-quality travel solutions tailored to both individual and corporate clients. With a customer-focused approach and extensive travel expertise, Elite Travel & Tours helps travelers explore destinations worldwide through reliable service, personalized itineraries, and seamless travel experiences.

Mr. Ahmad Azhari, Managing Director
PT. PARAWISATA LINTAS DUNIA (iTRAVEL ASSIST)|Indonesia

iTravel Assistant is a travel planning and consultation service that helps travelers create smart, personalized, and budget-friendly travel experiences. The company provides itinerary planning, destination guidance, travel recommendations, booking support, and practical travel advice to make international and domestic trips easier, smoother, and more enjoyable.





Ms. Hong Ho, Founder & Managing Director
Cwe Travel| Cambodia

CWE Travel is a responsible travel company founded by three passionate female explorers devoted to uncovering Cambodia's hidden gems and cultural heritage.

The company crafts exceptional travel experiences that immerse guests in authentic local life through meaningful activities, traditional transportation, and mindful journeys across Siem Reap and beyond. Guided by its Women Travel Expert Spirit, CWE Travel operates as more than a travel company; it is a movement From Women, for Women, dedicated to empowering local communities—especially women and youth—through sustainable and inclusive tourism. CWE Travel connects travelers to the true sights, sounds, and stories of Cambodia—the Land of Wonder—where every journey is designed with purpose, care, and excellence.

Mr. Ang Kim Kuay, Executive Director
Ms. May Ling Tan, Co- Delegate
ASIA TRAVEL GROUP |Singapore



Asia Travel Group Pte. Ltd. is a Singapore-based travel company established in 2007, specializing in inbound and outbound tours, corporate travel, MICE, educational tours, and accessible tourism.

With a strong focus on personalized service and customized travel solutions, the company caters to leisure, corporate, and group travelers across regional and international destinations.



Mr. Phoumra Reoung, Sales Manager
Takhmao Holiday Travel & Tours|Cambodia

Takhmao Holiday Travel & Tours is a Cambodia-based travel agency specializing in tour operations, airline ticketing, visa services, travel documentation, and customized travel arrangements for both domestic and international travelers. Based in Takhmao, Kandal Province, the company provides personalized travel solutions, group tours, and transportation services, with a strong focus on convenience, reliability, and customer satisfaction. Through its experienced team and local expertise, Takhmao Holiday Travel & Tours helps clients enjoy seamless and memorable travel experiences across Cambodia and beyond.

Mr. Yem Chamroeun, Managing Director
AST Tours (Angkor Sunshine Travel & Tours)|Cambodia



AST Tours (Angkor Sunshine Travel & Tours) is guided by its principle of "Enthusiastic and Honest Service to our esteem tourists" and is well appreciated by many colleagues, which has supported the continuous development of its services. The company's employees extend heartfelt thanks to clients and partners for their trust and cooperation.

The company serves tourists from East-South Asia countries, America, and Europe traveling to Cambodia for tourism and surveys, as well as assisting Cambodian travelers who wish to go abroad for travel and surveys. AST Tours provides a full range of services for esteemed customers, including visa arrangements, transportation, meals, travel services, entertainment, and shopping.



Mr. Kouny Uy, General Manager
KTR Travel|Cambodia

KTR Travel (Kouny Thy Royal Travel) is a licensed destination management company and inbound tour operator based in Cambodia. Established in 2010, the company specializes in customized tours, travel consultancy, hotel bookings, transportation, visa services, and domestic and international air ticketing. With a focus on quality service, affordability, and authentic travel experiences, KTR Travel provides tailored leisure, cultural, adventure, and corporate travel solutions across Cambodia and Southeast Asia.





Ms. Kiran Aslam, CEO/ Founder
Vaga Tales|Pakistan

At **VagaTales**, travel is believed to be more than just a destination; it is a journey that transforms and enriches lives. Founded by a team of avid travelers and passionate explorers, the company is dedicated to creating unique and unforgettable travel experiences that resonate with every type of adventurer. Its story began with a shared vision to offer travel experiences that go beyond the ordinary and connect people with the heart and soul of each destination. VagaTales specializes in crafting bespoke itineraries that cater to the diverse interests and preferences of its clients, ensuring that each journey is as unique as the travelers themselves.

Mr. Ly Heng Cheav, Founder and GM
ANGKOR SSL TOURS CO., LTD|Cambodia



អង្គរ សេសសេសអិល តួរ
順順利旅遊公司
ANGKOR SSL TOUR Co., LTD.

ANGKOR SSL TOURS CO., LTD is affectionate from many colleagues, which makes the service more and more to be developed smoothly. The company's employees would like to send its heartfelt thanks to your company. The company has the guideline "Enthusiastic and Honest Service to our esteem tourists." The range of the company's main service includes tourists from East-South Asia countries, America, and Europe coming to Cambodia for travelling and surveying, as well as arranging procedures for Cambodians who wish to go abroad for travel and surveys. **ANGKOR SSL TOURS CO., LTD** has the pleasure to serve esteemed customers with services including visa, transportation, meals, travelling, entertainment, and shopping.



Mr. Visal Roeun, Founder
SAK Adventures|Cambodia

SAK Adventures is a fully Cambodian-owned travel company based in Siem Reap, specializing in leisure, adventure, and luxury travel experiences throughout Cambodia. The company offers personalized itineraries, cultural tours, transportation services, and tailor-made travel packages designed to showcase the country's most iconic attractions and hidden gems. With a commitment to reliable service and local expertise, **SAK Adventures** delivers seamless and memorable journeys for both individual and group travelers.

Mr. Nalorss Phay, Owner & Director
Southeast Asia Journey|Cambodia



Southeast Asia Journeys is a Cambodia-based travel company specializing in custom and immersive travel experiences across Cambodia and Southeast Asia. Built on deep local expertise, the company offers tailor-made tours, expert guides, and authentic cultural experiences that go beyond traditional tourist routes. From iconic destinations such as Angkor Wat and Phnom Penh to lesser-known rural communities, **Southeast Asia Journeys** focuses on meaningful travel that connects visitors with the region's people, culture, and heritage.

Ms. Neeracha Wongmasa, Managing Director
GLOBAL HOLIDAY |Thailand



Global Holiday is a well-established company as a reliable travel agent and tour operator in Bangkok, Thailand since 2002. The company was founded with a strong commitment to responsible travel and environmental conservation. It prides itself on being a pioneer of unique, off-the-beaten path travel routes, operating under the concept of "New Experiences in Unique Destinations".

It also focuses on creating meaningful journeys that allow travelers to deeply connect with local cultures while ensuring that tourism income is shared with the communities visited.





Mr. Ito Tenno Mulya, Managing Director
SHINE HOLIDAY |Indonesia

Shine Holiday, established in October 2011, is a trusted travel agency located in Medan. Shine Holiday is legally registered as a limited liability company under the name PT. Sinar Duta Wisata.

The company offers a comprehensive range of travel services, including airline and hotel reservations, cruise ship reservations, car and bus rentals, travel documents, and tours. Currently, Shine Holiday focuses on planning incentive tours, planning, executing, and evaluating corporate trips with high quality and service.

Mr. Wilson Agustinus Halim Hoo, Managing Director
WINTER HOLIDAY |Indonesia



Winter Holidays is a full-service travel agency based in Medan, North Sumatra, Indonesia, specializing in tour packages and corporate travel management. The company offers individual tour packages, domestic and international business travel, incentive programs for distributors, and travel agent partnerships. Partnered with Astindo with a network in 66 countries, Winter Holidays combines expertise and technology to deliver efficient, quality travel services. Operating from two Medan locations, they serve clients through 12 available agents.



Ms. Linda, Tour Supervisor
Ms. Vinvin Sieh, Tour Consultant
ANGKASA TOUR MEDAN |Indonesia

PT Angkasa Tour & Travel (Angkasatour) is a trusted travel and tour agency established on October 1, 2008, with IATA membership since September 15, 2008, operating in Medan, Jakarta, and Bali, Indonesia. With 17 years of experience, the company specializes in comprehensive domestic and international travel services including airline tickets, overseas tour packages, passport and visa processing, KITAS processing, foreign worker work permits, hotel reservations, cruise bookings, car rental, and WiFi/roaming data services for travelers. Angkasatour's mission is to realize customers' dreams to see the world, providing services according to customer budget and preferences with customer satisfaction as their primary priority. The company has become a partner for dozens of renowned companies and expanded from Medan to Jakarta and Bali to serve customers more broadly, offering dedicated teams for ticketing, passport & visa, tours, cruises, corporate services, and car rentals.

Mr. Christian Salim, Managing Director
VELINDO TOURS |Indonesia



PT. Velindo Tours & Travel is a travel agency based in Medan, North Sumatra, Indonesia. Established in 2020, the company has been providing a wide range of travel services and continues to serve the diverse needs of travelers. Its services include airline ticket reservations, domestic and international tour packages, passport and visa processing, car rentals, hotel bookings, and other travel-related arrangements. Committed to delivering reliable and professional service, Velindo Tours & Travel assists both leisure and business travelers in planning seamless journeys within Indonesia and abroad.



Ms. Betty Goh, Managing Director
PT. EKSOTIKA DESTINASI TOUR & TRAVEL |Indonesia

Eksotika Indonesia is a travel agency based in Medan, North Sumatra, specializing in Buddhist pilgrimage tours, wellness and spa retreats, and unique destination experiences. As a registered travel agent and member of the ASTINDO, the company is committed to providing personalized travel solutions tailored to the needs of its clients. While relatively new to the industry, Eksotika Indonesia focuses on discovering and promoting emerging destinations, offering meaningful cultural, spiritual, and wellness-focused journeys throughout Indonesia and beyond.





Mr. Mohammad Ajmal Eyllia Bin Abd Rahim, Director
ZFB TRAVEL SDN BHD|Malaysia

ZFB Travel Sdn Bhd is a registered travel agency based in Kuala Lumpur, Malaysia, incorporated on May 20, 2024, and registered with MOTAC. The company specializes in creating exceptional outbound travel experiences, particularly Muslim-friendly and halal travel packages that honor Islamic beliefs and values.

ZFB Travel offers curated halal tours across Asia, the Middle East, and Europe, featuring halal dining experiences, prayer facilities, modest accommodations, and prayer time scheduling. They provide diverse trip types including private trips, family trips, company trips, group travel, and customizable multi-city tours, working with trusted partners and local experts to craft effortless, memorable journeys. Known for being group travel experts with certified halal tour packages, they guarantee halal food options and accommodate even small groups of just 2 people. Their team of expert travel consultants has helped hundreds of travelers explore destinations from Europe's cities to Bali's beaches and Asia's vibrant cultures, making travel a transformative experience tailored to each customer's unique style and budget.

Ms. Annet Monster, Health, Nutrition, and Transformation Coach
LEMbyAnnet|Netherlands

LembyAnnet is a holistic health, nutrition, fitness, and mindset coaching practice founded by Annet, a Certified IIN Health Coach, NASM-Certified Personal Trainer, Sports Nutrition Coach, Behavior Change Specialist, and NLP Master Practitioner.

The practice offers personalized wellness programs that integrate nutrition coaching, fitness training, lifestyle and habit development, mindset coaching, stress management, and ongoing accountability. Focused on sustainable, long-term results rather than one-size-fits-all solutions, LembyAnnet helps individuals improve their health, energy, strength, and overall well-being through customized strategies tailored to their unique goals and lifestyles.



Ms. Chaw Su Hlaing, Managing Director
Pearl Nadi Travels & Tours|Myanmar

PLND Travels (Pearl Nadi Travels and Tours Co., Ltd.) is a travel agency operating in Myanmar that provides comprehensive travel services including tour packages, visa processing assistance, flight ticketing, and travel planning.

The company offers both domestic Myanmar tours and international outbound travel packages to various destinations across Asia and beyond. They specialize in providing affordable yet quality travel services, visa application guidance, document preparation, and ensuring smooth travel experiences for their customers. The company maintains an active social media presence through their Facebook page, where they share travel updates, tour promotions, and helpful travel information for travelers planning their dream vacations.

Ms. May Thu Khaing, Sales Manager
Tour De Myanmar|Myanmar



Tour De Myanmar started outbound business in 2008 with an aim to provide all-inclusive packages for Myanmar people, both long haul and short haul. The company is licensed by the Ministry of Hotel & Tourism with license number (Pa Kha/0012) and is assisted by well-experienced travel professionals. The team has more than one decade of knowledge and experience in the outbound travel business. Its main objective is to fulfil customer satisfaction through express services and personalized tour packages. Tour De Myanmar is also a passenger sales agent for most international airlines operating in and out of Myanmar. Its areas of operation include England, America, Europe, Australia, Egypt, China, Hong Kong SAR, Taiwan, Japan, Korea, Maldives, and across Asia.





Mrs. Rimma Doshina, General Director
North West Capital (Solo Ltd)|Russia

North West Capital (Solo Ltd) is a travel and MICE company operating since 1997. The company participates in international travel expos every year and organizes over 100 events abroad annually. Its client base includes both individual tourists and corporate clients. The company's travelers focus on adventure and luxury tourism.

Mr. William Sentosa, Managing Director
PT. SKY PACIFIC TOUR |Indonesia



Sky Pacific Tour is a dynamic travel company dedicated to creating inspiring and memorable travel experiences for modern travelers. With a passion for exploration and customer-focused service, the company curates unique journeys ranging from leisure holidays and group tours to special-interest travel and international getaways. By combining destination expertise, creative itinerary planning, and reliable travel support, Sky Pacific Tour helps clients discover new cultures, iconic landmarks, and hidden gems while enjoying a seamless and enriching travel experience from start to finish.



Mr. Thach Sina, President
Asia Star Travel |Vietnam

ASIA STAR TRAVEL is a Vietnamese travel agency established in 2001 under International operator license number 79-061 and is a member of international travel organizations worldwide, considered one of the leading travel agents in handling all travel services.

The company specializes in hotel reservation, air-ticketing, and tour organizing, including package tours and tailor-made tours throughout Asia, Asia Pacific, Europe, and America. Its mission is to perform and deliver excellent quality service to clients, with the objective of earning the reputation as "Your Preferred Travel Agent." Customer satisfaction and extraordinary service are the main aims, focusing on saving time and money while providing the best value for trips to Vietnam, making dreams come true, where planning the journey is as exciting as the trip itself.

Mr. Kim Ngoc Tri, Director
Viet Royal Travel|Vietnam



Viet Royal Travel is one of the reputable international travel company based in Ho Chi Minh City, Vietnam, established in 2019. The company specializes in domestic and international tour services, travel solutions, and customer-focused tourism experiences, with operations across Vietnam and international destinations.



Mr. Su Do, Director
Apple Trave |Cambodia

Apple Travel is a Phnom Penh-based travel services company specializing in car rentals, air ticketing, hotel reservations, and visa and passport assistance. The company provides comprehensive travel solutions for both business & leisure

travelers, offering reliable transportation services and personalized travel arrangements. With a focus on convenience and customer service, Apple Travel serves as a one-stop travel partner for visitors and residents in Cambodia.



Ms. Elena Poavlovskaya, General Director
Mr. Anatolii Pavlovskii, Co-Delegate
ATOLL - FRANCH OF CORAL TRAVEL |Russia



Coral Travel is a major Russian tour operator founded in 1995, offering group and customized tours to more than 40 countries, including Turkey, Egypt, the UAE, Thailand, Greece, Spain, and Vietnam. The company is recognized for its strong market position, extensive partner network of 14,000+ agencies, cooperation with over 40 airlines and 5,000 hotels, and its focus on reliable, high-quality travel services. As part of the international Coral Travel Group, it operates through Odeon Tours in key destinations and provides charter and regular-flight travel programs, along with specialized tourism services such as incentive, congress, and sports tourism.



Mr. Irina Ernandes Fernandes, Senior Manager of FIT Department
ICS Travel Group |Russia

ICS Travel Group is a leading Russian tour operator founded in 1992, specializing in outbound tourism across more than 50 destinations worldwide.

The company provides a broad portfolio of services, including beach holidays, экскурсионные tours, medical and wellness tourism, business and corporate travel, children's tourism, VIP services, and customized exotic tours. Operating mainly through regular flights and exclusive hotel partnerships, ICS Travel Group is known for its strong industry presence and membership in major organizations such as ATOR, Turpomoshch, and IATA. The company works closely with an extensive agency network while also offering online booking solutions for individual travelers.

Mr. Paul Neon, CEO & Owner
Mr. Aleksandr Skanavi, Marketing Director
Travely and Travel Presidium |Russia



TRAVELY is a Moscow-based Russian travel agency founded in 2007 that specializes in personalized and individual travel experiences. The company focuses on creating unique маршруты and culturally immersive journeys while minimizing traditional tour operator risks by arranging services directly through airlines, hotels, and transport partners. TRAVELY offers custom itineraries, small group tours, and friend-group travel programs with Russian-speaking guides and drivers, emphasizing attention to detail, authentic local experiences, and comfortable ground and sea transportation over frequent flights



LIBERTY VACATIONS INTERNATIONAL
Experiences the Difference

Mrs. Asha Harrynarine, Senior Travel Analyst
Mr. Akash Harrynarin, Co- Delegate
Liberty Vacations |Trinidad and Tobago

Club Liberty is a New Delhi-based travel and vacation ownership company specializing in premium holiday memberships and customized travel experiences. The company offers long-term vacation plans, exclusive holiday packages, and access to a wide network of luxury hotels, resorts, villas, and banquets across India and international destinations. With a focus on quality, convenience, and personalized service, Club Liberty provides benefits such as priority bookings, discounted accommodations, concierge support, and curated travel experiences, positioning itself as a growing global player in the vacation ownership and hospitality industry.

Ms. Lin Kan, Head of Group Tour Department
HAINAN WENHUA TOURISM GROUP CO., LTD |China



Hainan Wenhua Tourism Group co.,Ltd is a licensed travel agency specializing in inbound and outbound tourism. We focus on creating customized itineraries, adventure tours, and cultural experiences across the Himalayan region, ensuring high-quality service and customer satisfaction.





Mr. Hieu Nguyen, Marketing Manager
Mr. Le Phuc, Co-Delegate
Polviet Travel|Vietnam

Polviet Travel is a Vietnam-based Destination Management Company (DMC) founded in 2010, specializing in tailor-made tours across Southeast Asia, including Vietnam, Laos, Cambodia, Thailand, Singapore, Malaysia, and Myanmar. Headquartered in Ho Chi Minh City, the company provides customized travel experiences for individuals, families, and group travelers, supported by a multilingual team and locally based guides. Polviet Travel is known for its personalized service, fair pricing policy, strong regional expertise, and focus on high-quality travel experiences rather than mass-market tourism.

Mr. Rajesh Charanda, Founder & Promoter
The Platinum Organizers |India



The Platinum Organizers is a Delhi-based travel and event management company specializing in customized travel solutions, corporate events, incentives, and destination experiences in India and abroad. Founded by Mr. Rajesh Charanda, the company focuses on delivering creative, professional, and memorable services through a flexible and client-oriented approach. With expertise in hospitality and travel services, The Platinum Organizers emphasizes long-term relationships, personalized experiences, and international market development while offering comprehensive travel and event management solutions.



Mr. Tushar Kesharwani, Director
Vacation Experts Pvt Ltd. |India

Vacation Experts Pvt. Ltd has experience of over 30 years and highly trained manpower to handle all kinds of clients from India as well as from overseas, be it individuals, MICE, groups, corporates, and tourists from USA, UK, Europe, Russia, Australia, Germany, and various other countries for their travel to India and neighboring countries like China, Nepal, Bhutan, Tibet, Sri Lanka, Maldives, Middle East, and South East Asia, etc.

From highly specialized multi-lingual tours to luxury travel for citizens and guests, the company custom creates itineraries and experiences to enthrall the senses. Its services include all the usual details from tour guides to ticketing, a fleet of cars to local flavors, as well as the personalized benefit of customizing every aspect of its services.

Mr. Masahiko Okabe, Executive Director
E-Holidays Inc. |Japan



E-Holidays Inc. is a company whose predecessor organization had a 40-year history of advertising and customer acquisition through magazines and newspapers, managing large-scale customer acquisition and dispatch operations. It recorded one of the highest visitor volumes in the industry, particularly to Guam, Saipan, Tinian, Palau, and South East Asia.

The company also has over 45 years of experience in arranging group tours to Japan (inbound tourism), with a strong track record in domestic accommodation and charter bus operations. With the establishment of E-Holidays Co., Ltd., the company now primarily focuses on customer acquisition and dispatch through digital channels.

E-Holidays Inc. adopts an IT-driven strategy, including online marketplace operations and the use of social media platforms such as Facebook, Instagram, and Twitter for sales and marketing. The company directly negotiates and arranges over 90% of local hotels, airlines, transportation providers, and guides worldwide, which supports its reputation for fast response and efficient coordination. Its service coverage extends from Japan to global destinations.





Mr. Willy Togu Mangasi Sihombing, Managing Director
PT. SEDONA HOLIDAYS TOUR AND TRAVEL|Indonesia

Sedona Holidays Indonesia is a trusted travel and tourism company established in 2006, specializing in customized travel solutions for both domestic and international travelers.

With nearly two decades of experience, the company offers comprehensive tour packages, travel reservations, corporate travel services, leisure holidays, and tailor-made itineraries designed to meet the unique needs of every traveler. Leveraging a strong global network and deep local expertise, Sedona Holidays Indonesia facilitates outbound travel for Indonesian tourists and inbound experiences for international visitors exploring Indonesia. Guided by its philosophy, "Every Step Becomes Memories," the company is committed to delivering seamless travel experiences, exceptional service, exclusive travel opportunities, and convenient booking solutions.

Mr. Shankar Roy, Founder and CEO
Ghoomkedekho Trips planner Pvt Ltd |India



Ghoomkedekho Trips planner Pvt Ltd is a passionate travel and experience company dedicated to creating personalized journeys that inspire exploration, creativity, and cultural connection. Driven by a team of dreamers and adventurers, the company designs unique travel experiences that go beyond traditional tourism, focusing on meaningful discoveries, local culture, and unforgettable moments. With a strong commitment to sustainable and responsible tourism, the company collaborates with local communities and businesses to preserve cultural heritage and natural beauty while encouraging travelers to "Experience the journey" — Ghoom ke dekho yaar!



Ms. Suzy Choi, Managing Director
Sole Mono Pole Pvt. Ltd |India

Sole Mono Pole Pvt. Ltd. is an international travel and tourism company specializing in both domestic and global holiday experiences for B2C and B2B travelers. With over 16 years of industry experience and offices in the Maldives, Korea, and India, the

company offers customized vacation packages, group tours, cruise holidays, business travel solutions, and inbound cultural experiences. Sole Mono Pole focuses on creating memorable and personalized journeys, combining professional travel planning with cultural immersion, local excursions, and seamless corporate travel services.

Ms. Geeta Maheshwari, Director PR & Liasion
Hospitality & Marketing Services|India



H&M Services is a New Delhi-based hospitality sales and marketing company specializing in hotel representation, tourism marketing, and business development for independent hotels and hospitality brands. The company provides innovative sales and marketing strategies, helping hotels, resorts, spas, and vacation rental businesses increase visibility, bookings, and return on investment. With a team of travel and hospitality experts, H&M Services maintains strong industry relationships across India and international markets, offering customized marketing solutions, hotel promotion, and destination management services, including acting as the official DMC partner for Marvel Tours.



Ms. Sao Ratha, Director
Open Wings Travel & Investment Consultancy CO|Cambodia

Open Wings Tours is a Cambodia-based travel and tourism company specializing in customized tour packages, travel consultancy, transportation arrangements, and destination management services. The company caters to both leisure and business travelers, offering personalized itineraries, local expertise, and seamless travel experiences throughout Cambodia and neighboring destinations. With a focus on customer satisfaction and reliable service, Open Wings Tours helps travelers explore the cultural, historical, and natural attractions of the region with ease.





Ms. Harpina Diansari, Managing Director
PT. Aras Hijrah Holidays|Indonesia

Aras Hijrah Holidays is a travel and tour company based in Pekanbaru, Indonesia, specializing in Umrah and Islamic travel services, as well as domestic and international tour packages.

The company provides comprehensive travel solutions, including flight reservations, accommodation arrangements, transportation, and customized holiday programs. With a focus on customer service and faith-based travel experiences, Aras Hijrah Holidays assists individuals, families, and groups in planning seamless and memorable journeys.

Mr. Amaresh Kumar Tiwari, Managing Director
Meetings and Incentives World |India



Meetings & Incentives World, (A division of AT Seasons and Vacations Travel Pvt Ltd) provides customized services to a broad range of corporate and associations for their meetings, conferences, training programmes, and incentive programmes. Its value-added preferential offers are determined by the size and timing of the event, with clients required only to provide the details for the company to develop a tailor-made proposal thereafter. The company offers numerous packaged schemes for sales incentives and team-building activities.



Mr. Pawan Anand, Managing Director
7 Wonders World Travels Pvt Ltd |India

7WW Travels is a Gurugram/Delhi-based travel company (7 Wonders World Travels Pvt. Ltd.) offering end-to-end domestic and international holiday planning.

It specializes in customized tour packages ranging from short getaways to long-haul and round-the-world trips, covering themes such as adventure travel, safaris, heritage tours, spiritual journeys, honeymoon packages, family vacations, and luxury holidays.

The company positions itself as a one-stop travel solution provider catering to all budget segments, with a focus on personalized planning, early-bird booking benefits, and hassle-free trip execution supported by an experienced operations team.

Mr. Sandeep Kumar Jindal, Director
Sunsilk Holidays Private Limited|India



Sunsilk Holidays is an Indian travel agency offering domestic and international tour packages across destinations such as Europe, Australia, Singapore, Malaysia, Bali, UAE, and India. The company provides curated holiday experiences including honeymoon tours, group packages, and customized travel itineraries, focusing on leisure travel with pre-designed and tailor-made options. Based in Uttar Pradesh, India, it operates as a small private travel company serving individual and group travelers with packaged holiday services and destination planning support.



Ms. Shivi, Founder & CEO
Shivaz Hospitality|India

Shivaz Hospitality, the baby company of Shivi Ventures, is not just a Hospitality Solutions Stop. It has been in this industry for 13 years and has evolved into a much broader institution.

It turns dreams into reality. It weaves a unique story into every string of your event and curates a wonderfully collaborative theme to create events that are both unparalleled and unforgettable.



Ms. Deepali Wagle, Director – Operations
Triplinggz Events & Travel LLP|India



Triplinggz Events & Travel LLP is a MICE (Meetings, Incentive Tours, Conference, Events) travel operator based in Mumbai, India. The company has been in business since 2013 and specializes in delivering tailor-made and personalized corporate travel solutions. Its team, with more than 100 years of combined experience in this vertical, is geared to offer services that guarantee utmost traveler satisfaction.



Ms. Chunyuan Xiong, Project Manager
GUANGXI CHINA INTERNATIONAL TRAVEL SERVICE CO. LTD |China

China International Travel Service (CITS), established in 1954, is one of China's largest and most prestigious state-owned travel companies. With an extensive nationwide network and longstanding partnerships across more than 100 countries, CITS provides comprehensive travel services including leisure tours, MICE programs, incentive travel, conferences, educational exchanges, luxury travel, and destination management services. Renowned for its professionalism, global reach, and deep local expertise, CITS serves both international and domestic travelers, offering customized travel solutions throughout China and beyond.

Mr. Safdar Raza, Business Head
Accent Holidays|India



Accent Holidays is a professionally managed company, possessing extensive knowledge, expertise, and resources, specializing in conceptualizing and execution of events, tours, group tours, business/trade delegations, business seminars, and conferences with a difference, both in India and across the world.

The company is always putting its client in focus, and its keywords are Creativity, Quality, Know How, and Value for Money. Its constant endeavor is to provide clients the best of services within stipulated budgets.



Ms. Mei Li, Chairman
Guangxi Zerodistance Cultural & Tourism Investment Group|China

GuangXi ZeroDistance Cultural & Tourism Investment Group handles domestic tours, international trips, border travel, store management, and visa services. With multiple branches and over 100 travel stores across China, the company provides wide coverage and service accessibility. Its team operates online channels such as TikTok Live, Xiaohongshu, Ctrip, and Fliggy. The Guilin live-streaming squad consists of nearly 80 members and has won Douyin Life Service's "2025 Resort Brand of the Year" award.

Mr. Mai Xianwei, Head of Group Tour Department
Foshan Sunsholiday International Travel Service Co. Ltd.|China



Foshan Sunsholiday International Travel Service Co. Ltd specializes in domestic tourism, outbound tourism, and inbound tourism, committed to providing travelers with diverse and enriching travel experiences. Its main tourism products include MICE Tourism (Meetings, Incentives, Conferences, and Exhibitions), Eco-Tourism, Cultural Tourism, Outdoor Hiking, and Customized Tours. With a service philosophy centered on professionalism, attentiveness, and innovation, the company strives to create high-quality travel products that meet the unique needs of different customer groups. Whether it is corporate meetings and incentive travel, in-depth nature and cultural exploration tours, or tailor-made private itineraries, it offers one-stop, comprehensive travel solutions for all clients.





Amen Bhutan Tours and Treks

Amen Bhutan Tours is a travel company offering bespoke journeys throughout the Kingdom of Bhutan. Dedicated to authentic cultural experiences and sustainable tourism, they create personalized itineraries that reveal Bhutan's heritage, breathtaking landscapes, and spiritual traditions. With the guidance of expert local professionals, every trip is designed to be immersive, seamless, and unforgettable—for luxury travelers, adventure seekers, and culture enthusiasts alike.

Temple Bell Boutique Hotel & Spa Pvt. Ltd.

Temple Bell Boutique Hotel & Spa, located on Street No. 17 in the picturesque Lakeside area of Pokhara, Nepal. The hotel seamlessly blends traditional Nepali architecture with modern amenities, offering guests a tranquil retreat with 55 elegantly designed rooms.



Each room features a private balcony with stunning views of the mountains and our serene swimming pool. Our hotel is designed to provide an unparalleled experience for discerning travelers seeking a perfect blend of relaxation, adventure, and cultural immersion. Buddha Sadan is a spacious and well-equipped hall, ideal for hosting meetings, events, and gatherings. With an area of 1250 square feet, it offers flexible seating arrangements, such as a U-shape for 60 people, a classroom setup for 70, a theatre-style for 130, or a round-table layout for 76 guests. This versatility ensures that your event can be tailored to your needs, whether it's formal or casual.



Buddha Maya Gardens

Buddha Maya Gardens is a hospitality and wellness retreat located in the UNESCO World Heritage Site of Lumbini, Nepal. Situated near the sacred Maya Devi Temple, the hotel provides comfortable accommodation, dining, conference facilities, and wellness services for pilgrims, tourists, and business travelers.

The property combines modern amenities with a peaceful natural environment, offering guests a unique experience of relaxation, spirituality, and cultural exploration. Managed by the KGH Group, Buddha Maya Gardens is committed to delivering quality hospitality while promoting sustainable tourism and the spiritual heritage of Lumbini.

Bhutan Airlines, GSA, Nepal

The first private airline of Bhutan, Bhutan Airlines was established in 2013 under the Tashi Group. The airline is committed to providing safe, reliable, and comfortable air travel while promoting Bhutan's unique culture and hospitality. Bhutan Airlines currently operates scheduled flights to destinations including Nepal, India, Thailand, and other regional markets, serving both business and leisure travelers with warm Bhutanese service standards.



Nurturing the nature and nature love

Prakriti Resort & Organic Farm Pvt. Ltd

Prakriti Resort & Organic Farm is a pioneer in regenerative tourism, located in the tranquil hills north of Kathmandu, Nepal. Operating as an immersive living system, the resort seamlessly integrates conscious hospitality with organic farming, ecological restoration, and deep community engagement.

Set against panoramic Himalayan views, Prakriti offers guests a mindful, farm-to-table wellness experience while actively prioritizing soil regeneration, biodiversity, and local livelihoods. It stands as a forward-looking model where travel not only sustains but actively heals and enriches both the landscape and its people.



Bhangeri Durbar Resort

Located in the scenic highlands of Nagarkot, Bhangeri Durbar Resort is a luxury heritage-inspired retreat that blends timeless tradition with modern refinement. Echoing the elegance of classic Nepalese palaces, the resort offers travelers a tranquil sanctuary above the clouds. With stunning Himalayan vistas, thoughtfully designed premium rooms, curated culinary experiences, and modern event facilities, Bhangeri Durbar stands out as a top-tier destination for leisure, romance, and exclusive corporate gatherings.



Tigerland Safari - Lemon Tree Resort

Tigerland Safari Resort is a premier, eco-conscious wildlife lodge spanning 8 acres along a serene tributary of the Rapti River, overlooking the lush landscapes of Chitwan National Park. Designed to harmonize seamlessly with its natural surroundings, the resort features 32 private, air-conditioned villa cottages built using sustainable local bamboo and wood, paired with sophisticated, modern interiors.

Tigerland Safari Resort offers an immersive jungle experience combined with premium comfort. Guests can explore the rich biodiversity of Chitwan through expert-guided safaris, nature walks, canoeing, and birdwatching, while also engaging in cultural experiences within the local Tharu village. Complete with panoramic alfresco dining that showcases traditional flavors and personalized guest itineraries, the resort provides an exceptional sanctuary for wildlife enthusiasts, leisure groups, and high-end experiential travelers.

Crowne Plaza, Pulchowk

Crowne Plaza Kathmandu Pulchowk is a premier five-star luxury hotel that marks IHG's return to Nepal's premium hospitality sector.



Developed in partnership with CG Holdings, this sophisticated 12-story property features 175 standard rooms and upscale suites styled with modern interiors and traditional accents. Tailored for corporate executives and upscale leisure travelers, the hotel boasts elite amenities including a 10th-floor Club Lounge, a 360-degree rooftop viewing deck, a luxury spa, and a landmark banquet hall equipped for high-profile MICE events and international conferences.



Nepal Tourism Board

The Nepal Tourism Board (NTB) is the National Tourism Organization (NTO) of Nepal, established in 1998 by an Act of Parliament. Operating as a unique and autonomous public-private partnership between the Government of Nepal and the country's private sector tourism industry, NTB is tasked with developing, positioning, and marketing Nepal as a premier global travel destination.

The Board bridges public sector commitment with private sector dynamism to drive sustainable tourism development, brand promotion, and public relations campaigns worldwide. NTB regulates and facilitates key travel infrastructure—such as the Trekking Information Management System (TIMS)—while proactively supporting product development, aviation connectivity, and capacity building for domestic tourism stakeholders and SME networks.

Hotel Mulberry Pvt. Ltd.

Hotel Mulberry is a premium 4-star boutique hotel established in 2017, centrally located in the peaceful Jyatha neighborhood of Thamel, Kathmandu's vibrant tourism hub. Melding modern elegance with traditional



Nepalese hospitality, the hotel offers some of the most spacious accommodations in the area, ranging from Deluxe Rooms to an elite Presidential Suite. Guests enjoy luxury amenities including a signature rooftop infinity pool with panoramic city views, Cocoon Spa, a fitness center, and premier dining at Kimbu Restaurant and Koya Rooftop Lounge. Featuring the versatile Grove Function Room, the hotel seamlessly caters to international NGOs, corporate travelers, and MICE events.





HimalayanSoundHealing.com

Himalayan Sound Healing

Himalayan Sound Healing is a premier wellness sanctuary based in Kathmandu, Nepal, dedicated to preserving and sharing the ancient therapeutic traditions of the Himalayan region. Founded and led by visionary Sound Healing Master Mr. Mangal Man Maharjan, who brings over three decades of expertise, the center features a collective of seasoned practitioners with more than 50 years of combined experience.

Himalayan Sound Healing specializes in transformative wellness experiences, offering professional Singing Bowl therapy, certified courses, meditative soundscapes, and immersive gong workshops. Utilizing over 20 varieties of sacred instruments—including gongs, handpans, and traditional singing bowls—the center delivers weekly, monthly, and customized programs designed for stress reduction, inner harmony, and holistic spiritual growth.

Going Nepal Pvt Ltd

Going Nepal is a boutique, B2B Luxury Destination Management Company (DMC) and professional aviation ground handling partner based in Kathmandu, Nepal.



Going Nepal

Backed by over three decades of hospitality expertise, the company serves as a trusted local extension for international tour operators and luxury travel advisors. Going Nepal specializes in high-end, tailor-made travel experiences across major Himalayan destinations—including Nepal, Bhutan, and Tibet—ranging from bespoke spiritual retreats and luxury trekking to VVIP helicopter escapes and private charter flight logistics. Operating with a strict B2B focus that prioritizes client protection, transparent wholesale pricing, and reliable 24/7 ground support, Going Nepal provides seamless, end-to-end travel management designed for long-term global partnerships.



YAK & YETI

Hotel Yak & Yeti

Hotel Yak & Yeti is a legendary five-star deluxe heritage hotel centrally located in Durbar Marg, Kathmandu's upscale commercial and city center.

Integrating modern luxury with carefully preserved history, a significant portion of the property is housed within Lal Durbar (the Red Palace), a historic Rana-era palace featuring beautiful antique artistry and landscaped gardens. The hotel offers an extensive array of premium accommodations, including heritage-inspired deluxe rooms, club rooms, and lavish presidential suites. Renowned for its iconic dining venues like The Chimney and The Spice Room, the property also stands as one of Nepal's premier MICE destinations, boasting massive, state-of-the-art conference facilities like the Regal Ballroom. With its unparalleled location just minutes from major cultural landmarks and vibrant tourist hubs, Hotel Yak & Yeti delivers an exceptional, world-class hospitality experience for international corporate executives, destination wedding clients, and premium leisure travelers.

Hiking Adventure Treks Pvt Ltd

Hiking Adventure Treks Pvt. Ltd. is a Kathmandu-based adventure travel company specializing in trekking, peak climbing, cultural tours, and tailor-made Himalayan journeys across Nepal, Tibet, Bhutan, and India. Established in 2011, the company is known for providing authentic, safe, and personalized travel experiences with a strong commitment to quality service and sustainable tourism.



Kantipur Village Hotel

Kantipur Village is an intimate boutique hotel nestled in the vibrant center of Thamel, the heart of Kathmandu's culinary and nightlife scene. The hotel offers a harmonious fusion of modern comfort and elegance, complemented by cutting-edge facilities. More than just a place to stay, Kantipur Village delivers unparalleled hospitality, ensuring an unforgettable and deeply comfortable urban retreat. Backed by highly professional services and warm, genuine Nepalese hospitality, the hotel is dedicated to meeting every guest's needs and exceeding expectations.



Temple Himalaya Hotel & Spa

Temple Himalaya Hotel & Spa is a premier 4-star retreat located in the heart of Lakeside, Pokhara, just a short walk from the serene shores of Phewa Lake. The hotel features 60 elegantly designed guest rooms and suites that offer sweeping, panoramic views of the Annapurna mountain range and the lake.



Guests can enjoy a diverse selection of local and international cuisines at the in-house restaurant, unwind with handcrafted drinks at the bar, or relax at the cozy onsite cafe. Designed as a sanctuary for both leisure and business travelers, the property features premium rejuvenating amenities, including a full-service spa, a sauna, and a beautiful outdoor swimming pool surrounded by nature. Committed to exceptional service and tranquil comfort, Temple Himalaya provides an unforgettable base for exploring Pokhara.



Nasa International,
Official Representative Messe Berlin



Nasa International is a pioneering event and exhibition management company in Pakistan, operating since 1986 and providing comprehensive solutions for exhibitions, conferences, seminars, and corporate events.

As the official representative of NürnbergMesse and Messe Berlin in Pakistan, Afghanistan, Bangladesh, Bhutan, Cambodia, Maldives, Myanmar, Nepal, and Sri Lanka, the company connects businesses from these regions with global markets through world-renowned trade fairs and exhibitions in Germany. With decades of experience and a dedicated team of professionals, Nasa International facilitates international trade, business networking, innovation, and economic growth by creating valuable opportunities for companies to showcase their products, build partnerships, and expand their global reach.

Himalayan Holidays Trekking Pvt. Ltd.

Himalayan Holidays Nepal Pvt. Ltd. was established in 1990 and has earned itself the reputation as one of the well established Adventure Travel Agencies in the kingdom of Nepal.



It's expertise in the field of Eco-tourism, Medical Treks, special intrast tours (Archaeological, Historical and Ethnic culture), Treks and Tours for the Blind and Physically Handicapped Clients have all added yet another "Feather in our Hat"! Himalayan Holidays Nepal has with each succeeding year maintained its high quality personalized services and stability in operations by offering a wide range of comprehensive tour and trekking arrangement to the clients.



Aldan Global Tour

Aldan Global Ltd is an experiential boutique travel agency specializing in high-end trekking expeditions and cultural journeys worldwide. The company curates bespoke group departures to heritage destinations, with a heavy focus on trans-Himalayan adventures—including iconic routes to Everest Base Camp and Upper Mustang in Nepal, alongside expeditions in Bhutan, Tibet, and India. Partnering with elite local operators, Aldan Global combines premium accommodations and expert-led cultural immersions to deliver transformative travel experiences for wellness and adventure seekers.

Burhan Wilderness Camps

Burhan Wilderness Camps is an award-winning, conservation-led luxury glamping retreat featured as one of TIME Magazine's "World's Greatest Places." Located in a private micro-conservancy within Bardiya's Khata Wildlife Corridor, the camp operates under a strict "leave no trace" ethos, offering exclusive safari tents and a luxury treehouse nestled along the Karnali River. Run by a team of dedicated conservationists, Burhan provides high-end experiential travelers with immersive adventures—including open-jeep safaris, wildlife rafting, and tiger tracking—while concurrently supporting anti-poaching units and local community livelihood projects.





Dhulikhel Mountain Resort

Established in 1982, Dhulikhel Mountain Resort is a pioneering 3-star property nestled on 20 acres of beautifully landscaped gardens in Khawa, Dhulikhel, approximately 34 km from Kathmandu along the Arniko Highway. Sitting at an altitude of 1,550 meters, the resort seamlessly blends traditional architecture with modern comfort, offering panoramic views of the majestic Himalayas.

Accommodation includes charming red-brick, thatched-roof Cottage Deluxe and Super Deluxe rooms designed for a cozy, tranquil stay. Complete with an in-house restaurant serving authentic Nepali and international cuisines, a full-service spa, and versatile meeting spaces, the resort provides a perfect hillside sanctuary for leisure getaways, eco-tourism, corporate retreats, and unforgettable mountain escapes.

Alpine Holidays Pvt. Ltd.

Established in 2008, Alpine Holidays Pvt. Ltd. is a trusted local adventure travel company based in Kathmandu, specializing in custom-tailored journeys across Nepal, Bhutan, and Tibet.



The agency offers a comprehensive range of premium experiences—including high-altitude trekking, peak climbing, cultural heritage tours, and private helicopter excursions. Backed by a veteran team of destination experts and native licensed guides, Alpine Holidays provides handpicked accommodations and dedicated 24/7 on-ground logistical support to ensure seamless, safe, and highly personalized Himalayan vacations.

MERCURE HOTEL

SUKEDHARA HEIGHTS
KATHMANDU

Mercure Kathmandu Sukedhara Heights

Nestled in the heart of vibrant Kathmandu, Mercure Kathmandu Sukedhara Heights offers a serene escape with 104 elegantly designed rooms crafted for discerning travelers. Our hotel provides the perfect balance of comfort and sophistication.

Indulge in exquisite dining at our signature Indian specialty restaurant or unwind at the cozy lobby bar. Guests can rejuvenate at our state-of-the-art fitness center, relax in the steam & sauna, or soak in the breathing views from the rooftop infinity pool and bar.

Ideally located near embassies and just 20 minutes from the city center, the hotel ensures easy access to key destinations, making it ideal for both leisure and business travelers. Conveniently situated 4 kilometers from Tribhuvan International Airport. Designed to cater to diverse needs, the hotel is well-equipped for Meetings, Incentives, Conferences, and Exhibitions (MICE) with distinctive and spacious ballrooms.

Sacred Summits (P) Ltd.

Sacred Summits (P) Ltd. is a premier adventure travel operator in Nepal and an active member of TAAN, NMA, and PATA. The company specializes in bespoke trans-Himalayan travel, offering high-quality trekking, mountaineering, rafting, and cultural tours across Nepal, Tibet, Bhutan, and India.



Renowned as a pioneer in Himalayan motorcycle tourism, Sacred Summits made travel history by leading the first Royal Enfield expeditions into Tibet (2003) and Muktinath (2008), alongside the inaugural cross-border "Himalayan Triangle" tour. Combining rigid logistics with a passion for exploration, they provide highly secure and legendary adventure itineraries.



Hotel Crowne Imperial

Hotel Crowne Imperial - Kathmandu situated in Ravi Bhavan, built in modern and unique style with excellent state of the art facilities, is an iconic 4 star luxury hotel that captures the essence of legendary Kathmandu valley, offering a breathtaking panoramic view of the surrounding mountains and one of the prominent world heritage site, Swayambhunath, exposing peace and tranquility. 131 Luxurious rooms including designed with your comfort in mind. We are inspired by our caring attitude for our guests, people and the environment.



Mountain Glory Forest Resort & Spa

Mountain Glory Forest Resort & Spa is a 5-star luxury property in Dovilla, Pokhara, nestled amid lush hills and a winding river.



The resort features elegant rooms with panoramic views of the Annapurna range alongside world-class amenities, including an outdoor pool, full-service spa, jacuzzi, and forest nature trails. Equipped with accessible infrastructure and versatile conference halls, it is an ideal destination for premium leisure, wellness retreats, and corporate events.

मेघौली इटहरी

CHITWAN NATIONAL PARK
A TAJ SAFARI

Meghauli Serai – A Taj Safari

Meghauli Serai, A Taj Safari is a luxury wilderness resort situated on the banks of the Rapti River, overlooking Chitwan National Park.

The exclusive 29-room game reserve blends local Tharu heritage with world-class luxury, featuring premium villas with private plunge pools, an infinity pool, and a holistic spa. Renowned for its elite jungle hospitality, the resort offers high-end travelers expertly guided jeep safaris, river canoeing, and rare wildlife tracking, all elevated by Taj's legendary personalized butler service.

Miraaya Wellness & Golf Resort

Miraaya Golf & Wellness Resort is Nepal's premier boutique spiritual wellness and golf destination, located in the scenic greenery of Nawalparasi.

The eco-friendly sanctuary features premium accommodations alongside a private 9-hole golf course. Partnered with world-renowned entities like The Farm at San Benito, Miraaya offers holistic healing, Ayurvedic consultations, and targeted yogic detox programs. Complete with unique dining options—including the Alive! Vegan Healing Kitchen and Prana Satvik Cuisine—the resort delivers an immersive mind, body, and soul rejuvenation journey.



Royal Mountain
Travel—Nepal

Royal Mountain Group

Established in 2005, Royal Mountain Group is a prominent Nepal-based umbrella organization operating across travel, hospitality, wellness, and media.

Dedicated to sustainable tourism and cultural preservation, the group's diverse portfolio includes Royal Mountain Travel (a leading DMC for Nepal, Bhutan, and Tibet) and the Community Homestay Network, which drives rural development and women's empowerment. Its boutique hospitality and lifestyle arms include Traditional Comfort Boutique Hotel, Traditional Stay, Avata Wellness Center, Bricks Cafe, and Inside Himalayas Magazine. Through these integrated ventures, the group connects global travelers with authentic, community-driven, and responsible experiences across the Himalayas.

Avata Wellness Center Pvt. Ltd.

Avata Wellness is a premier urban sanctuary dedicated to reconnecting the mind, body, and soul through accessible, healthy lifestyle choices.



The center offers a comprehensive suite of holistic health services, including daily group yoga (Vinyasa, Hatha, Sanata), specialized sound baths, aerial yoga, and curated multi-day wellness retreat packages. Complemented by therapeutic spa treatments and an on-site café serving wholesome vegetarian and vegan cuisine, Avata Wellness delivers an integrated, community-driven path to modern well-being.



The Borderland Resort

The Borderlands Eco Adventure Resort is a premier nature-based tourism pioneer located along the Bhoite Koshi River near the Nepal-Tibet border.

Famous for pioneering regional canyoning and white-water rafting, the eco-friendly resort features riverside safari-style tents, organic dining, and multi-element adventures like mountain biking and trekking. The Borderlands is also a prominent hub for corporate leadership training, professional retreats, and experiential school programs, delivering adrenaline-fueled wilderness experiences rooted in sustainability and community empowerment.



Ultimate Descents Nepal

Ultimate Descents Nepal (UDN) is a premier, award-winning whitewater rafting and kayaking operator with over two decades of experience running professional river expeditions.



Celebrated for pioneering historic first descents on wild Himalayan rivers, the Thamel-based company offers diverse itineraries ranging from high-adrenaline day trips on the Trishuli and Bhote Koshi to legendary multi-day wilderness runs on the Karnali, Sun Koshi, and Tamur. Backed by expert river guides and safety kayakers, UDN provides high-quality gear, scenic beach camping setups, dedicated kayak clinics, and remote wildlife angling safaris.



Nature Treks.com

Nature-Treks.com is an adventure travel and destination management company specializing in nature, wildlife, and community-based tourism across the Himalayas.

Operating as a sister concern of The Borderlands and Ultimate Descents Nepal, the agency focuses on low-impact travel itineraries that involve local communities. Its portfolio features classic lodge treks (including Everest Base Camp and the Annapurna Sanctuary), wilderness excursions to Rara Lake and Dolpo, and rural homestay trails. The company also organizes structured birdwatching expeditions, botanical tours, and specific wildlife tracking safaris for the red panda and snow leopard, alongside outbound trips to Bhutan, Tibet, and India.

Aarya Hotel & Spa

In the heart of Thamel, Aarya hotel & Spa is a luxury heritage hotel with 72 elegant rooms, built using tradition "Taliya Bricks" from the historic city of Bhakatapur and adorned with intricate Nepalese wood carvings. Blending heritage with modern comfort the hotel offers a multi-cuisine restaurant and bar, a rooftop heated infinity pool, spa and wellness center, Sauna, steam, Jacuzzi and a fully equipped fitness center, creating a tranquil retreat in the vibrant center of Kathmandu.



Maya Trips

Maya Trips is a professionally managed Himalayan travel company and a venture of Suvidha Holding, a trusted multi-national brand with over two decades of operational expertise. We specialize in designing seamless, tailor-made journeys across the Himalaya – covering Nepal, India, Bhutan, and Tibet – combining deep regional knowledge with global standards of logistics, safety, and service backed by Suvidha Holding's strong operational framework and financial stability.

Yes Yatra Tours

Founded by Mr. Prabin Kaji Baniya, Yes Yatra Tours Pvt. Ltd. is a government-registered travel agency based in Kathmandu. The company specializes in inbound tourism across Nepal, Tibet, and Bhutan, alongside outbound travel packages to destinations including Malaysia, Bali, Thailand, Dubai, and India.



Backed by an operational team and multilingual guides fluent in languages such as English, Chinese, French, German, Spanish, and Japanese, the agency designs customized itineraries, group retreats, and incentive travel programs. Yes Yatra Tours manages comprehensive travel logistics through collaborations with domestic and international airlines, suppliers, and its own fleet of air-conditioned vehicles ranging from cars and jeeps to tourist coaches.



Routes and Journeys Bhutan

Routes and Journeys is an Asian destination management company that coordinates international holiday packages, regional tours, and travel logistics.

The agency focuses on holiday programs to Bhutan, where it handles complete itinerary planning, local logistics, and bilingual guide services in English and Chinese. In partnership with Royal Bhutan Airlines (Druk Air) and Bhutan Airlines, Routes and Journeys operates exclusive direct charter flights from hubs including Malaysia, Singapore, Hong Kong, and Vietnam, while also managing broader tour routes across Central Asia and Europe.



Dusit Princess Kathmandu

Dusit Princess Kathmandu is a five-star property offering a unique blend of modern comfort and rich cultural heritage. Inspired by Thai hospitality and Nepali traditions, the hotel features elegantly designed rooms and suites that provide a relaxing escape from the city's bustling energy.

DUSITPRINCESS
KATHMANDU

The property is thoughtfully adorned with intricate Nepali craftsmanship, Tibetan-inspired décor, and symbolic cultural elements. Each floor reflects one of the eight auspicious symbols of Eastern tradition, creating a meaningful cultural experience for guests. Whether traveling for business or leisure, Dusit Princess Kathmandu provides a warm, comfortable, and convenient stay in the heart of the capital.



Manakamana Cable Car / Manakamana Hillcrest Resort

Manakamana Darshan Pvt. Ltd. operates the iconic Manakamana Cable Car, Nepal's pioneering commercial cable car system established in 1998. It transformed pilgrimage travel by providing a safe, scenic 2.8 km aerial link between Kurintar (Chitwan) and the sacred Manakamana Temple in Gorkha, turning an arduous trek into a convenient 10-minute journey.

Committed to sustainable tourism and community development, the company plays a key role in supporting regional connectivity and local economic growth. Complementing this is Manakamana Hillcrest Resort, a tranquil hillside retreat near the temple offering panoramic valley views, modern comfort, and warm Nepali hospitality. Focused on sustainability and cultural authenticity, the resort provides a peaceful escape for spiritual seekers, nature lovers, and leisure travelers alike.

Heritage Tours & Travels

Heritage Tours & Travels is a tourism company in Nepal, founded in 1995. The company is supported by a team of seasoned professionals with over three decades of experience in the tourism industry and is widely recognized as a pioneer in organizing travel to exotic destinations such as Tibet, Mustang, and Kailash Mansarovar.



The company offers a comprehensive range of services, including sightseeing tours, excursions, special interest and pilgrimage tours, hotel reservations, as well as domestic and international flight ticketing. Heritage Tours & Travels is a proud member of several reputable national and international organizations, including NATTA, PATA, UFTAA, TAAN, NMA, and SKAL.



Hotel Manang

Hotel Manang is a 4-star boutique hotel located in the heart of Thamel, Kathmandu. Established in 1990, it offers a blend of traditional Nepalese hospitality and modern comfort, making it a preferred choice for both business and leisure travelers.

The hotel features well-appointed rooms and suites, along with facilities such as multi-cuisine dining, a rooftop restaurant, a swimming pool, spa services, and conference and banquet spaces. Known for its warm service and central location, Hotel Manang provides easy access to major tourist attractions, shopping areas, and business centers in Kathmandu.

Kathmandu Marriott Hotel

Kathmandu Marriott Hotel is a 5-star luxury hotel located in Naxal, Kathmandu, offering modern comfort and world-class hospitality as part of the Marriott Hotels brand. The hotel features well-appointed rooms and suites, diverse dining options, a spa, fitness center, swimming pool, and premium meeting and event facilities. Conveniently located in the city center, it provides easy access to key attractions, shopping areas, and business districts.



River Fun Beach Resort

River Fun Beach Resort is a riverside adventure resort located in the Trishuli River Valley, about 3 hours from Kathmandu on the way to Pokhara. It offers a scenic natural setting ideal for relaxation and outdoor experiences.

The resort provides comfortable accommodation options including rooms, cottages, tents, and camping facilities, along with a range of adventure activities such as rafting, ziplining, canyoning, and other outdoor sports. It is a popular destination for weekend getaways, group outings, and adventure tourism in Nepal.



Square Hotel

Located in the heart of the city, Square Hotel offers an ideal blend of sophistication, comfort, and convenience for both business and leisure travelers.



The hotel features elegantly appointed guest rooms equipped with state-of-the-art technology and modern amenities to ensure a comfortable and productive stay. Guests can enjoy a variety of on-site facilities, including restaurants, bars, a spa, and a swimming pool, providing the perfect setting for relaxation after a busy day of meetings or sightseeing. Square Hotel also offers a range of meeting and event spaces suitable for business gatherings, conferences, seminars, and social celebrations. With its comprehensive facilities and professional services, the hotel is a preferred venue for both corporate and personal events.



Tenzing Hillary Everest Marathon

The Tenzing-Hillary Everest Marathon is an annual international high-altitude adventure sports event held on May 29, starting from Everest Base Camp. The marathon commemorates the historic first ascent of Mount Everest by Tenzing Norgay Sherpa and Sir Edmund Hillary on May 29, 1953.

Runners from all walks of life participate in this unique event, ranging from elite professional athletes to first-time marathon runners. More than just a race, the Tenzing-Hillary Everest Marathon offers participants a truly unforgettable, once-in-a-lifetime experience amidst the breathtaking landscapes of the Everest region.

Majestic Lake Front Hotel & Suites

Majestic Lake Front Hotel and Suites is a luxury hotel located in Lakeside, Pokhara, offering comfortable rooms and suites with stunning views of Fewa Lake. The hotel features modern amenities, an outdoor swimming pool, spa facilities, and a restaurant overlooking the lake. Its prime location also provides convenient access to many of Pokhara's most popular tourist attractions, making it an ideal choice for both leisure and business travelers.



HighGround Adventures Nepal

HighGround Adventures is one of Nepal's largest and most trusted adventure activity operators, based in Pokhara. Its flagship attraction, the ZipFlyer, is recognized as one of the world's longest, steepest, and fastest zip lines.

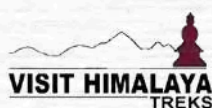
In addition, the company operates an 80-meter bungee jump at the ZipFlyer landing station in Hemja. More recently, HighGround Adventures has expanded its portfolio to include the SkyScreamer and ATV rides, offering visitors an even wider range of thrilling experiences.

Dorje's Resort & Spa

Dorje's Resort & Spa is a luxury boutique resort nestled in the tranquil hills of Sedi, Pokhara, Nepal, offering stunning views of Phewa Lake and the surrounding mountains. Established in 2023, the resort features 18 exclusive rooms and suites, combining luxury, wellness, and personalized hospitality.



The resort primarily caters to discerning travelers, including high-end leisure guests, wellness enthusiasts, luxury groups, and those seeking bespoke travel experiences. Dorje's Resort & Spa offers refined accommodations, wellness programs, fine dining, conference facilities, and curated activities designed to deliver exclusivity, comfort, and exceptional personalized service.



Visit Himalaya Treks

Visit Himalaya Treks Pvt. Ltd. is a Kathmandu-based adventure travel company specializing in trekking, tours, peak climbing, and expedition experiences across Nepal and the Himalayan region.

Established in 2009, the company is known for its experienced guides, personalized service, and commitment to responsible tourism. Offering both iconic and off-the-beaten-path adventures, Visit Himalaya Treks provides authentic, safe, and memorable experiences for travelers seeking to explore the natural and cultural wonders of the Himalayas.



Spark Automotives

Spark Automotives Pvt. Ltd. is an automotive solutions provider in Nepal, specializing in commercial vehicles, heavy equipment, buses, and industrial transportation solutions. Established in 2019 and headquartered in Kathmandu, the company serves as the authorized dealer for renowned global brands, including Sinotruk, ACE Equipment, Lovol, Techking Tyre, KELP, and Zhongtong Bus.



With a strong focus on quality, innovation, and customer satisfaction, Spark Automotives delivers reliable products, after-sales support, and tailored mobility solutions to meet the evolving needs of Nepal's transportation, construction, and industrial sectors.

ACE | HOTELS

ACE Hotels

ACE Hotels is one of Nepal's leading homegrown hospitality brands, with over four decades of experience in the hotel industry.

The group owns and operates a diverse portfolio of hotels and resorts across key destinations, including Kathmandu, Pokhara, and Nagarkot, offering experiences that range from upscale city stays to luxury mountain retreats. Renowned for its commitment to authentic Nepali hospitality, exceptional service, and guest-centric values, ACE Hotels combines modern comfort with local heritage to deliver memorable experiences for leisure, business, and wellness travelers alike.

Mystic Voyages

Mystic Voyages is a Nepal and Bhutan-based Destination Management Company specializing in Nepal, Bhutan, Tibet, China, and India.



Mystic Voyages designs and manages cultural, soft adventure, and immersive travel experiences for individual travellers, groups, and niche markets. Mystic Voyages works with overseas tour operators and promotes responsible, high-value tourism, delivering authentic experiences while supporting sustainable tourism growth.



Buddha Air

Buddha Air

Buddha Air is Nepal's leading private airline and one of the country's most trusted aviation brands.

Established in 1996 and operating since 1997, the airline provides reliable domestic and regional air services, connecting major destinations across Nepal and neighboring India. Renowned for its strong commitment to safety, operational excellence, and customer service, Buddha Air operates a modern fleet and serves millions of passengers annually. In addition to passenger travel, the company offers cargo services and mountain sightseeing flights, playing a vital role in Nepal's tourism and transportation sectors.

Himalayan Hideaway Resort Pokhara, The Centara Collection

Himalayan Hideaway Resort Pokhara, The Centara Collection, offers an extraordinary Himalayan escape where the raw beauty of nature meets authentic Nepali culture.



Perched high on the hills of Kaskikot, just 35 minutes from Pokhara, this secluded resort provides sweeping views of the Annapurna Range and the iconic Fishtail Mountain. Guests can discover 42 thoughtfully designed rooms and villas, each a serene sanctuary with a private garden or balcony, blending modern comfort with local craftsmanship. The resort invites exploration of the surrounding mountains, from scenic hiking trails to guided village walks that reveal the vibrant traditions and heritage of the region. Culinary journeys span four distinctive dining outlets, from the warmth of Nepalese spices to globally inspired flavours, while the spa offers wellness experiences that restore balance and calm. Whether seeking adventure, culture, or moments of tranquil reflection, Himalayan Hideaway Resort Pokhara provides a Himalayan retreat where nature, wellness, and authentic experiences converge.





Hotel Pokhara Grande

Pokhara Grande is a hospitality destination in Pokhara, renowned for its elegant accommodations, exceptional service, and panoramic views of the Annapurna and Machhapuchhre mountain ranges. The hotel offers a wide range of facilities, including fine dining restaurants, conference and banquet venues, wellness and spa services, and recreational amenities.

Combining modern comfort with authentic Nepali hospitality, Pokhara Grande caters to leisure travelers, corporate guests, weddings, conferences, and special events, delivering memorable experiences in the heart of Nepal's tourism capital.

Travel-to-Nature Asia Pvt. Ltd

Travel-to-Nature Asia is a travel company of adventure, cultural, and wildlife enthusiasts dedicated to delivering responsible and competitively priced travel experiences across Asia.



It specializes in creating authentic and memorable journeys for travelers seeking meaningful exploration. With a strong focus on sustainability, the company promotes connections between travelers, nature, and local communities while supporting environmental conservation and community empowerment. It serves travelers who value nature, culture, adventure, and responsible tourism.



Temple Tree Resort & Spa

Temple Tree Resort & Spa is a boutique luxury resort located near Phewa Lake in Pokhara, Nepal. Designed in a traditional Himalayan style with stone and timber cottages set around landscaped gardens, the resort offers a peaceful retreat with views of the surrounding hills and distant Annapurna range.

The property features well-appointed rooms and suites, an outdoor swimming pool, spa facilities, and multiple dining options serving both Nepali and international cuisine. Known for its tranquil atmosphere and personalized hospitality, Temple Tree Resort & Spa is a popular choice for leisure travelers, couples, and trekkers seeking comfort and relaxation in Pokhara.

Dusit Thani Himalayan Resort Dhulikhel, Nepal

Dusit Thani Himalayan Resort offers a tranquil oasis just over an hour's drive from Kathmandu's Tribhuvan International Airport and 3 kilometers away from Namobuddha—a spiritual sanctuary and one of Buddhism's most sacred pilgrimage sites. The resort offers a unique fusion of Thai and Nepalese hospitality, allowing you to reconnect with nature for an unforgettable experience.



Destinago Tours & Travels

Destinago Tours & Travels Pvt. Ltd. is a Nepal-based travel and destination management company specializing in customized leisure, adventure, cultural, and luxury travel experiences.

Recognized by Nepal's Ministry of Culture, Tourism and Civil Aviation, the company offers comprehensive travel solutions, including itinerary planning, tour operations, accommodation arrangements, transportation, and ground handling services. With a strong focus on personalized service, local expertise, and authentic travel experiences, Destinago caters to both domestic and international travelers seeking to explore Nepal's diverse cultural heritage, natural landscapes, and adventure destinations. The company is committed to delivering seamless, value-driven journeys that combine professional travel management with memorable and immersive experiences.



Fish Tail Lodge

Fish Tail Lodge enjoys a unique location on a peninsula across Fewa Lake. Shuttle boats transport guests across the lake to the resort. The views are spectacular, with the lake on one side and a forested hill on the other. The panorama of the Annapurna Range and Mount Machhapuchhre (Fishtail Mountain), along with their reflections on the lake, soothes the soul and refreshes the spirit.



Cosseted by our attentive staff in this oasis of tranquility, and surrounded by one of the most beautiful and breathtaking vistas in the world, you will understand why the lodge is featured in the international bestselling travel book 1000 Places to See Before You Die by Patricia Schultz. Fish Tail Lodge is endowed to the Jayanti Memorial Trust. All profits generated by the property support the Trust's mission and charitable objectives.



Radisson Hotels & Residences Kathmandu

Radisson Hotel & Residences Kathmandu is a premium hospitality destination located in the heart of Kathmandu, offering well-appointed rooms, suites, and serviced apartments.

The property features a spacious convention hall ideal for conferences, weddings, and social events, complemented by a range of dining and wellness facilities. For added convenience, the hotel also operates an airport lounge, catering to both business and leisure travelers.

Alpine Rescue Service Pvt. Ltd.

Alpine Rescue Service (ARS) is Nepal's first professional emergency medical assistance company and is now internationally recognized. Operating 24 hours a day, 7 days a week, 365 days a year, the dedicated ARS team is always ready to provide emergency medical evacuation and assistance.



Licensed by the Department of Tourism under the Ministry of Culture, Tourism and Civil Aviation, ARS has been operating since 2012 within Nepal's legal framework and maintains professional liability insurance. The organization also works closely with various related entities across Nepal to ensure efficient and reliable emergency response services.



Himalaya Drishya Resort

Himalaya Drishya Resort is a premium resort in Dhulikhel, offering stunning panoramic views of the Himalayan range and a peaceful retreat just a short drive from Kathmandu.

The resort features comfortable accommodations, dining facilities, event spaces, and recreational amenities, making it an ideal destination for leisure travelers, families, couples, and corporate groups seeking relaxation amidst Nepal's natural beauty.

Royal Tulip Kathmandu

Royal Tulip Kathmandu is a premier luxury hotel located in the heart of Lalitpur, Nepal, offering a refined blend of contemporary elegance and authentic Nepalese hospitality.



As Nepal's first Royal Tulip property and one of the country's largest luxury hotels, it features 308 elegantly designed rooms and suites, world-class dining experiences, extensive MICE and banquet facilities, wellness amenities, and exceptional personalized service. Royal Tulip Kathmandu provides an ideal destination for business travelers, leisure guests, conferences, weddings, and large-scale events.





Off the Wall Trekking

Off The Wall Trekking is a Nepal-based adventure travel company specializing in personalized trekking, mountain biking, cultural tours, and off-the-beaten-path Himalayan experiences across Nepal, Bhutan, Tibet, and Northern India. Founded with a passion for authentic and responsible travel, the company offers expertly crafted itineraries ranging from classic teahouse treks to remote high-altitude camping expeditions. With a strong focus on safety, sustainability, and meaningful local experiences, Off The Wall Trekking delivers unforgettable journeys for adventure seekers, nature lovers, and cultural explorers alike.

Nepal Airlines Corporation

Nepal Airlines Corporation (NAC) is the national flag carrier of Nepal and the country's oldest airline, established in 1958.



Headquartered in Kathmandu, the airline operates both domestic and international services, connecting Nepal with key destinations across Asia while serving more than 25 destinations within the country. With a longstanding presence in Nepal's aviation sector, Nepal Airlines plays a vital role in enhancing connectivity, supporting tourism, and facilitating travel for business and leisure passengers.



The Soaltee Hotels & Resorts

The Soaltee Hotels & Resorts is Nepal's first luxury hotel chain, setting benchmarks for world-class hospitality. As the first Nepali hotel brand to establish an international presence, it continues to expand its footprint, bringing the essence of Nepalese elegance and sophistication to travelers around the world.

With a legacy of excellence, Soaltee is renowned for its impeccable service, exquisite dining, and premier hospitality facilities, creating exceptional experiences for every guest. Rooted in tradition yet embracing modernity, the brand takes pride in preserving Nepal's rich cultural heritage while redefining luxury hospitality.

The Explore Nepal

Explore Nepal is one of Nepal's oldest and most reputable travel companies, pioneering responsible tourism since 1988. The company specializes in luxury, cultural, nature, trekking, spiritual, Buddhist, yoga, homestay, and cross-border travel experiences in Nepal, Bhutan, and Tibet.



In addition to its tailored travel services, Explore Nepal operates a collection of eco-friendly heritage hotels, restaurants, and wildlife camps. With a strong commitment to authentic and sustainable tourism, the company designs memorable journeys that offer guests culturally enriching and spiritually meaningful experiences.



Langtang Ri Trekking & Expedition

Langtang Ri Trekking is a Nepal-based travel company specializing in Himalayan trekking and adventure tours. The company offers guided trekking experiences across regions such as Langtang, Everest, Annapurna, and Manaslu, along with cultural and customized travel itineraries. Focused on safety, personalization, and sustainable tourism, Langtang Ri Trekking provides authentic and memorable journeys for trekkers of all experience levels.

Aloft Kathmandu Thamel

Aloft Kathmandu Thamel is a modern, design-led hotel located in the heart of Kathmandu's Thamel district and part of Marriott International.



It offers contemporary rooms and suites along with facilities such as a rooftop pool, fitness center, spa, and dining venues. With its central location near key attractions and a vibrant atmosphere, the hotel caters to both business and leisure travelers seeking comfort, convenience, and a stylish stay in Kathmandu.





THE HIMALAYAN Luxury Lodges of Everest

The Himalayan Luxury Lodges of Everest is a collection of premium mountain lodges located in Nepal's Everest region. Designed to offer high-end comfort in remote Himalayan settings, the lodges provide warm hospitality, well-appointed accommodations, and exceptional service along popular trekking routes in the Khumbu region.

Blending modern amenities with traditional Himalayan charm, the lodges offer guests breathtaking mountain views and an immersive cultural experience. They are ideal for travelers seeking a comfortable and memorable stay while exploring the Everest region.

The Terraces Resort & Spa

The Terraces Resort & Spa is a luxury five-star resort located in Lakhuri Bhanjyang, near Kathmandu, Nepal.



Set amid lush forested hills, the property offers panoramic views of the Kathmandu Valley and the Himalayan range, creating a serene retreat close to the capital city. The resort features contemporary suites, an infinity swimming pool, wellness and spa facilities, yoga and meditation spaces, and fine dining experiences. Blending modern design with natural surroundings, The Terraces provides a peaceful luxury escape focused on comfort, relaxation, and nature-inspired hospitality.



Expedition Himalaya.com

Expedition Himalaya is a Nepal-based adventure travel company specializing in trekking, mountaineering, and customized Himalayan journeys across Nepal, Bhutan, and Tibet.

Led by experienced industry professionals with extensive expertise, the company is known for delivering authentic, reliable travel services to a diverse global clientele. With a strong focus on safety and quality, Expedition Himalaya provides comprehensive ground handling services and tailor-made travel programs designed to meet the needs of international partners and travelers.

CIWEC Clinic Travel Medicine Center

CIWEC Hospital and Travel Medicine Center is one of Nepal's most reputable healthcare institutions, specializing in travel medicine and general medical services. Established in 1982, it was originally set up to provide Western-standard medical care for diplomats and aid workers in Nepal.



Over the years, CIWEC has grown into a full-service hospital offering outpatient, inpatient, emergency, and diagnostic services. Known internationally for its expertise in travel-related illnesses and research, the hospital serves both local and international patients and is widely recognized for its high standards of care and professional medical services.



Suzuki Motors

Suzuki Nepal is the authorized distributor of Suzuki Motor Corporation in Nepal, representing one of the country's leading and most trusted automobile brands.

Suzuki offers a wide range of passenger vehicles, including compact cars, SUVs, and commercial models, catering to diverse customer needs across Nepal. Known for its reliability, fuel efficiency, and value for money, Suzuki has established a strong presence in the Nepali automotive market. Through an extensive network of sales, service, and spare parts facilities, the brand continues to provide accessible mobility solutions and after-sales support nationwide.



Best Western Plus Godawari Resort

Best Western Plus Godawari Resort is a full-service resort and event destination offering accommodation, food and beverage services, conference facilities, and recreational amenities. Operating under the internationally recognized Best Western brand, the resort is committed to delivering high-quality hospitality experiences and professional event solutions.



Bodhi Yatra Travels Pvt. Ltd.

Bodhiyatra Travels, established in 2017, is a Nepal-based travel and tourism company specializing in cultural tours, trekking experiences, and customized travel solutions for both inbound and outbound travelers. With a strong customer-centric approach, personalized service, and a commitment to excellence, the company delivers high-quality travel experiences tailored to diverse client needs.

Its focus on integrity, professional service, and exceptional customer support distinguishes Bodhiyatra Travels as a trusted travel partner and destination management company in Nepal.

Annapurna Cable Car

Annapurna Cable Car is an aerial lift transportation system located in Sedi Bagar (lakeside), Pokhara, Nepal, connecting the Lakeside area with Sarangkot Hill.



It provides safe and convenient access to one of Pokhara's key viewpoints, offering panoramic views of the Annapurna Himalayan range, Fewa Lake, and the surrounding valley. Developed as both a transportation facility and tourism infrastructure project, the cable car enhances connectivity to Sarangkot while supporting the growth of sustainable tourism in the region.



Holiday Inn Express Kathmandu Naxal by IHG

Holiday Inn Express Kathmandu Thamel, part of IHG Hotels & Resorts, is a contemporary hotel situated in central Kathmandu, close to the bustling Thamel district. Its location provides easy access to cultural landmarks, business centers, and key attractions across the Kathmandu Valley.

The hotel is designed for modern, efficiency-focused stays, offering comfortable rooms with essential amenities, dining facilities, a fitness center, meeting space, and business support services. It is well-suited for travelers seeking a streamlined hospitality experience with international standards in a central urban setting.

The Plaza

The Plaza is a multi-venue event destination, located in Pulchowk, Lalitpur. Designed with a blend of elegance and contemporary architecture, it offers a premium setting for weddings, corporate conferences, social gatherings, and large-scale celebrations.



The venue features multiple grand ballrooms, VIP rooms, and outdoor terraces, supported by state-of-the-art facilities and a professional event management team. Known for its versatility and scale, The Plaza provides customizable spaces and services to ensure seamless execution of both intimate and large events.



DELEGATES' FEEDBACK



Mr. Martin Ellis
Director,
Team Umbrella, UK

I have a MICE agency based in the UK, operating globally. We are interested in Nepal because it is a new destination for us. The Himalayan Travel Mart was a great opportunity to experience the country, make new connections, network, and find suppliers that we hope to work with.

As of now, it has been pretty mind-blowing. I have always believed that what makes or breaks a destination is its people. The people in Nepal are wonderful—friendly, welcoming, genuine, honest, kind, and caring. They are truly special. They have a wonderfully straightforward and simple approach to life, and they seem genuinely happy. That feeling is contagious. It rubs off on you—you are always smiling here.



Mr. Ang Kim Kuay
Executive Director
Asia Travel Group,
Singapore

I would like to express my sincere appreciation to you and your team for the excellent care and support provided to me and May Ling throughout the HTM 2026 event. Your professionalism and warm hospitality truly showcased the best of Nepalese customer service.

We were especially grateful for Ms Saloni for your thoughtful call on Saturday afternoon to arrange our airport transfer for our return flight. Thank you for making our stay both smooth and memorable.



Mr. Reoung Phoumra
Sales Manager
Takhmao Holiday Travel &
Tours, Cambodia

Dear PATA Nepal Chapter Team,

Thank you so much for the wonderful opportunity to participate as a Hosted Buyer at the 6th Himalayan Travel Mart (HTM 2026).

I'm especially grateful for the excellent arrangements you made – the farm trip was insightful and the business matching sessions were very well organized.

Looking forward to more collaborations ahead.

Dear HTM 2026 Organizing Committee and Partners,

My Heartfelt Thanks for a Spectacular HTM 2026!

I am writing to express my sincere gratitude to the *PATA Nepal Chapter, the Nepal Tourism Board, and all our esteemed venue and transport partners for hosting an absolutely spectacular Himalayan Travel Mart (HTM) 2026.

The dedication, and warm hospitality displayed by everyone involved made this edition of HTM an unforgettable and highly productive experience.

Please extend our special thanks to the teams who made this possible:

PATA Nepal Chapter & Nepal Tourism Board: For your visionary leadership, flawless organization, and unwavering commitment to positioning Nepal as a premier global destination. The networking opportunities and insights gained this year were invaluable.

HTM 2026 has proven to be a cornerstone event for the region's tourism industry, and it was an honor to be a part of it. We return home inspired by the spirit of Atithi Devo Bhava and excited about the future collaborations forged during the event.

Thank you once again for your incredible hard work and hospitality. I look forward to supporting and participating in your future endeavors.

Warm regards,



Ms. Shivi Yadav
Founder & CEO
Shivaz Hospitality, India

Dear PATA Team,

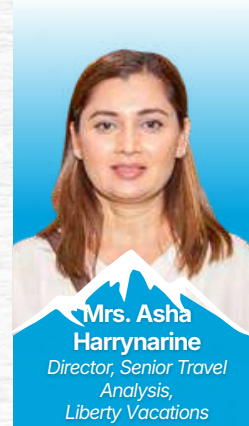
Bridging the Western Hemisphere with the Asian diaspora.

Thank you for championing the Himalayan Travel Mart. It was a privilege meeting the team and connecting with inspiring guests. The experience was both educational and energizing, and it reinforced our purpose: to build meaningful connections between the Americas and Asia's global diaspora.

Our team in Trinidad and Tobago, West Indies, has completed recurring international IATA training with a focus on the Asian continent. We bring a highly skilled team capable of navigating the most complex flight routings and logistical challenges.

Having delivered pioneering tours in the region, we're confident this exposure will open new opportunities to design and execute seamless, multi-leg journeys. We look forward to showcasing Nepal as the ultimate hub for every facet of travel — adventure, culture, business, and family reconnection — and delivering unmatched experiences for clients across the Americas.

Thank you again for the opportunity, insight and hospitality.



Mrs. Asha Harrynarine
Director, Senior Travel
Analysis,
Liberty Vacations





Ms. Kiran Aslam
CEO/ Founder
Vaga Tales , Pakistan

I would like to extend my sincere congratulations and heartfelt appreciation to the entire PATA Nepal Chapter team, Nepal Tourism Board, and everyone involved in the successful execution of Himalayan Travel Mart 2026.

Having attended numerous international travel events over the years, I can confidently say that this experience was not just professionally rewarding, infact it was personally enriching and deeply memorable.

Kathmandu surprised me from the very beginning. I arrived expecting history and heritage, but I discovered a city filled with happening and electrifying energy that beautifully balances tradition with modern vibrancy. I must also admit that Kathmandu is indeed a shopping hub for all age groups, the city offers a delightful shopping experience for everyone.

The sunrise moment in Pokhara was truly a lifetime experience. Watching the first rays of sunlight embrace the majestic Himalayas is something beyond words and a magical memory that will remain with me forever.

One of the most inspiring aspects of this journey was witnessing the dedication of the PATA Student Chapter Nepal. Their dedication, warmth, and attention to detail were extraordinary. From assisting delegates throughout the event to ensuring smooth coordination during the FAM trip, they consistently went above and beyond. They are remarkable young ambassadors of Nepal's tourism industry, and Nepal should be immensely proud of them.

The opening and closing ceremonies were equally unforgettable. The colours, music, cultural performances, and vibrant celebrations left me amazed and offered a beautiful reflection of Nepal's rich identity. They were not merely ceremonies, they were a celebration of the soul of Nepal and its people.

Nepal's culture and heritage provided an authentic and deeply meaningful experience for me. The harmonious coexistence of Hinduism and Buddhism creates a spiritual atmosphere that is both unique and enriching. It invites visitors not only to discover a destination but also to reconnect with themselves.

I cannot speak about Nepal without mentioning its incredible cuisine. The food is absolutely mouthwatering. Every meal was an experience in itself, reflecting the warmth and diversity of Nepali hospitality. Equally unforgettable were the unique experiences we enjoyed in Kirtipur, Dusit Thani, and Godawari Best Western Resort. The authenticity, elegance, hospitality, and immersive moments we encountered there simply cannot be explained in words and they must be experienced to be truly understood.

I was also touched by the kindness of the sellers and exhibitors. Their friendliness and social warmth made every interaction meaningful. It felt less like meeting business contacts for the first time and more like reconnecting with old friends.

Similarly, the members of PATA Nepal Chapter and the Nepal Tourism Board demonstrated exceptional hospitality and support throughout the event. Not for a single moment did I feel that this was my first visit to Nepal. I felt welcomed, valued, and genuinely cared for.

In short, Nepal surprised me, and Nepalis inspired me.

I return home carrying not just business connections and beautiful memories, but also a little piece of Nepal in my heart, one that I will promote with complete confidence to travellers from Pakistan and our global clientele.

Thank you once again for your wonderful hospitality and the opportunity to explore Nepal.

Wishing the PATA Nepal Chapter continued success and looking forward to many more opportunities to collaborate in showcasing the extraordinary beauty, warmth, and spirit of Nepal to the world.

Dear Mr. Suresh,
Greetings of The Day!

I am writing to you today to share my sincere gratitude, along with that of my fellow GAEHP delegates, for the phenomenal hospitality we experienced during the PATA HTM 2026 in Kathmandu, Nepal. While the event itself was fantastic, it was your personal touch that truly elevated the experience for all of us.

Your warm hospitality, coupled with your sharp management skills, made us feel completely looked after from the moment we arrived.

We deeply appreciate your thoughtful approach to guest relations. You didn't just manage an itinerary; you curated an experience with genuine care and insight.

It takes a very special kind of professional to balance high-stakes event management with such a welcoming and composed demeanor. You are a true ambassador for Nepal's tourism industry, and your ability to build such strong, positive relationships with international delegates is a rare talent.

Thank you for making our visit so memorable. We are all rooting for your continued success and eagerly anticipate seeing you take on even bigger leadership roles in the near future!

Thanks & Warmest regards,
Sandeep Jindal



Mr. Sandeep Jindal
Director
Sunsilk Holidays (P) Ltd. ,
India

A heartfelt thank you to PATA, Suresh and your team for organizing such an exceptional travel show in Nepal. From the warm hospitality of the locals to the impeccable management by the student division, every moment felt like wow.. It was a pleasure connecting with fellow delegates—buyers and sellers alike—who quickly became family. Nepal is beautiful and we after experiences it we are more confident to work together!

Geeta Maheshwari
Director PR & Liasion/
Director of PR Services
Hospitality and marketing services
Delhi, India



Ms. Geeta Maheshwari
DIR. PR & Liasion/ DIR.of PR Services,
Hospitality and marketing services,
India





Thanks to Saloni and the organisation team for the hard work to make it a success! And a big up for the Volunteer team that was amazing with smile energy and fun! Great 2026 edition.

Daniel Verschaere
Director of Partnerships and Development
eWenements, France



Every year, I am more impressed with your arrangements. A big thank you goes to the PATA Nepal Chapter.

If I am not mistaken, this is my fourth Himalayan Travel Mart. It has been wonderful. The people and the meeting arrangements are excellent.



I am very happy to have been invited to the Himalayan Travel Mart this year. It is my first time speaking here, and my first visit back to Kathmandu in a long time. It is amazing to see the energy in the room. There are so many operators here—everyone wants to learn, network, and connect, and everyone is very friendly.

The response to my presentation on adventure travel and its potential has been phenomenal. Many people came up to say it really resonated with them. I am excited to see this continued relationship between the ATTA and Nepal going forward.



Special Thanks

We extend our heartfelt gratitude to Mr. Suresh and Ms. Saloni and Nepal Tourism along with all our respected friends, delegates, and local Nepal vendors for the wonderful support and hospitality.

Your cooperation made this journey truly memorable for us.

Let's stay connected for many more wonderful journeys ahead.

Warm regards,
Mr. Pawan Anand
Managing Director
7 Wonders World Travels Pvt Ltd, India



This is my first time in Nepal, and it has exceeded my expectations.

The people here are very friendly and always smiling. Some even come and talk to me directly. Besides the people, the atmosphere here is completely different from Cambodia and other Southeast Asian countries. The mountain views are amazing, and everything feels very beautiful. The food is also great—I think I am going to gain weight!

The food is similar to Cambodia, with fewer spices compared to India, and everyone is enjoying it.

Thank you very much for inviting us. We really enjoyed and appreciated the PATA Nepal Chapter for bringing us to this lovely and incredible place.



It is a great opportunity for me to be part of this event, and I greatly appreciate PATA for arranging it. Thank you to PATA and all the committee members.

Here, I met many business owners and travel agents from Nepal. I hope that after returning, I will arrange a group tour package to Nepal. Nepal is a very beautiful place.





Mr. Nauroz Imtiaz
CEO
Chutti Bangladesh

Dear Suresh,
Good day.

Please accept my heartfelt congratulations to you and your team for successfully organizing another excellent edition of the Himalayan Travel Mart (HTM) last week. As a Bangladeshi, I consider Nepal my second home, and having visited the country many times, I thought I knew everything about Nepal. However, this time Nepal pleasantly surprised me with many new experiences. I feel truly fortunate to have been part of this year's event.

I was impressed by the new developments, world-class properties, emerging activities and destinations, and the introduction of new operators. Equally important were the new connections I made, which will certainly help me promote Nepal from a refreshed and broader perspective.

Also, I have always been a strong admirer of the PATA Nepal Chapter, which remains one of the most active within the PATA network, consistently organizing meaningful events throughout the year. The members are always cordial, sincere, and deeply committed to their roles.

What I find particularly commendable is the PATA Nepal Chapter's approach of independently managing event execution within its own capacity while actively engaging tourism and hospitality students as the primary workforce. Unlike many global events that rely heavily on professional event management companies, PATA Nepal's model offers meaningful hands-on exposure to students and helps build a strong future talent pipeline for the industry. All the student volunteers were consistently dedicated, polite, humble, and efficient in their roles. Overall, this is a unique and exemplary initiative that other organizations could greatly benefit from adopting.

I would also be happy to extend my voluntary support to the PATA Nepal Chapter in future events, within my capacity and experience.

Wishing continued success and growth to the entire PATA Nepal Chapter team.

Thank you and best regards. //



Mr. Neil William Basnett
Owner Director & Holiday
Designer, Holiday Inspirations
Ltd, UK

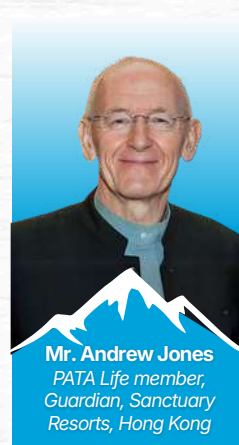
Huge thanks for the invitation! Everyone from PATA and all the volunteer students made me feel incredibly welcome and were extremely helpful throughout the event. The B2B Mart was definitely the highlight of the show, and the appointments were exceptionally relevant and valuable for me.

My special moment? The Nepalese people — some of the warmest and friendliest people I have ever met in my many worldwide travels! Hopefully, I'll have the opportunity to attend again in the future so I can explore even more of Nepal — a truly amazing and beautiful country! //

//

Since helping initiate the first PATA Himalayan Travel Mart in 2017, it is always my pleasure to come back and see the advancements and developments that the PATA Nepal Chapter has made in creating this very interesting and knowledgeable platform for tourism development in Nepal.

I am really excited to be back again, and I am very happy that the quality of buyers and speakers has developed so much over the years. The forum program is also very interesting in terms of the industry, bringing together travelers and professionals from around the world to share the benefits and unique aspects of Nepal and its tourism industry. //



Mr. Andrew Jones
PATA Life member,
Guardian, Sanctuary
Resorts, Hong Kong

//

First of all, I would like to thank the Nepal Tourism Authority for the privilege of attending the Sixth Himalayan Travel Mart. I also thank PATA Nepal for organizing everything so well.

From the email confirmations to airline bookings, everything went very smoothly. The students involved in the program also made it a very good and meaningful experience. The pre-travel arrangements and itinerary were excellent.

As a woman entrepreneur, I truly appreciate the visibility and involvement of women in the industry. I commend you for uplifting the local tourism economy, and you have our full support.

I am also very impressed with the diversity of participants and sellers—from motorcycle tourism to medical tourism, wellness, and more. It is a well-balanced and high-quality mix.

Thank you also for the delicious meals that truly represent the heart of Nepal, and for the excellent transportation and accommodation that allowed us to relax after busy schedules.

It has been a very productive session. I can see that many businesses are focusing on regenerative tourism, and with the support of all stakeholders, I believe it can be achieved.

Thank you, Nepal. I wish you all the best. We love the Philippines, and we love Nepal. Thank you. //

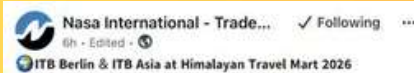


Ms. Senith Araez
General Manager,
Whistler Travel and Tours,
Philippines



MOMENTS | VOICES FROM HTM 2026

What Our Delegates Shared !



Nasa International - Trade Fairs & Export Promotion proudly participated in Himalayan Travel Mart 2026, where Wajih Uddin Shahid, International Sales & Event Manager, represented ITB Berlin and ITB Asia.

A dedicated booth was established at the event to promote ITB Berlin and ITB Asia among tourism professionals, visitors, exhibitors, travel trade organizations, destination management companies (DMCs), airlines, hospitality brands, and industry stakeholders from across the region. The booth served as a key platform for showcasing the opportunities offered by the world's leading travel trade exhibitions while fostering valuable industry connections and partnerships.

As part of the event, Mr. Wajih Uddin Shahid held productive meetings with the Honorable Minister of Tourism of Nepal, the Director General of the Nepal Tourism Board (NTB), and the Secretary General of NATA (Nepal Association of Tour & Travel Agents). Discussions focused on tourism development, international collaboration, and opportunities to enhance Nepal's participation in upcoming editions of ITB Berlin and ITB Asia.

We extend our sincere thanks to all visitors, partners, and industry professionals who visited our booth and shared valuable insights. We look forward to welcoming the global travel community to future editions of ITB Berlin and ITB Asia. #ITBBerlin #ITBAsia #HimalayanTravelMart #HTM2026 #NepalTourism #TravelTrade #TourismIndustry #NasaInternational #ExhibitionIndustry #GlobalTourism #Networking

Messe Berlin | Nepal Tourism | Nepal Tourism Board Official | PATA Nepal Chapter | Trade Development Authority of Pakistan | Pakistan Tourism Development Corporation (PTDC) | Sindh Tourism Development Corporation | Department of Tourism - Bhutan | Bangladesh Tourism Board | Suresh Singh Budal | Srijana Nepali | Sohail Aziz | Atif Nazir | Silje Gawanke



6th Himalayan Travel Mart - 2026 concluded today with whole lot of opportunities and possibilities. Many new avenues are now open for Nepal's tourism sector.... let's grow together!



Honored to attend the inauguration ceremony of the PATA Nepal Chapter Himalayan International Travel Mart — a meaningful platform bringing together tourism leaders, innovators, and changemakers from across the region.

It was a great pleasure to represent Prakriti Resort & Organic Farm Pvt Ltd and deliver a presentation on regenerative tourism through the lens of our ongoing journey at Prakriti Resort & Organic Farm. The session highlighted how tourism can move beyond sustainability toward restoration — creating positive impacts for nature, local communities, culture, and future generations.

We shared our experiences in organic farming, community engagement, wellness integration, environmental stewardship, responsible hospitality practices, and our efforts to create meaningful guest experiences connected with nature and local heritage near Shivapuri Nagarjun National Park.

The event provided a valuable opportunity for reflection, learning, knowledge sharing, and networking with inspiring tourism professionals and stakeholders who are collectively shaping a more conscious and regenerative future for tourism in Nepal and beyond.

Grateful to PATA Nepal Chapter and all organizers for creating such an inspiring gathering that encourages collaboration, innovation, and responsible tourism leadership.



It was a great privilege to share some of my story at the PATA Himalayan Trade Mart. Aaja malai ekdamei kushi lagyo Nepali tourism ko bari ma promotion garna payo. Dherai Dhanyabaad to all those involved 🙏

Good night from Kathmandu 🌃



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Honored to deliver the opening remarks at PATA's Himalayan Travel Mart 2026 on the theme "New Frontiers in Tourism."

It was inspiring to welcome more than 100 delegates from over 27 countries to Nepal, bringing together tourism leaders, entrepreneurs, and stakeholders from around the world to explore new opportunities for sustainable tourism, innovation, and regional collaboration.

As Nepal prepares for Wellness Tourism Year and Visit Nepal initiatives ahead, platforms like the Himalayan Travel Mart play a vital role in showcasing our country's unique strengths—from the Himalayas and rich cultural heritage to adventure, spirituality, and hospitality.

Warm welcome to all our international guests, and best wishes for productive discussions and partnerships that will help shape the future of tourism.

#HTM2026 #PATA #TourismNepal #NewFrontiersInTourism #VisitNepal #BrandNepal



६औं हिमालयन ट्रभल मार्ट २०२६ मा Bodhi Yatra Travels को सक्रिय सहभागिता।

१-४ जुन २०२६ मा काठमाडौंको पुल्चोकस्थित द प्लाजामा सम्पन्न ६औं हिमालयन ट्रभल मार्ट (HTM 2026) मा Bodhi Yatra Travels Pvt. Ltd. को पनि हिस्सा बन्न पाउँदा ज्यादै सकारात्मक महसूस भैरहेको छ। चार दिनसम्म चलेको यस अन्तर्राष्ट्रिय पर्यटन मञ्चले विश्वभरका पर्यटन व्यवसायी, ट्रभल पार्टनर तथा सरोकारवालाबीच संवाद, सहकार्य र नयाँ सम्भावनाहरूको ढोका खोल्ने अवसर प्रदान गरेको छ।

नेपालको आध्यात्मिक, सांस्कृतिक र प्राकृतिक पर्यटनलाई विश्वसामु थप प्रभावकारी रूपमा प्रवर्द्धन गर्दै नयाँ साझेदारी निर्माण गर्ने हाम्रो प्रयास निरन्तर रहनेछ।

#daawasherpa #daawasherpa #HTM2026 #bodhiyatravels #nepalgatewaytothehimalayas #tourismforprosperity #TogetherWeCan



52 12 3



The Himalayan · Follow
21h · 🌐

Connecting the world to the heart of the Himalayas at Himalayan Travel Mart.

Proud to represent The Himalayan Luxury Lodges of Everest, where authentic Himalayan hospitality, breathtaking mountain landscapes, and meaningful travel experiences come together. We look forward to building new partnerships and sharing the magic of the Everest region with travelers from around the globe.

#HimalayanTravelMart #LuxuryLodgesOfEverest #VisitNepal #EverestRegion #SherpaHospitality #LuxuryAdventure #SustainableTourism #ExperienceEverest



Best Western Plus Kathmandu... · Follow
21h · 🌐

Best Western Plus Kathmandu Hotel is the official Hospitality Partner & Exhibitor for the Himalayan Travel Mart 2026! 🏨✈️

Thank you, PATA Nepal Chapter, for the wonderful welcome. We are thrilled to partner with such an esteemed organization to welcome global travel trade delegates to the gateway of the Himalayas.

#BestWesternKathmandu #HimalayanTravelMart #HTM2026 #PATANepal #HospitalityWithHeart #TravelTradeMart #ExploreNepal #HotelierLife



👍 22 💬 2 🔄

Sudha Timalisina and others reacted

Best Western Plus Kathmandu... · Follow
1h · 🌐

A huge thank you to the PATA Nepal Chapter (@PATANepal) for their incredible dedication to elevating tourism and hospitality across the region. Partnering with organizations that champion sustainable growth and world-class standards inspires us to keep raising the bar for our guests every single day.

We are proud to be the hospitality partner at PATA as we continue to shape impactful travel experiences and showcase the very best of Nepalese hospitality to the world. Here's to many more milestones together!

#BestWesternPlusKathmandu #PATANepal #HospitalityPartnerships #NepalTourism #SustainableTourism #HospitalityExcellence #VisitNep



Elite Travel & Tours - རྒྱུ་ལྷན་ཁྲིམས་ལྷན་ཁྲིམས་
14h · 🌐

🌟 A wonderful opportunity to connect, learn, and build new partnerships at the 6th Himalayan Travel Mart (HTM) in Kathmandu, Nepal! 🌟

🙏 We are grateful to PATA Nepal Chapter for inviting Elite Travel & Tours as a Hosted Buyer and for bringing together travel professionals from across the globe. Events like these strengthen industry connections and inspire new possibilities for the future of travel. Thank you for the warm hospitality, Nepal! 🙏

#EliteTravelAndTours #HTM #PATA #Nepal #TravelConnections



👍 25 🔄 2 🔄 2

Dhulikhel Mountain... is with PATA Nepal Chap... and Himalayan Travel... · Follow
4h · 🌐

Himalayan Travel Mart (HTM) 2026 has been successfully concluded. 🎉

🌟 HTM 2026 – Seller Meets Buyer Session
An engaging and productive networking session at Himalayan Travel Mart 2026, where Dhulikhel Mountain Resort had the opportunity to connect with international buyers, travel partners, and tourism professionals from around the world. These valuable interactions help us build stronger partnerships, showcase the unique hospitality and natural beauty of Dhulikhel, and create new opportunities for future collaborations. Thank you to everyone who took the time to meet with us. We look forward to welcoming your guests to an unforgettable experience at Dhulikhel Mountain Resort. 🌟

#HTM2026 #SellerMeetsBuyer #DhulikhelMountainResort #NepalTourism #TravelTrade #Networking #HospitalityExcellence



👍 89 💬 2 🔄 3



Deepak R Joshi
6m · 🌐

Happy to see the 6th edition of Himalayan Travel Mart(HTM), an initiative we began in 2017, continue to grow in credibility and established as a genuinely sought-after platform for international buyers and sellers. With a vision of positioning Nepal as the "Gateway to the Himalayas," HTM was curated to provide one of the best platforms for quality engagement between international buyers and sellers from Nepal and the region and to expose Nepal through their visits of Nepal's destinations, services, and properties. Special appreciation of the teams at NTB, PATA Nepal, NAC, PATA HQ, and all supporting partners for their continued commitment and collaboration. Also would like to acknowledge the dedicated efforts of the PNC EC and CEO Suresh Singh Budal for their hard work ensuring excellent execution of the event. Best wishes for future endeavors.

#HTM2026 #nepalNow #LifeTimeExperience



Nepal Airlines Corporation
15h · 🌐

Himalayan Travel Mart 2026 concluded with meetings with stakeholders and the collection of feedback from our valued visitors. Such feedback is of greater value to us than anything else.

PATA Nepal Chapter



👍 89 💬 2 🔄 3



Himalayan Hideaway Resort P... · Follow · 3h ·

We were delighted to connect with travel professionals, explore new opportunities, and share our vision of luxury experiences at Himalayan Travel Mart 2026. From engaging conversations to exciting opportunities for collaboration and a shared passion for showcasing Nepal's finest experiences made this event truly memorable. Thank you to everyone who visited us and connected with our team. We look forward to welcoming you to Pokhara soon.

#HimalayanHideawayResort #HTM2026 #himalayantravelmart #TheCentraCollection



Terence Lee · 38m ·

Thank you to all as I truly enjoyed the PATA HTM 20/6. Every year it only gets better and is truly the place for tourism entrepreneurs and stakeholders to meet, learn, inexact and networks for greater collaboration to promote Tourism. My sincere thanks to PATA Nepal Chapter for this awesome effort.



Lujo Regenerativo · 1d · Edited ·

From the Himalayas, Nepal is redefining what it means to do tourism done right. 🌱

Prakriti Resort and Organic Farm Pvt Ltd, participated in the Himalayan Travel Mart 2026 — one of the most important tourism events in Asia — presenting to the international sector something that goes far beyond conventional sustainability: a model of hospitality that regenerates.

At its booth, Prakriti Resort presented its collaboration with REGENERA LUXURY, Leading Global Standard for Regenerative Luxury Boutique Hotels & Retreats, opening conversations about organic farming, holistic wellness, local community, and purposeful hospitality.

Because regenerative luxury is not defined by comfort or exclusivity. It is defined by the ability to care for, restore and transform the environment in which it operates.

Prakriti Resort integrates into its model:

- Organic production and connection with the land
- Active participation of the local community
- Holistic well-being
- Deep respect for Nepalese culture
- A conscious relationship between visitor, host and destination

Through the Regenera Luxury certification, these practices do not remain a statement of intent — they are evaluated, structured, and communicated with traceability and rigor.

We recognize the leadership of Arun Shrestha, founder and CEO of Prakriti Resort & Organic Farm, for betting on well-verified tourism that generates for communities. Nepal is emerging as a beacon for regenerative tourism in Asia, and Prakriti is part of that story.

Prakriti Resort is currently in the process of certification with Regenera Luxury and has been nominated for the Regenera Luxury Awards 2026.

Hotel Mulberry · Follow · 1h ·

It was a pleasure representing Mulberry Hotel at the PATA Nepal Himalayan Travel Mart 2026.

Thank you to all partners, industry professionals, and international guests who visited our booth.

We appreciate the valuable connections made and look forward to future collaborations.

#himalayantravelmart #htm2026 #hotelmulberry #patanepalchapter



Shovita Shrestha Dhakal · 16h ·

Avata · 16h ·

A proud milestone for Avata Wellness as we proudly participated for the first time at Himalayan Travel Mart 2026. Over the past few days, we had the opportunity to connect with tourism professionals, industry leaders, and wellness enthusiasts from around the world, sharing our vision of wellness as an essential part of Nepal's tourism journey.

From yoga and sound healing to mindful living and holistic wellbeing, it was inspiring to see the growing interest in wellness tourism and the role Nepal can play in this evolving landscape.

Thank you to everyone who visited our stall, experienced our offerings, and supported our journey. We look forward to continuing to create spaces for healing, connection, and wellbeing.

#himalayantravelmart2026 #AvataWellness #WellnessTourism #wellness #holisticwellness



Shreeyani Shrestha · 2nd · 15h ·

Marketing Executive at Prakriti Resort and O...

The 6th PATA NEPAL CHAPTER Himalayan Travel Mart demonstrated the power of bringing tourism leaders from around the world together under a shared vision for creating meaningful dialogue, fostering new opportunities, and advancing the movement toward a more regenerative future for travel.

Over two productive days of B2B meetings and networking, we had the opportunity to connect with delegates from diverse international markets, many of whom were experiencing Nepal for the first time. These interactions not only opened new opportunities for Prakriti Resort and Organic Farm Pvt Ltd but also created valuable prospects for exhibitors and tourism businesses across Nepal.

A highlight of our participation was a presentation by Aakash Shilpakar, showcasing Prakriti Resort's regenerative tourism journey through the lens of our work and impact. This was complemented by a dedicated display featuring measurable ESG outcomes and evidence-based metrics. Together, they demonstrated how regenerative hospitality can generate tangible environmental and social value, attracting significant interest from delegates and industry professionals alike. The response was overwhelmingly positive, sparking meaningful discussions around sustainability, accountability, and the role of tourism as a catalyst for positive change.

Events like Himalayan Travel Mart reaffirm the growing global interest in responsible and regenerative tourism. We are grateful for the connections made, the knowledge shared, and the opportunity to showcase Nepal's potential as a destination where tourism contributes meaningfully to communities, culture, and the environment.

#HTM2026 #HimalayanTravelMart #RegenerativeTourism #PrakritiResort #TourismForGood #PATA



Hotel Yak & Yeti · Follow · 1h ·

Representing a legacy of hospitality at Nepal's leading tourism platform.

Hotel Yak & Yeti proudly exhibited at Himalayan Travel Mart 2026, held from 1-4 June 2026, bringing together global tourism stakeholders to celebrate and promote travel, culture, and hospitality. We thank everyone who visited our booth and look forward to creating memorable experiences together.



SPOTLIGHT ON THE ROLE OF PATA NEPAL STUDENT CHAPTER



Young Tourism Professionals (YTPs)

With more than a thousand students connected through the **PATA Nepal Student Chapter Network** across more than 10 education member colleges in Nepal specializing in tourism and hospitality, the PATA Nepal Student Chapter has proven to be a strong and successful wing of the PATA Nepal Chapter.

The PATA Nepal Chapter seeks to provide students (**Young Tourism Professionals, or YTPs**) with as many learning and career-building opportunities, training platforms, and essential guidance as possible, enabling them to broaden their knowledge, skills, and understanding of current issues and trends in the industry beyond their regular academic programs.

PATA Nepal Chapter engaged more than **30 YTPs** as volunteers at the Himalayan Travel Mart (HTM 2026). These roles allowed them to assist foreign delegates, expand their networks, engage in meaningful interactions, and gain practical experience – inspiring them for their future endeavors.

The students were assigned to various teams, each with distinct roles and responsibilities, including:

- Dispatching invitation letters to guests, speakers, buyers, sellers, and other attendees.
- Providing part-time logistics support at the PATA Nepal Secretariat.
- Managing the hospitality desk at Tribhuvan International Airport.
- Supporting familiarization (FAM) trips for delegates before and after the mart.
- Assisting with arrival and departure processes for delegates.
- Managing hospitality desks at the official hotels accommodating delegates.
- Facilitating local transportation operations in Kathmandu.
- Registering guests and providing help desk support during the event.
- Assisting delegates during B2B sessions.
- Managing the post-event feedback process by requesting guests to complete survey questionnaires and testimonials.



HTM 2026: PARTNERS



The 6th Himalayan Travel Mart (HTM 2026) received generous support from a wide range of partners and organizations across the public and private sectors, including:

- Strategic Partner: **Pacific Asia Travel Association**
- Organizing Partner: **Nepal Tourism Board**
- Official Airline Partner: **Nepal Airlines Corporation**
- Event Venue Partner: **The Plaza**
- Global Payment Partner: **VISA**
- Host City: **Lalitpur Metropolitan City**
- Host Municipality: **Kirtipur Municipality**
- Health Partner: **CIWEC Hospital & Travel Medicine Center**
- Domestic Airline Partner: **Buddha Air**
- Spirituality Experience Partner: **Manakamana Cable Car**
- Sustainability Experience Partner: **Prakriti Resort and Organic Farm**
- Entertainment Partner: **Club Nova**
- Adventure Partner: **HighGround Adventures Nepal**
- 24/7 Assistance Partner: **Alpine Rescue Service**
- Cable Car Experience Partner: **Annapurna Cable Car**
- Rafting Experience Partner: **River Fun Beach Resort**
- Product Showcase Sponsor: **Going Nepal**
- Mobility Partners: **Suzuki Motors, Royal Mountain Travel Group**
- Supporting Partners: **Global Association of Events and Hospitality Professionals (GAEHP), India Promotion Convention Bureau (ICPB), Network of Indian MICE Agents (NIMA)**
- Professional Congress Organizer (PCO): **Event Solution**
- Creative Design Partners: **Samma Arts**
- Videography Partner: **Anigraphy Studio**



Hospitality Partners included:

- Marriott Kathmandu
- Kantipur Temple House
- Moxy Kathmandu
- Fairfield by Marriott
- Aarya Hotel & Spa
- Hotel Mulberry
- Radisson Hotel & Reesidences
- Aloft Kathmandu
- Royal Tulip Kathmandu
- Square Hotel
- Kantipur Village
- Holiday Inn Express Kathmandu Naxal
- Mercure Kathmandu
- Dusit Thani Himalayan Resort, Dhulikhel
- Buddha Maya Gardens
- Best Western Plus Godawari Resort
- Bhojan Griha
- Temple Bell Boutique Hotel & Spa
- Temple Tree Resort & Spa
- Majestic Lake Front Hotel & Suites
- Hotel Pokhara Grande
- Temple Himalaya Hotel & Spa



OUR ESTEEMED PARTNERS

Strategic Partner



Health Partner



Global Payment Partner



Event Venue Partner



Host City



Host Municipality



Sustainability Experience Partner



Entertainment Partner



Product Showcase Sponsor



Adventure Partner



Domestic Airline Partner



24/7 Assistance Partner



Cable Car Experience Partner



Spirituality Experience Partner



Rafting Experience Partner



Transportation Partner



Mobility Partner



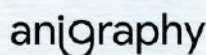
PCO



Supporting Partners



Videography Partner



Creative Design Partner



Hospitality Partners



HTM 2026 : CONCLUSION

The 6th edition of the Himalayan Travel Mart (HTM 2026), held from 1–4 June 2026 at The Plaza, Pulchowk, Lalitpur, concluded with resounding success, welcoming **over 600 delegates from 27 countries**, including more than 100 international participants and a strong national presence. Under the theme **"New Frontiers in Tourism,"** the event charted new directions for Nepal's tourism industry, exploring emerging opportunities, transformative trends, and innovative pathways for sustainable and inclusive growth. With vibrant participation from global buyers, exhibitors, policymakers, media representatives, and industry leaders, HTM 2026 further strengthened its standing as the Himalayan region's premier travel trade platform and reaffirmed Nepal's positioning as the Gateway to the Himalayas.

The pre-mart FAM trips and destination experience tours — spanning Pokhara, Lumbini, and the regenerative retreat at Prakriti Resort & Organic Farm in Sindhupalchok — offered international delegates firsthand immersion in Nepal's diverse tourism offerings, from adventure and spirituality to wellness and sustainability. These curated experiences, combined with the cultural showcase and Heritage Walk hosted by Kirtipur Municipality, set an inspired tone for the days that followed and brought to life the very themes that would define HTM 2026.



The newly launched **HTM Insight Forum**, held on 1 June 2026, brought together global and local tourism thought leaders, policymakers, academics, and industry practitioners for a day of impactful dialogue, knowledge exchange, and insights on strategic collaboration. Key outcomes included:

1) Adventure Travel and Nepal's Competitive Edge:

The forum opened with a keynote by Ms. Hannah Pearson of the Adventure Travel Trade Association (ATTA), positioning Nepal as one of Asia's most compelling adventure destinations and exploring the emerging trends that the country is uniquely placed to lead.

2) Tourism Sustainability Across Generations:

A landmark plenary on intergenerational sustainability brought together pioneering tourism professionals and next-generation entrepreneurs to reflect on the evolution of responsible tourism and chart a resilient, collaborative future for the industry.

3) Wellness, Wellbeing, and Transformative Tourism:

Sessions on wellness and wellbeing positioned Nepal as a destination for healing, mindfulness, and spiritual rejuvenation — aligning closely with the Government of Nepal's announcement of 2027 as Wellness Tourism Year and reinforcing the momentum building around this strategic national priority.

4) MICE and Destination Wedding Opportunities:

Industry leaders from across South Asia examined Nepal's growing potential as a premier MICE and destination wedding hub, with emphasis on aviation connectivity, regional partnerships, and experiential event design.

5) Regenerative Tourism in Practice:

Presentations from Prakriti Resort & Organic Farm demonstrated how tourism can move beyond sustainability toward regeneration — leaving destinations, communities, and ecosystems stronger and more resilient than before.

6) Karnali — Nepal's Emerging Tourism Frontier:

The forum spotlighted the Karnali River as a proposed World Heritage River and one of Nepal's most pristine tourism frontiers, reinforcing the role of conservation-driven adventure in the country's future tourism portfolio.

7) Digital Payments and Financial Inclusion:

A dedicated session powered by VISA examined the role of innovation, digital payments, and fintech in enhancing visitor convenience and strengthening Nepal's competitiveness in global tourism markets.



8) Tourism Crisis Management Partnership:

A landmark collaboration between the Embassy of Switzerland in Nepal and the PATA Nepal Chapter was formally announced for the development of a Tourism Crisis Management Handbook for Nepalese tourism stakeholders — one of the significant announcements made during HTM 2026, aimed at strengthening the resilience, preparedness, and crisis response capabilities of Nepal's tourism sector.

9) Cultural Intelligence and Authentic Storytelling:

British travel vlogger Jack Dai captivated the forum with stories from across Nepal, underscoring the power of authentic storytelling, meaningful local connections, and community-based experiences in shaping the destination's global narrative.

10) Nepal as a Spiritual and Cultural Destination:

Honourable Sumnima Udas, Member of Parliament and Chairperson of the International Relations and Tourism Committee, called for Nepal to be repositioned — not as a budget destination, but as a uniquely spiritual, cultural, and heritage destination deserving of greater investment in storytelling and international branding.

The two-day B2B Mart brought together 75 international buyer organizations from 24 source market countries and more than 80 exhibitor companies from across the Himalayan region, facilitating over 2,400 pre-matched business appointments and extensive networking opportunities. A defining achievement of HTM 2026 was that approximately 95 percent of participating buyers were new prospective buyers — reflecting the event's expanding reach and the industry's commitment to market diversification, with particular strategic emphasis on strengthening engagement with ASEAN markets including Thailand, Malaysia, Indonesia, Cambodia, Vietnam, and Myanmar. The participation of Nasa International, the official representative of ITB Berlin and ITB Asia, as an exhibitor at the B2B Mart further underscored HTM's growing recognition within the global tourism trade community.

HTM 2026 concluded on the evening of 4 June 2026 with a vibrant **Closing Celebration at Club NOVA, Thamel**, where international delegates, buyers, exhibitors, partners, sponsors, speakers, and Nepali tourism professionals came together in a joyous evening of music, celebration, and friendship — a fitting reflection of the warmth, energy, and collaborative spirit that has come to define the Himalayan Travel Mart.

A series of networking events hosted by distinguished industry partners — including Kirtipur Municipality, Best Western Plus Godawari Resort, Bhojan Griha, Dusit Thani Himalayan Resort, Majestic Lakefront Hotel & Suites, Temple Tree Resort, Prakriti Resort, Buddha Maya Gardens and others — provided meaningful engagement opportunities in a warm and culturally immersive Nepali ambiance throughout the event.



HTM 2026 once again stood as a shining example of an effective public-private partnership model. Approximately 75 percent of the event's estimated operational budget was mobilized through cash and in-kind contributions from sponsors, hospitality partners, airlines, venues, exhibitors, and private-sector tourism businesses and stakeholders. This extraordinary level of private-sector investment reflects the industry's deep confidence in HTM as a strategic platform for tourism promotion, destination marketing, business generation, and international engagement — and underscores the collective determination of Nepal's private sector to champion the growth, development, and global competitiveness of the country's tourism industry. The organizers extend sincere appreciation to all sponsors, partners, and contributing organizations whose commitment and generosity made HTM 2026 possible.

The quality and diversity of the Hosted Buyer Programme were further strengthened through the active support of key industry organizations, including the Global Association of Events and Hospitality Professionals (GAEHP), the Network of Indian MICE Agents (NIMA), the India Convention Promotion Bureau (ICPB), the PATA Bangladesh Chapter, and the PATA Cambodia Chapter, among others. Their contributions to buyer recruitment and outreach were instrumental in ensuring high-quality business engagement and deepening regional tourism cooperation throughout the Mart.

More than **30 Young Tourism Professionals (YTPs)** from the **PATA Nepal Student Chapter Network** also played a pivotal and widely commended role as dedicated event volunteers — earning genuine admiration from international delegates and embodying Nepal's commitment to nurturing the next generation of tourism leaders.



Overall, HTM 2026 demonstrated that the future of tourism lies not only in attracting visitors, but in creating meaningful experiences, empowering communities, embracing innovation, strengthening resilience, and building lasting partnerships. Over four days, the Himalayan Travel Mart connected the world to Nepal and connected tourism stakeholders to new ideas, fresh opportunities, and exciting possibilities — leaving behind a legacy of stronger partnerships, renewed momentum, deeper international engagement, and a reaffirmed sense of shared purpose.

As delegates departed Nepal carrying new business connections, unforgettable experiences, industry insights, and lasting friendships, they also carried something equally valuable: a renewed appreciation for Nepal, its people, and its extraordinary potential as a tourism destination.

HTM 2026 was not merely a tourism trade event. It was a celebration of partnership, possibility, and the future of tourism.

With overwhelming appreciation from all corners of the global tourism community, HTM 2026 has reaffirmed Nepal's position as a resilient, innovative, and collaborative tourism hub at the heart of the Himalayas. As the industry looks ahead — toward Wellness Tourism Year 2027 and beyond — the spirit of **New Frontiers in Tourism** will continue to inspire, guide, and drive Nepal's tourism story forward.



MEDIA COVERAGE

THE KATHMANDU POST

Himalayan Travel Mart 2026 begins

More than 400 international delegates from 27 countries are attending the sixth edition of the event, which aims to strengthen Nepal's global tourism presence and foster new business partnerships.



THE KATHMANDU POST

Himalayan Travel Mart 2026 begins

More than 400 international delegates from 27 countries are attending the sixth edition of the event, which aims to strengthen Nepal's global tourism presence and foster new business partnerships.

Organised by the Pacific Asia Travel Association (PATA) Nepal Chapter under the theme "New Frontiers in Tourism", the event aims to strengthen business links between Nepal's tourism entrepreneurs and international buyers while examining new trends shaping the global tourism industry.

News Link: <https://kathmandupost.com/national/2026/06/01/himalayan-travel-mart-2026-begins>

हिमालयन ट्राभल मार्ट सुरु, २७ देशका १०० भन्दा बढी प्रतिनिधि सहभागी

कार्यक्रममा २७ देशबाट आएका १०० भन्दा बढी अन्तराष्ट्रिय प्रतिनिधि सहभागी छन्, जसमा ७५ अन्तराष्ट्रिय बजार (इन्टरनेशनल) तथा ८० भन्दा बढी प्रदर्शन संस्थाका प्रतिनिधिहरूको सहभागिता रहेको छ।



What you should know

- हिमालयन ट्राभल मार्ट सुरु भएको छ। २७ देशका १०० भन्दा बढी अन्तराष्ट्रिय प्रतिनिधि सहभागी छन्।
- कार्यक्रममा २७ देशबाट आएका १०० भन्दा बढी अन्तराष्ट्रिय बजार (इन्टरनेशनल) तथा ८० भन्दा बढी प्रदर्शन संस्थाका प्रतिनिधिहरूको सहभागिता रहेको छ।
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News Link: <https://ekantipur.com/business/2026/06/01/himalayan-travel-mart-begins-more-than-100-representatives-from-27-countries-participate-34-24.html>

TTRW

Himalayan Travel Mart sets gateway status

By Newdesk June 9, 2026

KATHMANDU, 9 June 2026: The 6th edition of the Himalayan Travel Mart (HTM 2026) concluded in Kathmandu last week, bringing together over 600 delegates from 27 countries and establishing Nepal's position as the preferred gateway to the Himalayas.

Held from 1 to 4 June 2026 under the theme "New Frontiers in Tourism", HTM 2026 attracted more than 100 international participants, including representatives from 75 global buyer companies, over 80 exhibiting organisations, and a strong representation of tourism stakeholders from Nepal and across the region.



Photo credit: PATA Nepal Chapter.

News Link: <https://www.ttrweekly.com/site/2026/06/himalayan-travel-mart-2026-convenes-in-kathmandu/>

कारोबार

हिमालयन ट्राभल मार्ट सम्पन्न

कार्यक्रममा २७ देशबाट आएका १०० भन्दा बढी अन्तराष्ट्रिय प्रतिनिधि सहभागी छन्, जसमा ७५ अन्तराष्ट्रिय बजार (इन्टरनेशनल) तथा ८० भन्दा बढी प्रदर्शन संस्थाका प्रतिनिधिहरूको सहभागिता रहेको छ।



#HTM2026

कार्यक्रममा २७ देशबाट आएका १०० भन्दा बढी अन्तराष्ट्रिय प्रतिनिधि सहभागी छन्, जसमा ७५ अन्तराष्ट्रिय बजार (इन्टरनेशनल) तथा ८० भन्दा बढी प्रदर्शन संस्थाका प्रतिनिधिहरूको सहभागिता रहेको छ।

News Link: <https://www.karobardaily.com/news/382627>





News Link: <https://www.ratopati.com/story/568197/himalayan-travel-mart-2026-concluded-in-kathmandu>

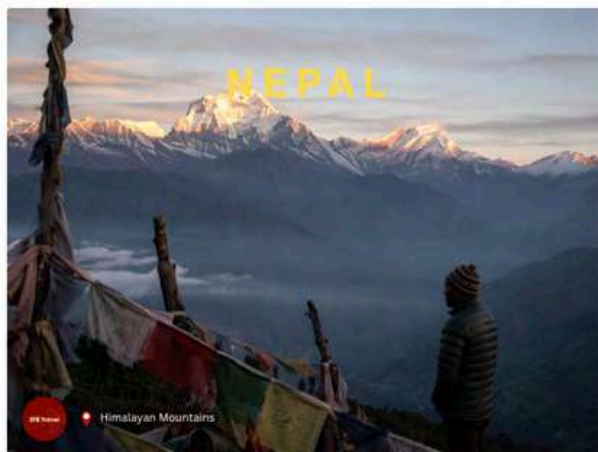
-nepal-2026-our-first-two-days-exploring-sustainable-tourism-in-nepal

ZFB Travel Blog

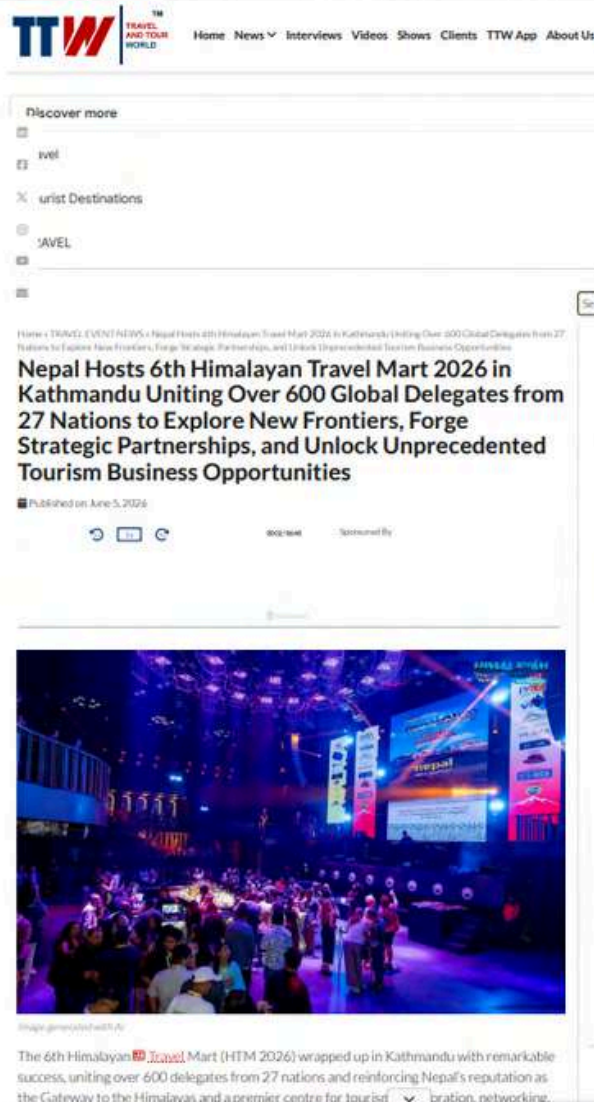
PATA Nepal 2026: Our First Two Days Exploring Sustainable Tourism in Nepal

31 May 2026 @ 01:38 • Written by Faridah Ziyad

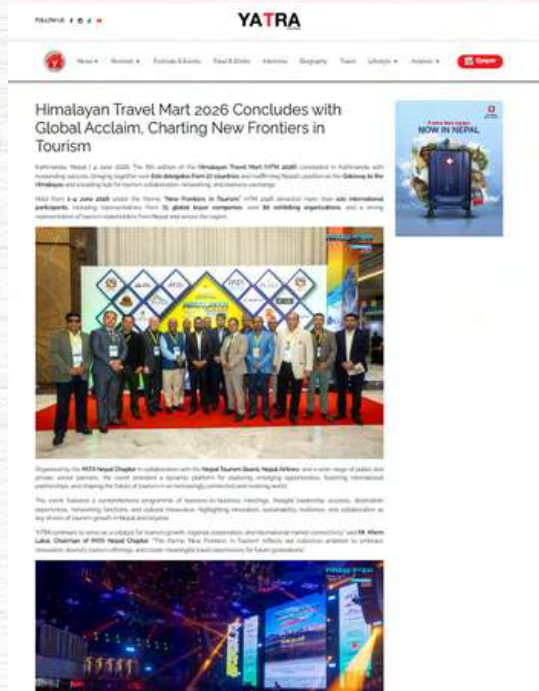
From 29 May to 5 June, ZFB Travel had the opportunity to join a familiarisation trip in Nepal as part of a programme organised by the Pacific Asia Travel Association (PATA Nepal). The trip brought together travel agencies from Indonesia, Singapore, the Philippines, and Malaysia, creating a great opportunity to exchange ideas and experience Nepal's tourism products firsthand. We would like to thank our friend, Mr Willy from Sedona Holidays Medan for inviting us to PATA Nepal.



News Link: <https://zfbtravel.com/blog/pata-nepal-2026-our-first-two-days-exploring-sustainable-tourism-in-nepal>



News Link: <https://www.travelandtourworld.com/news/article/5xnzr5gpr817/>



News Link: <https://yatramagazine.com/news/himalayan-travel-20260607-123619>





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HTM 2026 Opens In Nepal, Focuses On New Frontiers Of Tourism.



Nepal has commenced the 6th edition of the Himalayan Travel Mart (HTM 2026), bringing together over 600 delegates, including 100 international participants from 27 countries, in what is being seen as a significant effort to position the country at the forefront of emerging tourism trends.

Organised by the PATA Nepal Chapter in Lalitpur, Kathmandu Valley, the event has attracted 75 international buyers and representatives from more than 80 tourism organisations. The four-day mart serves as a major B2B platform for networking, business development, and knowledge exchange within the travel industry.

A key feature of this year's edition is the launch of the **HTM Insight Forum**, which will examine opportunities in: adventure tourism, wellness travel, destination weddings, MICE tourism, sustainability, regenerative tourism, and digital payment solutions. The initiative reflects the growing shift in global tourism towards experience-driven and sustainable travel products.

Addressing the gathering, PATA Nepal Chapter CEO **Suresh Singh Budal** said changing traveller expectations, technological innovation, sustainability concerns, and demand for authentic experiences are reshaping the tourism landscape. He noted that Nepal, with its natural, cultural, and spiritual assets, is well positioned to capitalise on these emerging opportunities.

One of the major announcements during the inauguration was a collaboration between the **Embassy of Switzerland in Nepal** and the **PATA Nepal Chapter** to develop a **Tourism Policy Framework** for the country.

News Link: <https://travelworldonline.in/htm-2026-opens-in-nepal-focuses-on-new-frontiers-of-tourism/>

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Home 7 News 2 Himalayan Travel Mart 2026 Concludes on 4 June 2026 with Global Acclaim, Charting New Frontiers in Tourism

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Himalayan Travel Mart 2026 Concludes On 4 June, 2026 With Global Acclaim, Charting New Frontiers in Tourism

By S. Sur 2026 / nepaltraveller.com

#HTM2026

Himalayan B [Travel] Mart 2026 concluded in Kathmandu with over 600 delegates from 27 countries, creating new business opportunities and strengthening international tourism partnerships. The event showcased Nepal's tourism potential through B2B meetings, industry forums, cultural experiences, and destination promotion, reinforcing Nepal's role as the Gateway to the Himalayas.

The 6th edition of the Himalayan Travel Mart (HTM 2026) concluded in Kathmandu with resounding

News Link: <https://nepaltraveller.com/news/himalayan-travel-mart-2026-concludes-on-4-june-2026-with-global-acclaim-charting-new-frontiers-in-tourism>

Business 360

Keynote speaker, registration deadline for HTM 2026 announced

By S. Sur 2026



KATHMANDU: Pacific Asia Travel Association (PATA) Nepal Chapter, and Nepal Tourism Board (NTB) have announced key updates for the 6th Himalayan Travel Mart (HTM 2026), including the opening keynote speaker, a partnership with Kistipour Municipality and a reminder that registration closes on May 31, 2026.

Hannah Pearson, Regional Director for Asia Pacific at the Adventure Travel Trade Association (ATTA), will deliver the opening keynote, titled "The Future of Adventure Travel in Asia: Trends, Opportunities, and Nepal's Competitive Edge". Pearson, who has more than 16 years' experience in the region's adventure travel sector, has been featured in international outlets including BBC World News, Bloomberg, and The Guardian.

PATA Nepal Chapter and the NTB previously signed an agreement to jointly host HTM 2026. Under the agreement, the NTB will act as the organizing partner, providing strategic coordination, facilitation and financial support for invited international delegates, including buyers, speakers and media representatives. The PATA Nepal Chapter will lead planning, promotion and execution of the event.

Latest News in Kathmandu: For more news, visit www.b360nepal.com or follow us on Facebook, Twitter and Instagram.

News Link: <https://www.b360nepal.com/detail/28461/keynote-speaker-registration-deadline-for-htm-2026-announced>

THE TOURISM TIMES

June 9 Tuesday, 2026

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TRAVEL & LEISURE

Himalayan Travel Mart 2026 closes with 600 delegates, 2,400 business appointments from 27 countries

#HTM2026

By Tourism Times
Published at : 5 Jun 2026, 2:57 PM

KATHMANDU: The sixth edition of the Himalayan Travel Mart (HTM 2026) concluded in Kathmandu on Thursday, drawing over 600 delegates from 27 countries and generating more than 2,400 pre-scheduled business appointments across four days of trade meetings, forums, and cultural events.

News Link: <https://thetourismtimes.com/news/travel-leisure/himalayan-travel-mart-2026-closes-with-600-delegates-2400-business-appointments-from-27-countries>



It's time to write a new story about Nepal's tourism: Sumnima Udas

Udas said that the average daily expenditure of tourists visiting Nepal is around 48 US dollars and that a clear strategy is needed to increase this.

जेठ १८, २०८३ Kantipur Correspondent



News Link: <https://ekantipur.com/business/2026/06/01/its-time-to-write-a-new-story-about-nepals-tourism-sumnima-udas-24-09.html>

'72 percent of Asian tourists are interested in adventure travel'

The adventure tourism industry in Asia is estimated to have grown from around Rs 10.5 trillion in 2017 to around Rs 17.9 trillion in 2024 and is expected to reach around Rs 30 trillion by 2032.

जेठ १८, २०८३ Suraj Kunwar



News Link: <https://ekantipur.com/business/2026/06/01/growing-adventure-tourism-activity-in-asia-presents-a-huge-opportunity-for-nepal-31-21.html>

Himalayan Travel Mart 2026 concludes with global acclaim, charting new frontiers in tourism

The 10th edition of the Himalayan Travel Mart 2026 (HTM 2026) concluded in Kathmandu with resounding success, bringing together over 100 delegates from 17 countries and reaffirming Nepal's position as the gateway to the Himalayas and a leading hub for tourism collaboration, networking, and business exchange.

HTM 2026 was a landmark event, showcasing the diverse tourism offerings of Nepal and its neighboring countries, while fostering partnerships and business opportunities.



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Organized by the AAA Nepal Chapter in collaboration with the Nepal Tourism Board, HTM 2026 was a landmark event, showcasing the diverse tourism offerings of Nepal and its neighboring countries, while fostering partnerships and business opportunities.

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聚力喜马拉雅，共启文旅新篇 | 零距高文旅集团董事长李美嘉受邀出席2026年喜马拉雅国际旅游展

零距高文旅 2026年6月10日 14:37



News Link: https://mp.weixin.qq.com/s/VExWOMEysKwBXWovRds_5A



NTB, PATA Nepal Chapter sign deal to host Himalayan Travel Mart 2026

By THE Online
Published 04 18 pm Aug 17, 2026



News Link: <https://thehimalayantimes.com/nepal/ntb-pata-nepal-chapter-sign-deal-to-host-himalayan-travel-mart-2026>



UNCATEGORIZED

HTM 2026 Opens In Nepal, Focuses On New Frontiers Of Tourism.



Nepal has commenced the 6th edition of the Himalayan Travel Mart (HTM 2026), bringing together over 600 delegates, including 100 international participants from 27 countries, in what is being seen as a significant effort to

News Link:<https://travelworldonline.in/htm-2026-opens-in-nepal-focuses-on-new-frontiers-of-tourism/>

© travelallmedia.com/cats-regul-and-rtb-to-host-himalayan-travel-mart-2024



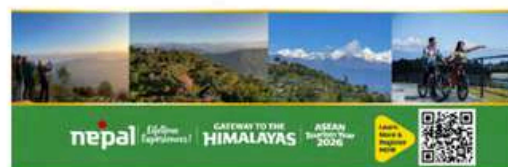
The PATA Nepal Chapter and Nepal Tourism Board have signed an agreement to jointly host the 6th Himalayan Travel Mart (HTM 2026), scheduled for 1 to 4 June 2026 at The Plaza in Lalitpur, Kathmandu Valley. This collaboration aims to bolster Nepal's status as a leading global tourism destination.

HTM 2026 is set to be Nepal's premier international B2B travel and tourism trade event, bringing together global buyers, sellers, industry experts, media, influencers, and tourism stakeholders. The event will provide a dynamic platform for networking, knowledge exchange, and business opportunities.

News Link: <https://www.traveldailymedia.com/pata-nepal-and-ntb-to-host-himalayan-travel-mart-2026/>

छैटौ हिमालयन ट्राभल मार्ट २०२६ का लागि 'सस्टेनिबिलिटी एकस्पेरियन्स पार्टनर'का रूपमा 'प्रकृति रिसोर्ट एण्ड अर्गानिक फार्म' संग साझेदारी

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⁶⁶ ગામવાસી ૨ ચારીનો દુકાન વાગેને જાણી બસાઈ. પાનુજી ચર્ચ સિવાયના મઠો અભિષેકના જાણી બસાઈ મઠો.

काठमाडौं । नेपाल सरकारका लागि वर्ष २०२५, जुन २ देखि ४ सम्म नेपालको ऐतिहासिक राजधानी काठमाडौंमा आयोजना हुने छोटो समयमात्र टुटल मार्ग (सब टीएम २०२५) का लागि प्रकृति विप्लव एक अभियानि चारम प्र. लि. (सब अभियानिक) "राष्ट्रवाणिज्यी" समर्थनमा कार्यरत काठमाडौंमा रहेको छ ।

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News Link:

<https://www.arthikpati.com/content/2026/02/03/128405>

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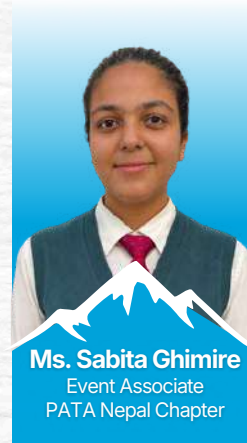


News Link: <https://tourisminfonepal.com/ntb-and-pata-nepal-chapter-ink-deal/>

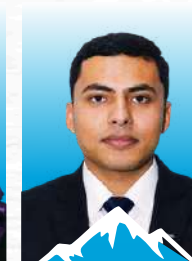
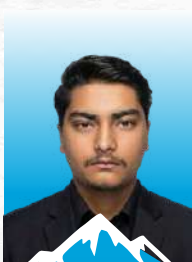


HTM 2026 : SECRETARIAT TEAM

@PATA Nepal Chapter



HTM 2026: YTPs Volunteers Team

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 Ms. Angel Khadka Little Angel's College of Management (LACM)	 Mr. Sanam Somai Little Angel's College of Management (LACM)	 Ms. Aana Tamang Little Angel's College of Management (LACM)	 Ms. Aayushma Rai Global Academy of Tourism & Hospitality Education (GATE)	 Ms. Priyanka Limbu Global Academy of Tourism & Hospitality Education (GATE)	 Mr. Ujjwal Koirala Global Academy of Tourism & Hospitality Education (GATE)
 Mr. Suyog Rai Global Academy of Tourism & Hospitality Education (GATE)	 Mr. Suyog Raj Kunwar Nepal Academy of Tourism, Hotel And Mountaineering (NATHM)	 Ms. Reeru Koirala Nepal Academy of Tourism, Hotel And Mountaineering (NATHM)	 Ms. Purnima Shahi Nepal Academy of Tourism, Hotel And Mountaineering (NATHM)	 Mr. Swikar Bastola Nepal Academy of Tourism, Hotel And Mountaineering (NATHM)	 Ms. Neema Lhamu Sherpa Global Academy of Tourism & Hospitality Education (GATE)
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